

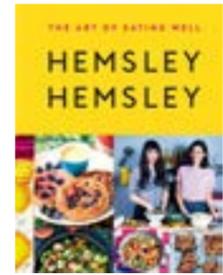
FALL

POWERHOUSE BOOKS

2014



POWERHOUSE BOOKS
FALL 2014 CATALOG



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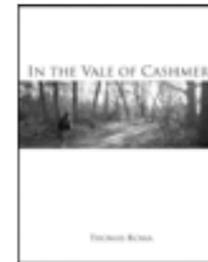
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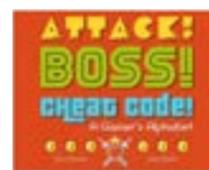
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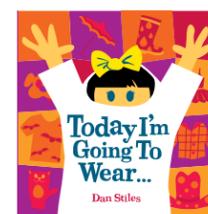
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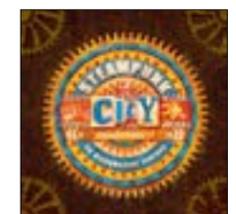
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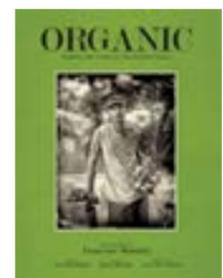
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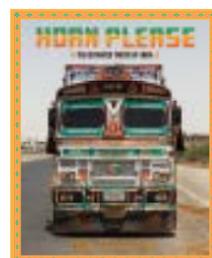


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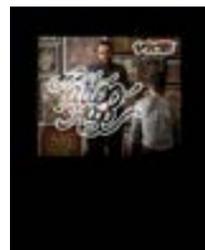
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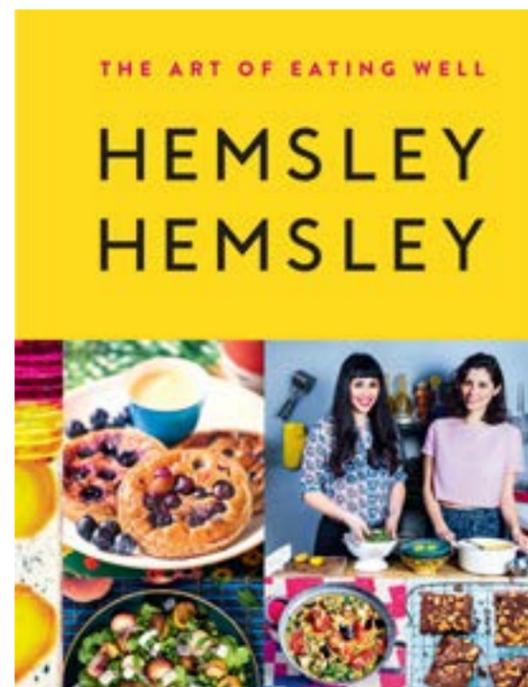
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TSUNEO SANDA

RAFAL OLBINSKI



COOKING/HEALTH

Hardcover, 7.69 x 9.93 inches, 320 pages
ISBN 978-1-57687-727-2 **\$35.00** US/CAN

Jasmine and Melissa Hemsley are the founders of Hemsley + Hemsley, a London-based, family-run food consultancy service for people who want to live healthier and more energized lives. They look after high-profile clients, from A-list celebrities to integral members of the fashion, beauty, and health and wellness industries. Jasmine has worked as a model for 16 years, a profession that made her very aware of her diet and health. Melissa travelled the world as a fashion brand manager and then worked in restaurants and bars so she knows very well how difficult it can be to feed yourself well with long hours and late nights.

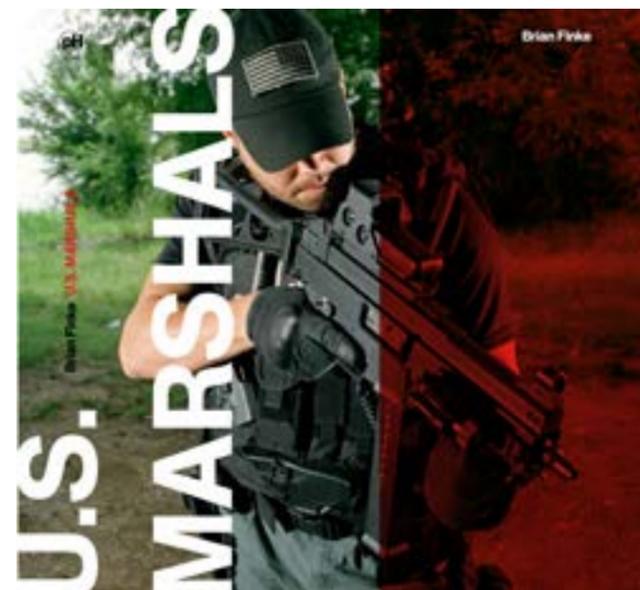
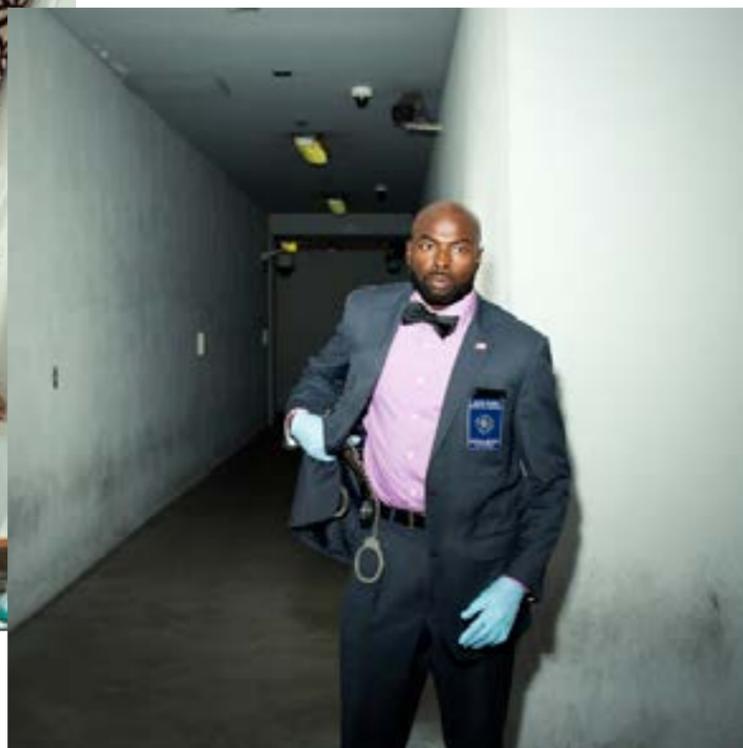
THE ART OF EATING WELL
By Jasmine and Melissa Hemsley

Celebrated nutritionists and food consultants Hemsley & Hemsley are starting a food revolution in their native U.K. With their first cookbook, THE ART OF EATING WELL, they have compiled their recipes, knowledge, and advice on how to make the switch to a delicious, healthy, and satisfying diet, and bringing it stateside. THE ART OF EATING WELL is a cookbook with exciting and inventive recipes that are so delicious you forget that the premise is health and nourishment. These recipes will not only reset your approach to food in the most enjoyable way, but will help you realize how satisfied and great you can look and feel. They will empower you to take control of what you put into your mouth.

Over the years Hemsley & Hemsley have created—through personal experience, research, and much trial and error—an ethos and style of eating that just makes sense. “Diets” are often not sustainable. THE ART OF EATING WELL takes readers on a journey, educating them and helping them reclaim the word diet as a noun (the kind of foods that a person habitually eats) rather than a verb (to restrict oneself to small amounts or special kinds of food in order to lose weight). Hemsley & Hemsley show you how and why cooking and eating organic or equivalent, nutrient-dense, grain- and sugar-free, whole and unprocessed foods will nourish both body and mind. They promote an all-encompassing, nurturing alternative to fad diets and processed, pre-made meals, focused on taste, quality foods and ingredients, traditional wisdom, and modern science.

The recipes are easy enough for midweek meals but with enough flair to share with friends; you’ll learn why eating the right fat feels good in your body, why a plate of meat and two veggies fills you up better than any low-fat pasta dish, and how you can put an end to your sugar crashes and cravings. THE ART OF EATING WELL is a unique approach to a healthy cookbook; there are no calorie counters. This book is about eating simple, homemade, family-style food—food that your grandparents or great grandparents ate—that will reawaken your taste buds and tune you into the taste of real food, so you can take control over what goes into your body and look and feel better as a result!





PHOTOGRAPHY/SOCIAL SCIENCE/CRIMINOLOGY

Hardcover, 10.25 x 10.25 inches, 104 pages

ISBN 978-1-57687-711-1 \$35.00 US/CAN

Brian Finke graduated from the School of Visual Arts in New York City in 1998 with a BFA in photography. Since that time, he has had incredible success as an artist, with work placed in nine museum collections here and abroad. The author of *2-4-6-8: American Cheerleaders and Football Players* (Umbrage, 2003), *Flight Attendants* (powerHouse, 2008), and *Construction* (DECODE, 2012), his first monograph was named one of the best photography books of 2004 by *American Photo* magazine. His editorial clients include: *Bon Appétit*, *Conde Nast Portfolio*, *Details*, *Discover*, *ESPN the Magazine*, *Esquire*, *Fast Company*, *Fortune*, *Good Magazine*, *GQ*, *The New York Times Magazine*, *Life*, *Martha Stewart*, *Newsweek*, *New York magazine*, *The New Yorker*, *Photo District News*, *Rolling Stone*, *Spin*, *Teen Vogue*, *Time*, *Wired*, and many others. Brian has commercial representation in the U.S. and France, and is represented by galleries in New York City, Paris, and Amsterdam.

Edith Zimmerman is the founding editor of *The Hairpin*. She's a regular contributor to *The New York Times Magazine*, and her work has appeared in *GQ*, *Elle*, and *New York magazine*, and on *This American Life*.

U.S. MARSHALS

By Brian Finke

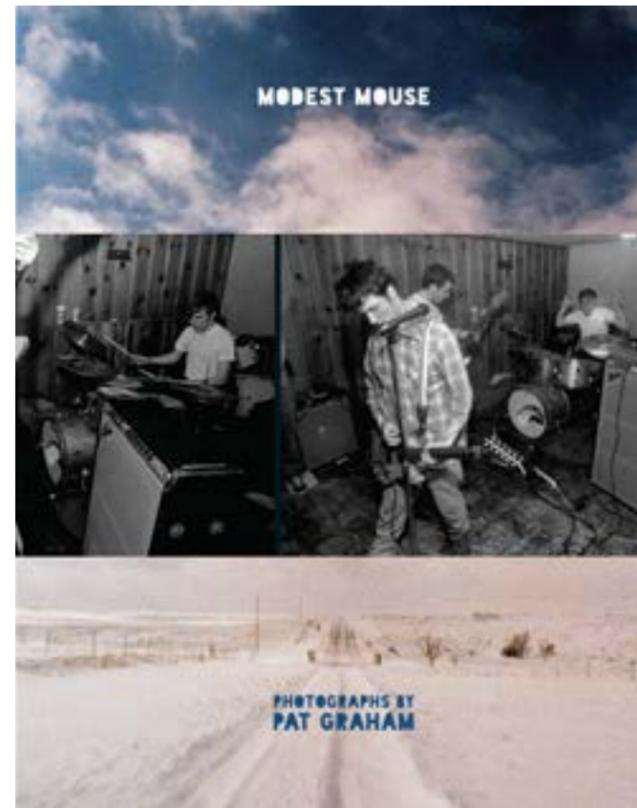
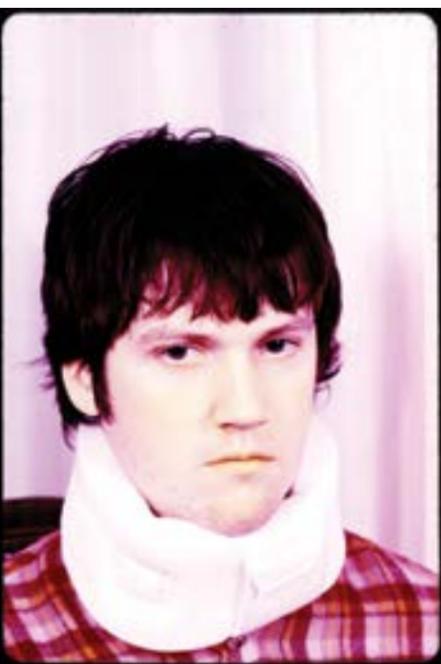
Foreword by Edith Zimmerman

Design by Roberto Festino

The U.S. Marshal service is the longest standing law enforcement agency in the United States. As the enforcement arm of the federal courts, marshals are tasked with protecting judges, prosecutors, and witnesses, and are also responsible for transporting prisoners and tracking down the country's most dangerous fugitives. Over the years, the ranks of this pillar of American law enforcement have included the likes of Frederick Douglass, Wyatt Earp, and Wild Bill Hickok, and they have been involved in diverse missions raging from tracking down train robbers in the Wild West, to protecting African American school children segregating the south in the Civil Rights Era, to seizing and auctioning off Bernie Madoff's property.

The Marshals project started in 2010, and was photographed on and off over three years. Renowned photographer Brian Finke was reunited with a childhood friend who had gone into law enforcement, now Deputy Marshal Cameron Welch. With Welch as an access point, Finke documents the wild, dangerous, and heroic work of the U.S. Marshals. Finke photographed marshals at various offices around the country, starting in Houston, then in Las Vegas, New York City, Syracuse, Utica, Philadelphia, Camden, Atlantic City, Phoenix, Los Angeles, and a handful of Texas border towns: Brownsville, McAllen, Laredo, Del Rio, Alpine, and El Paso. Finke captured the marshals during training, but also on the job on ride-alongs, and engaged in operations with other agencies rounding up escaped convicts and executing warrants.

Through Finke's trained lens, the reader is treated to a unique, on-the-ground portrait of this elite group of officers. And at the same time Finke sheds light on how we police ourselves in the United States today.



MODEST MOUSE

By Pat Graham

More than any other band, Modest Mouse represented the ascendancy of indie rock at the turn of the millennium. True dyed-in-the-wool independent musicians, Modest Mouse originated in the thriving mid-90s Northwest music scene orbiting Calvin Johnson's K Records and founded on an uncompromising idealism handed down from punk forefathers. After years of touring and recording, in 2004, these indie darlings became full-blown, mainstream rock stars with the release of their platinum-selling *Good News for People Who Love Bad News*, changing the face of popular rock music and opening the door for a new wave of like-minded peers.

Pat Graham and Isaac Brock were housemates in 1992 at the activist punk house Positive Force, just outside of Washington, D.C. Isaac was learning guitar and writing songs while Pat was documenting the punk scene in Washington, D.C. Isaac moved out and eventually ended up in Washington state where, in 1993, he formed Modest Mouse. In 1997 Modest Mouse embarked on their first U.S. tour, and Isaac asked Pat to come out and help with managing and driving, and to document the tour. What followed over the next 12 years were a continuing friendship and many tours across the USA, Europe, and Japan—and Graham always had his camera in hand.

MODEST MOUSE is Graham's firsthand, intimate, visual history of a good friend and the band that he created. His photographs of Isaac Brock and Modest Mouse are a rare and privileged view into the greatest fantasy of all—becoming a rock star. Onstage and 10,000 miles off of it, Graham's remarkable photos record the broken down vans, overflowing merch tables, adoring fans, blown amps, couches turned into beds for weary tour mates, performance injuries, more filthy than average motel rooms, run-of-the-mill truck-stops, zen moments and breathtaking landscapes, and scores of other sights of almost a decade on the road, along with both compelling and candid portraits of the band members and their friends—depicting the transformation of a band struggling to get to the next town just to play a basement concert into stars headlining arena shows. Witness to all the highs and the lows of the road to fame, MODEST MOUSE also features stories from the people involved, including band members Isaac Brock, Jeremiah Green, and Eric Judy; fellow musicians James Mercer of the Shins and Doug Martsch from Built to Spill; and friends like the artist Jay Ryan.

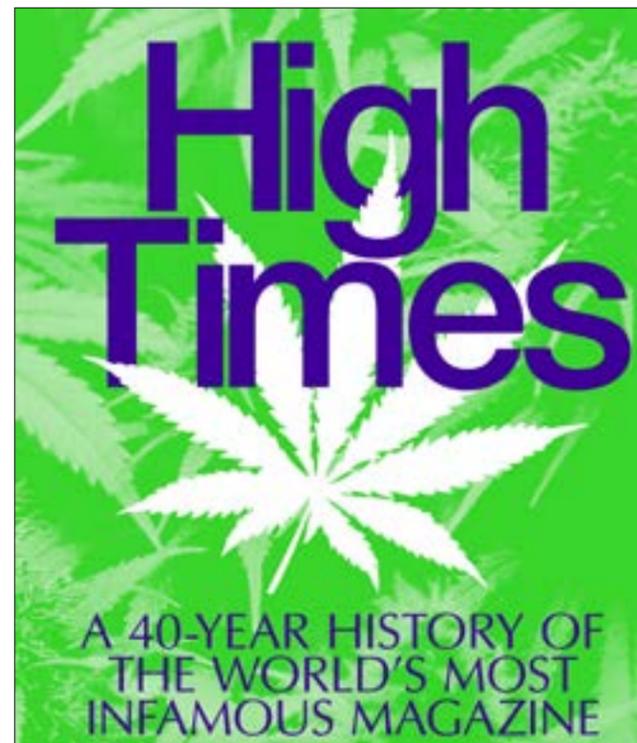
PHOTOGRAPHY/MUSIC - POPULAR/CELEBRITY

Hardcover, 8 x 10 inches, 160 pages
ISBN 978-1-57687-651-0 \$29.95 US/CAN

Pat Graham has spent the last 25 years as a photographer. Mostly shooting musicians, his images have graced the covers and inserts of iconic albums. His photographs are part of the permanent collection at the Experience Music Project museum in Seattle, Washington and the Arlington Cultural Affairs in Virginia. He has released two books of photography, *Silent Pictures* (Akashic, 2007) and *Instrument* (Chronicle, 2011), and shot commercially for brands such as Ray Ban, Converse, and Umbro.



The first and only book on the history of Modest Mouse and the lives of the band members, and a unique and intimate look at the origin, growth, and explosion of an indie rock band at the cusp of the millennium, MODEST MOUSE is a treasure for anyone interested in a back stage pass and a deeper understanding of the glory, grit, and grime of rock and roll stardom.



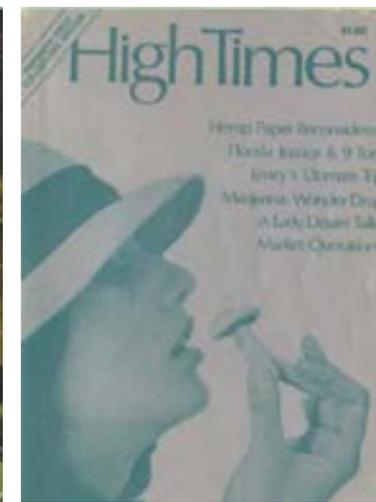
**HIGH TIMES:
A 40-Year History of the World's Most
Infamous Magazine**
By Editors of High Times Magazine
Introduction by Tommy Chong

Founded in 1974 by an ambitious political activist and outlaw drug smuggler, High Times has been a revolutionary venture right from the start. Providing alternative political commentary and unabashed enthusiasm for cannabis, LSD, and psychedelic mushrooms, the proven success and staying power of the magazine throughout the years has cemented its reputation as the world's foremost countercultural publication.

In the 1970s, every reader dreamed of a day when legal pot would be sold in retail stores, and now—just in time for High Times' 40th anniversary—it seems that dream could finally be coming true. HIGH TIMES: A 40-YEAR HISTORY OF THE WORLD'S MOST INFAMOUS MAGAZINE celebrates with a collection of the more than 420 covers—some brilliant, some ridiculous and some hilarious—that showcase the evolution of the counterculture, complimented by incisive new essays from current High Times editors contextualizing the history of this unique publication.

DESIGN/GRAPHIC ARTS/SOCIAL SCIENCE/POPULAR CULTURE
Hardcover, 8.75 x 11 inches, 300 pages
ISBN 978-1-57687-724-1 **\$45.00** US/CAN

For four decades, *High Times* has been synonymous with marijuana in both pot and pop culture circles. In the past five years, the magazine has been the subject of feature stories in *The New York Times*, *Washington Post*, *New York* magazine, and more. The magazine is still published monthly and High Times also runs a popular website, where they host podcasts, videos, and articles. *High Times* also sponsors the Cannabis Cup. Held annually in Amsterdam since 1988, the Cannabis Cup is world's largest marijuana event. In 2013, 28 coffeeshops competed for the title of world's best cannabis, vying for the favor of over 3,000 judges from around the world.

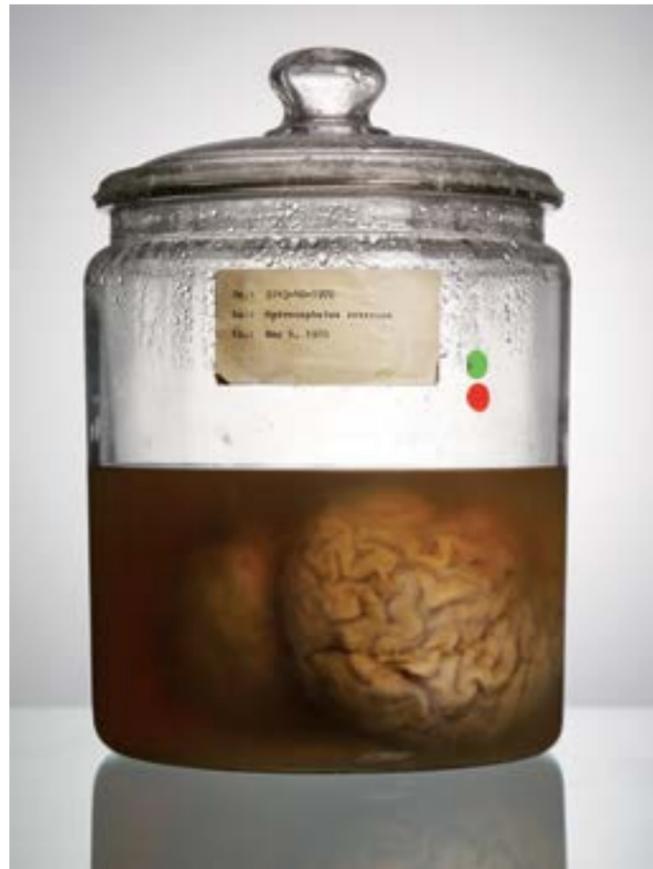
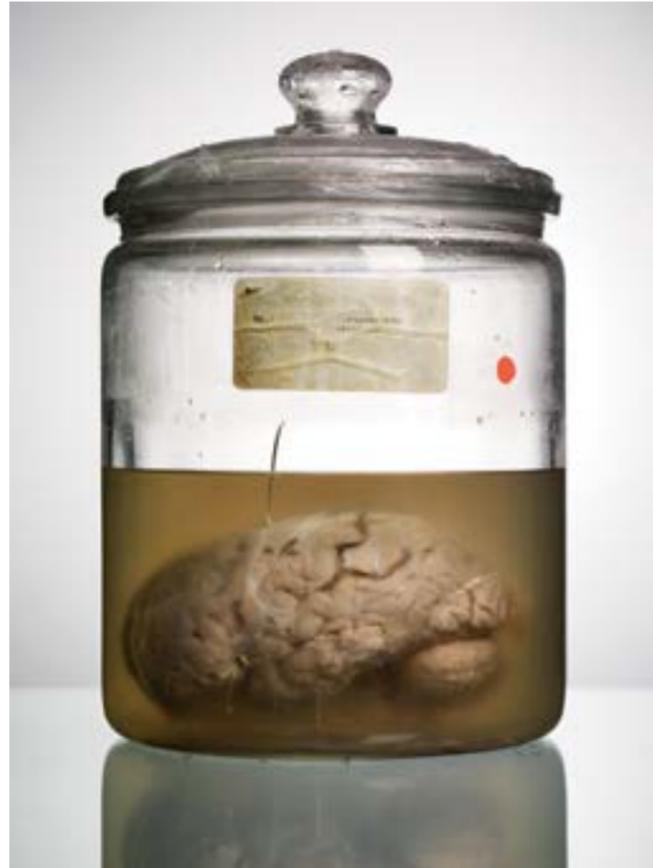
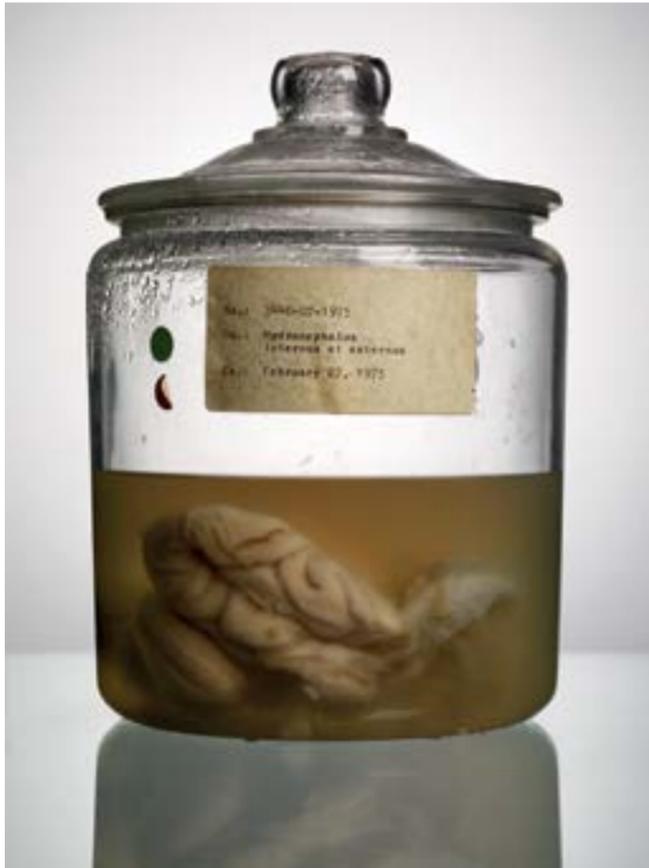


Arranged by decade, HIGH TIMES: A 40-YEAR HISTORY OF THE WORLD'S MOST INFAMOUS MAGAZINE reflects the evolution of the publication itself, from a revolutionary counterculture bible for a growing community of antiauthoritarian rebels to an established magazine keeping pace with the exponential growth of the cannabis industry and legitimization of the healing herb. A humorous

introduction by comedian Tommy Chong—who has been on more covers of High Times than anyone—will kick off this celebratory tome. Presented as a lavish coffee-table book, the colorful pages will be packed with stunning images that have captured marijuana's biggest moments and inspired the dreams of generations of

hedonists in search of the perfect high.





MALFORMED:
Forgotten Brains of the Texas State Mental Hospital
 By Adam Voorhes and Alex Hannaford

Hidden away out of sight in a forgotten storage closet deep within the bowels of the University of Texas State Mental Hospital languished a forgotten, but unique and exceptional, collection of 100 extremely rare, malformed, or damaged human brains preserved in jars of formaldehyde.

Decades later, in 2013, photographer Adam Voorhes discovered the brains and became obsessed with documenting them in close-up, high-resolution, large format photographs, revealing their oddities, textures, and otherworldly essence. Voorhes donned a respirator and chemical gloves, and began the painstaking process of photographing the collection. Desperate to know more about the provenance of the brains, Voorhes, together with journalist Alex Hannaford, traveled down the rabbit hole of the collection's history.

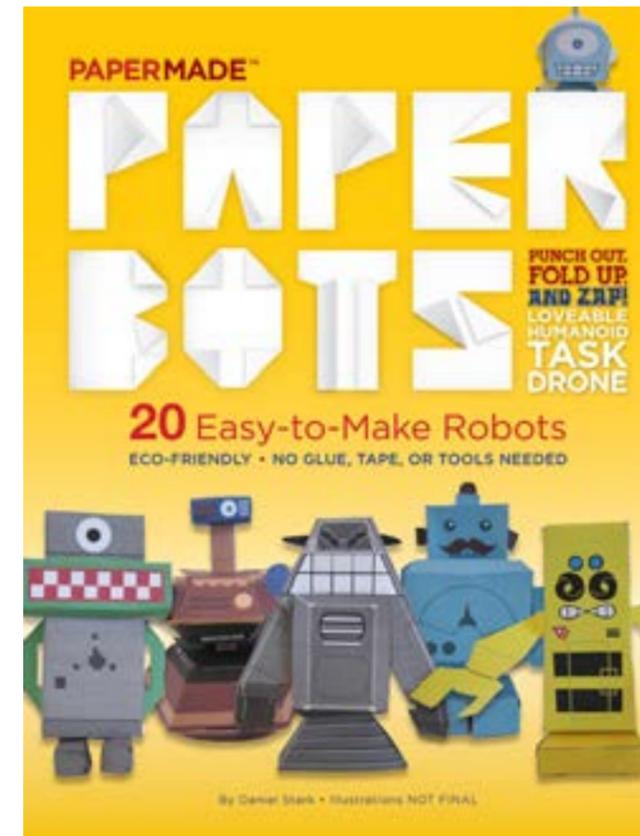
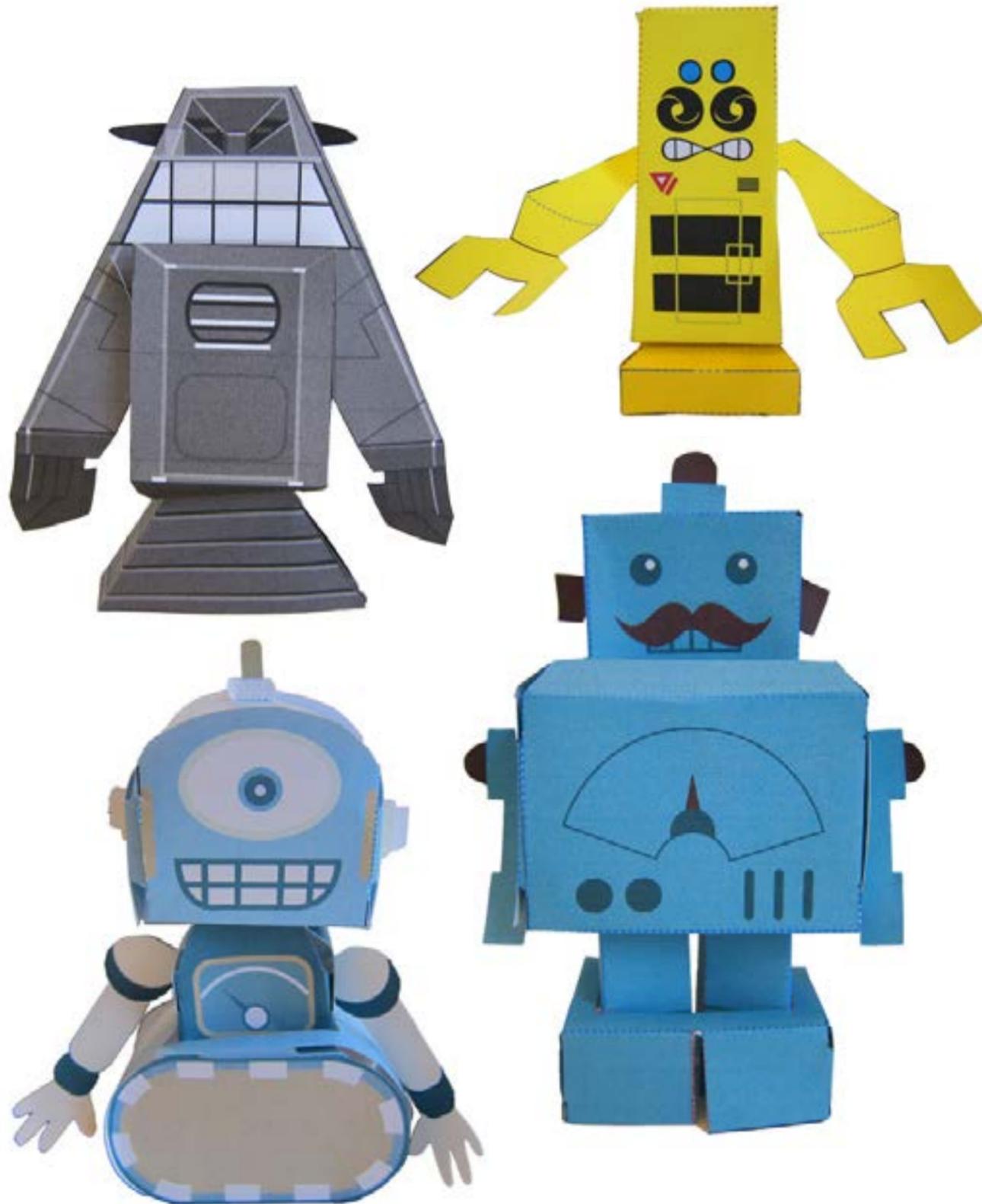
Sifting through a century's worth of university documents, the truth-seekers discovered that rival universities had bitterly fought over the collection. But after winning the "Battle for the Brains" (against Harvard University among others) the University of Texas at Austin secured the collection. Now, however, the collection has been reduced to half its original size and is in a state of neglect. Voorhes and Hannaford's hunt for the medical records became a hunt for the missing brains, but with no scientific or medical documents to pair with the body of photographs, Alex began following the trail to the researchers who had worked with them and the caretakers in whose trust they were placed. The result of the duo's efforts has been a revived interest in the collection with various science journals publishing writings and research about the brains. And the university is now creating MRI scans of the specimens and intends to showcase them at its new medical school. Alas, for now, the hunt for the missing brains seems to be far from over.

PHOTOGRAPHY/HISTORICAL/MEDICAL/PSYCHIATRY
 Hardcover, 7.75 x 10.5 inches, 168 pages
 ISBN 978-1-57687-708-1 \$39.95 US/CAN

Fascinated by art and science, Adam Voorhes works in his Austin, Texas, photographic studio creating images that are sometimes childlike and often eerie. Collaborating with his wife and creative partner Robin, he is frequently commissioned by magazines such as *Details*, *GQ*, *Esquire*, *O*, *Wired*, and *ESPN* among others. The team is known for solving difficult creative problems through intense brainstorming and executing challenging and abstract images with ease. They are both ferocious lovers of bulldogs.

Born in London in 1974, Alex Hannaford has worked as a journalist and editor since he graduated in 1997. He was as a feature writer and commissioning editor on the *London Evening Standard* before going freelance in 2003; has taught journalism at Kingston University in the U.K. and authored a biography (*Last of the Rock Romantics*) for Ebury Press, part of the Random House group. He has written for the *Sunday Telegraph* and *Sunday Times* magazines, *The Guardian*, *GQ*, *Esquire*, *The Atlantic*, and the *Texas Observer*. He has reported from West Africa, Hong Kong, Guantanamo Bay, and the U.S. and currently calls Texas home. In 2012 he was awarded a Dart fellowship at Columbia University's school of journalism.



**CRAFTS & HOBBIES/PAPERCRAFTS**

Trade Paperback, 9.21 x 12 inches, 40 pages
 ISBN 978-1-57687-716-6 \$14.95 US / CAN

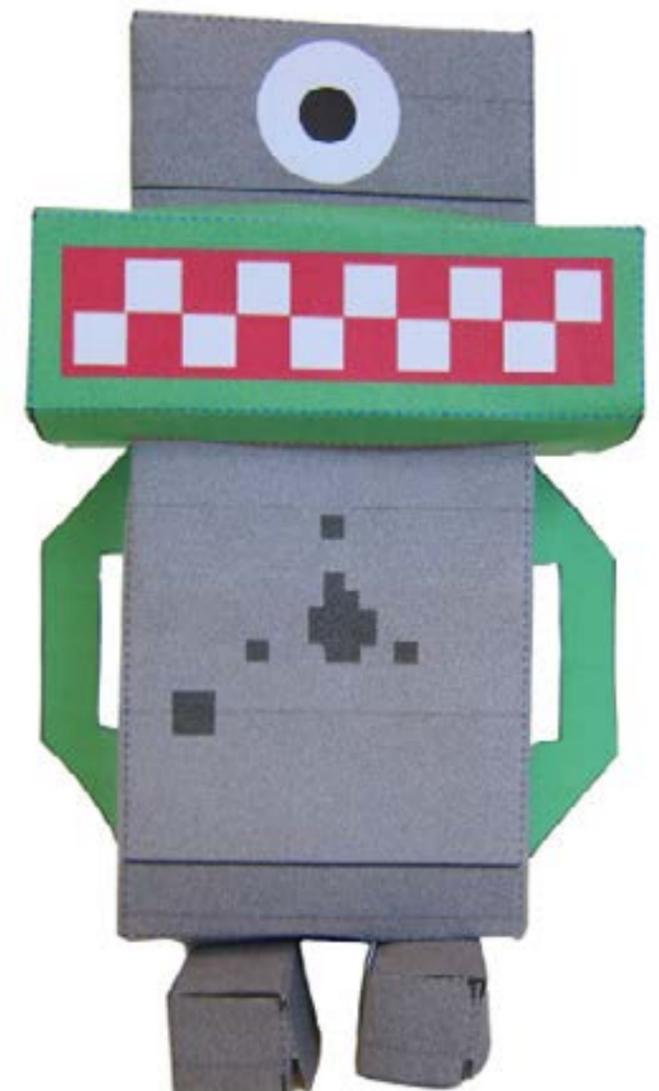
PaperMade toy and game kits put the power to create and to play in your hands! Transform simple, flat, paper pages into functional 3-D games, toys, lifestyle accessories, and sculptures. PaperMade is the brainchild of Daniel Stark, the Principal and Creative Director of Stark Design, a multidisciplinary advertising and design and agency in New York City. Stark is the coauthor of *Stoked: The Evolution of Action Sports* (Empire Editions, 2006). Stark holds a BFA from Parsons School of Design and resides in New York City with his wife.

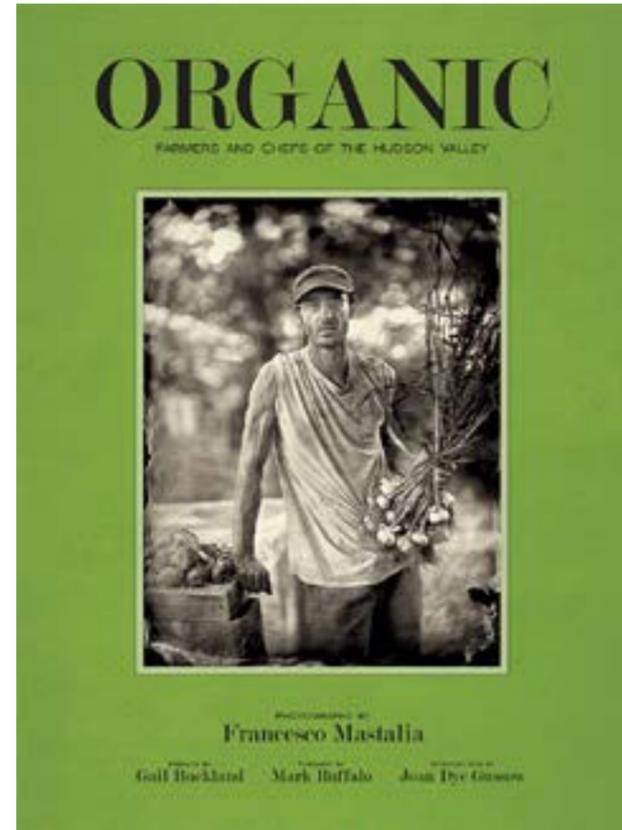
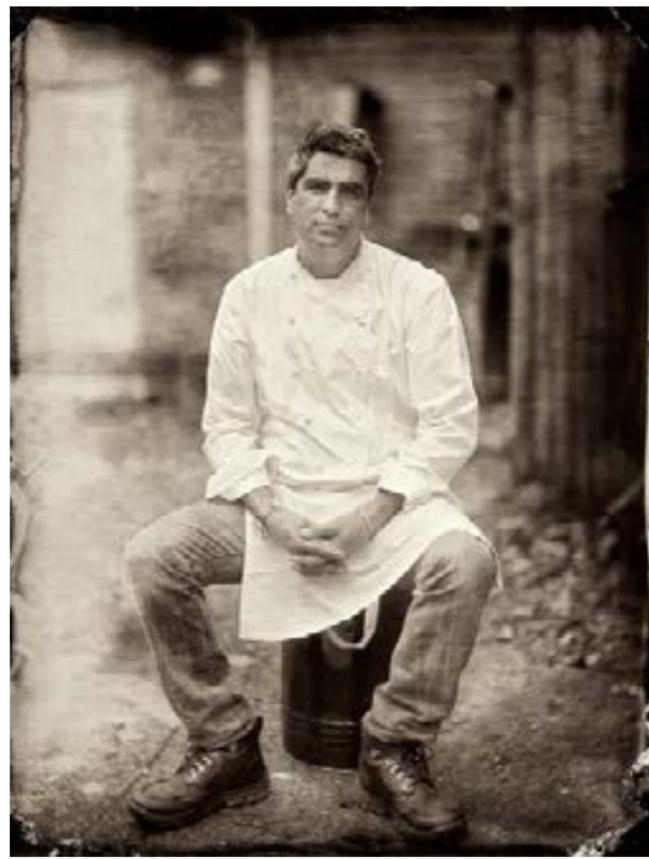
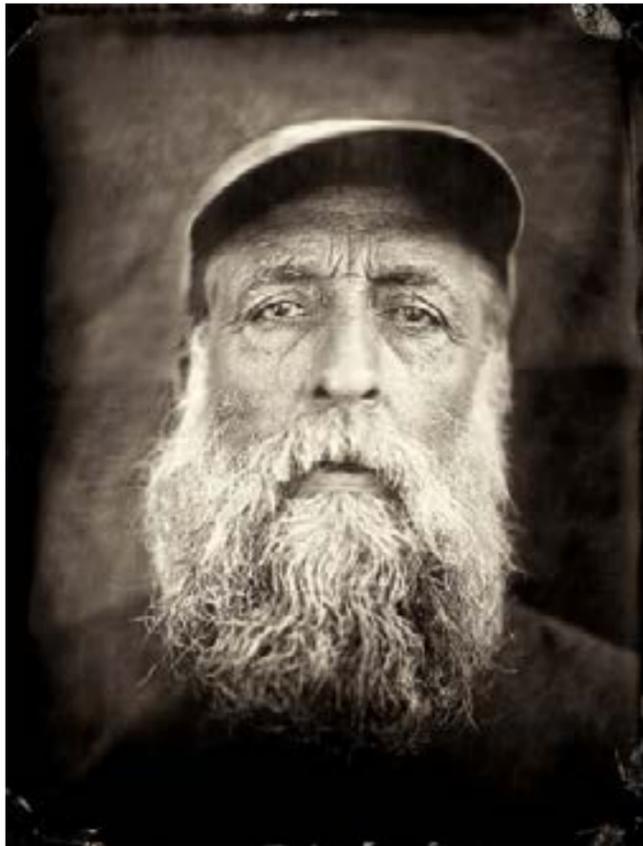


PAPER BOTS

By PaperMade

PAPER BOTS is a book that comes alive. With 20 unique robot designs, each with their own personality—such as the cantankerous Cranky Bot, the party-loving Pizza Bot, and the vintage Retro Bot—each Paper Bot is pre-cut, scored, and perforated so you can simply punch them out of the page, fold them up with easy to follow instructions, and they become cool, iconic 3D objects to love and enjoy. Best of all, they don't need to be recharged, oiled, or programmed! Paper Bots deftly combines the oh-so-popular trend of paper craft with advanced paper engineering—which means that no glue, tape, or tools are needed. Paper Bots make great companions for ages 7 to 101.



**PHOTOGRAPHY/PORTRAITS/GARDENING/ORGANIC**

Hardcover, 9.25 x 12.25 inches, 224 pages
 ISBN 978-1-57687-710-4 \$49.95 US/CAN

Francesco Mastalia has traveled the world, photographing tribal, religious, spiritual, and indigenous peoples. His book *Dreads*, published by Workman Artisan, is a photo documentary on the history of dreadlocks. The book is now in its eighth printing, sold worldwide in four languages, and includes an introduction by Pulitzer Prize-winning author Alice Walker.

Joan Dye Gussow, PhD, is known as the matriarch of the organic, locavore, small-farm movement. She is a mentor to today's leading food activists. She has wielded considerable influence in academia (as a nutrition and education professor at Columbia University), in government (as a member of the National Organics Standards Board), and in the advocacy world (serving on the Center for Food Safety's Advisory Board). She has written extensively, including, most recently, *Growing Older: A Chronicle of Death, Life, and Growing Vegetables* (Chelsea Green, 2010). She makes her home in the Hudson Valley.

ORGANIC:
Farmers & Chefs of the Hudson Valley
By Francesco Mastalia
Preface by Joan Dye Gussow
Foreword by Mark Ruffalo
Introduction by Gail Buckland

The Hudson Valley, New York has become an epicenter for the local, organic, sustainable food movement. With its rich agricultural land, the awareness for sustainable living, and the growing demand for local, organic food, the farm-to-table, locavore movement has become a way of life in the Hudson Valley. *ORGANIC* spotlights the Hudson Valley as a region at the forefront of this movement and features the portraits and words of the dedicated farmers who are committed to growing and producing food using sustainable methods, and the chefs who echo their beliefs and pay homage to the food they produce, including such notables as:

- * Amy Hepworth of Hepworth Farms, works on a 7th-generation, family-owned farm
- * Dan Barber, chef and co-owner of Blue Hill at Stone Barns was named one of the world's most influential people in 2009 in Time's annual "Time 100"
- * Zakary Pelaccio, owner of Fish & Game, is famous for building Brooklyn's first gastropub and pioneering NYC's nose-to-tail culinary movement
- * Ken Greene at the Hudson Valley Seed Library provides many local producers with heirloom and open-pollinated garden seeds and protects 15,000 years of agricultural history!
- * Steffen Schneider at the 400-acre biodynamic Hawthorne Valley Farm has helped educate over 13,000 kids since 1972 as part of the farm's Visiting Students Program

The over 100 portraits of the farmers and chefs of the Hudson Valley were photographed using the wet-plate collodion process, a technique developed in the 1850s when the art of photography was in its infancy. With the use of large wooden cameras and brass lenses, glass plates are hand coated to produce one-of-a-kind ambrotype images. The amber toned images remind us of a time when the cultivation of land was a manual process that linked the farmer directly to the soil. "Organic" is one of the most misunderstood and often misused words describing food today. In narrating their own stories, the farmers and chefs share their philosophy about what it means to grow and live organically and sustainably.



BROOKLYN SPIRITS Craft Distilling and Cocktails from the World's Hippest Borough By Peter Thomas Fornatale and Chris Wertz

In the popular tradition of farm-to-table cookbooks, BROOKLYN SPIRITS: Craft Distilling and Cocktails from the World's Hippest Borough, is the first distillery-to-glass cocktail book. Over the past two decades, Brooklyn has become the epicenter of a Slow Food-inspired food and drink revolution. Brooklyn distillers, restaurateurs, bartenders, and cocktail aficionados are changing the way we drink by bringing back old techniques and recipes, and creating new ones that focus on small-batch distilling and fresh, local ingredients. In 2002, craft distilling was made legal in New York State for the first time since Prohibition. Many Brooklyn-based producers such as Greenhook Ginsmiths, Cacao Prieto, Industry City Distilling, Brueckelen, and others have taken advantage of this.

Organized into chapters focused on these distilleries, each chapter will take an in-depth look at the distillery's story and the spirits they offer, and will present half-a-dozen cocktail recipes. Within these chapters, there will be sub-sections on several varying topics: a look at the bars and restaurants serving the Brooklyn-produced spirits; highlights on the work of local mixologists; and subsections on the history of distilling in Brooklyn.

The book will consist of:

- * Approximately 70 drink recipes like the Deathbed Manhattan, One Mint Julep, and the Kickstarter (a mix of updated classics and original cocktails contributed by Brooklyn distillers and bartenders, and the authors).
- * 15 recipes for syrups, bitters, and other ingredients to improve your cocktails.

BROOKLYN SPIRITS presents an inspiring mix of recipes, profiles, and history, encouraging readers to not only make their own cocktails, but to get involved on a do-it-yourself level, and, in the true Brooklyn spirit, invent cocktails of their own.

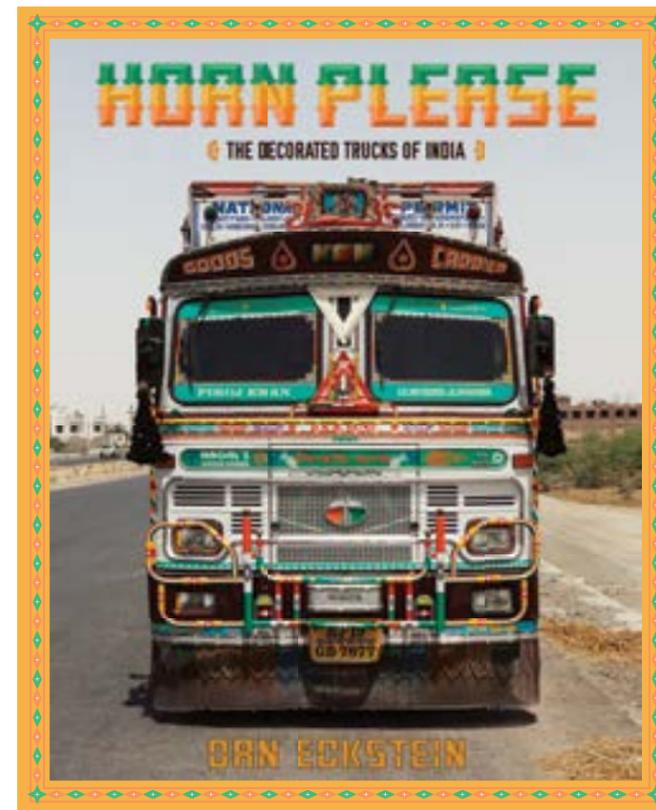


COOKING/WINE & SPIRITS
Hardcover, 7.75 x 9.75 inches, 272 pages
ISBN 978-1-57687-705-0 \$35.00 US/CAN

Chris Wertz has been involved in the booze business most of his life, and for the last 16 years, he has been a part of the New York restaurant industry, working as a bartender in Williamsburg and a General Manager in DUMBO. Before coming to New York City, Chris traveled through Europe sampling regional drinks for the sake of science—from homemade grappa in the hills of Tokaj, Hungary; to Becherovka at the source in Karlovy Vary, Czech Republic; and pastis in Provence, France. In 2005, he opened his first bar, Professor Thom's, named in homage of famed 19th-century NYC cocktail creator Professor Jerry Thomas.

Bestselling author Peter Thomas Fornatale has spent a good part of the last two decades drinking in Brooklyn. He's also been a publishing professional in that time frame at Simon and Schuster and Random House. He took cocktail classes from legendary New York bartender (and author) Dale DeGroff and spent a summer supporting a horseracing habit by bartending at the acclaimed Chez Sophie in Saratoga Springs. Cocktails are in his blood: his grandfather, John T. Flynn, was a brand manager at Seagram's for many decades. He is also a site coordinator at The Park Slope CSA, putting him in close touch with the best local ingredients (and the people who buy them).





HORN PLEASE The Decorated Trucks of India By Dan Eckstein

“Horn Please” is the mantra of the rapidly expanding Indian highway system, and some version of that sentiment is written on the back of practically every truck on the road. One unmistakable feature of the Indian highway is the presence of these brightly decorated trucks that ply the country’s roads. The men who drive these trucks spend long hours on the road and can be away from their families for weeks at a time, so their trucks act as a second home and they take great pride in them. The interior and exterior of the trucks are colorfully decorated with paintings, stickers, garlands, tassels, and shrines, which are not only a unique form of folk art but also an expression of individualism.

For HORN PLEASE photographer Dan Eckstein traveled across India’s byzantine and burgeoning road network documenting these elaborately decorated trucks festooned with lights, brightly colored text, and paintings of eagles, tigers, lions, and pop cultural fixtures, corporate mascots, Hindu deities, geometric and mystical patterns—symbols representing a blinding mashup of new and old India. What Eckstein produced is a singular portrait of the subcontinent—distinctly Indian, and a vividly colored reflection of this country in flux between tradition and modernity. HORN PLEASE serves as a psychedelic guide to design in India, from the hand-painted lettering covering the trucks, to the mindboggling use of color, to the specifically Indian patterns and motifs, and a showcase of symbology and visual vernacular of the subcontinent.

TRAVEL/CUSTOMS & TRADITIONS/INDIA & SOUTH ASIA

Hardcover, 10 x 12.25 inches, 160 pages

ISBN 978-1-57687-706-7 \$45.00 US/CAN

Dan Eckstein is a photographer based in both Los Angeles and Brooklyn. Born and raised in western Massachusetts, Dan spent four years studying art at Skidmore College in the foothills of the Adirondacks. After graduation, he moved to New York City and landed a job assisting renowned Magnum photographer Steve McCurry and discovered a lifelong passion for travel and photography. Dan’s work has since been published and exhibited in the United States and abroad. He was included in *The Collector’s Guide to Emerging Art Photography* (Humble Arts Foundation, 2009) and was recently awarded Best Photo Essay in PDN’s World In Focus photo contest.





Estee Lauder



Georgina Bloomberg



Zsa Zsa Gabor and Michael Paul



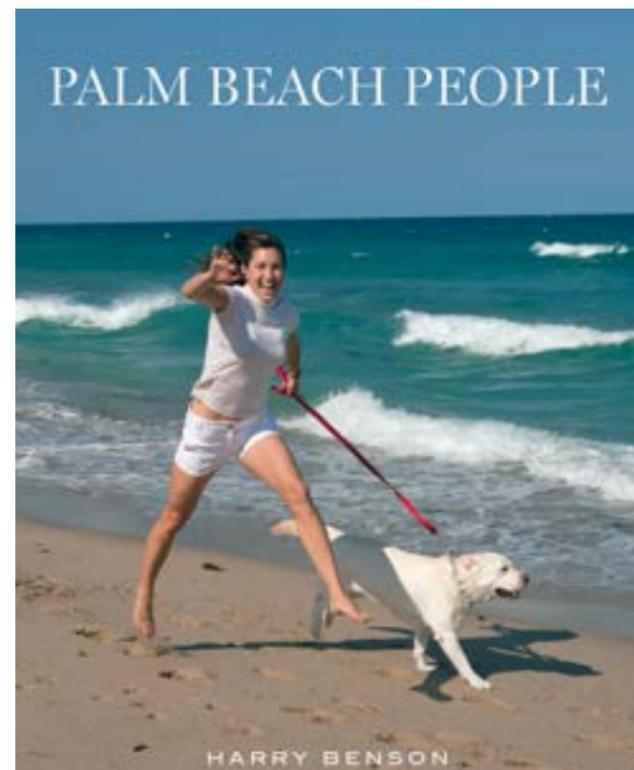
Ann Coulter



David and Julie Koch



Donald and Melania Trump



PALM BEACH PEOPLE
Photography by Harry Benson
Text by Hilary Geary Ross

PALM BEACH PEOPLE is a dazzling portrait and insider's view of a fabled and exclusive resort community and its high-profile denizens, as seen through the lens of master photographer Harry Benson and the words of society columnist Hilary Geary Ross.

Ross and Benson's critically acclaimed first project, the coffee-table book, *New York, New York*, provided readers with an inside look at the homes and portraits of New York City's movers and shakers. In this beautiful, deluxe-size follow-up, PALM BEACH PEOPLE, Benson and Ross give the reader a grand tour of America's most glamorous watering hole. You'll meet everyone from captains of industry, politicians, movie stars, artists, and best-selling authors to celebrated athletes and society doyenne, all captured in their exquisite private oases, often architectural masterpieces, or in other of their favorite Palm Beach settings.

PHOTOGRAPHY/PORTRAITS
 Hardcover, 11.25 x 14.25 inches, 328 pages
 ISBN 978-1-57687-714-2 **\$85.00** US/CAN

Scottish born photojournalist Harry Benson was the most published photographer in *LIFE* magazine before it closed and continues to photograph for major magazines worldwide. In 2009, Queen Elizabeth named Benson a Commander of Order of the British Empire (CBE). Benson has had 40 one-man exhibitions of his work in the U.S. and Europe and is the author of 14 books including *Harry Benson: Photographs* (powerHouse Books, 2009), *Bobby Fischer* (powerHouse Books, 2011), and *New York, New York* (powerHouse Books, 2011) with Hilary Geary Ross.

Hilary Geary Ross is the Society Editor for *Quest* and *Q* magazines. She wrote the text for *New York, New York* (powerHouse, 2011). Ross also scribes a Palm Beach column for David Patrick Columbia's website *New York Social Diary*. Her main residence is Palm Beach where her father Jeffrey Roche's family lived. Ross has been part of the Palm Beach, NYC, and Southampton social circuit her entire life and maintains houses in each of those locations. She has been featured in *Architectural Digest*, *Town and Country*, *W, Avenue*, *Hamptons*, and *House and Garden* among other magazines. She is currently the President of The Blenheim Foundation Board and is on the board of The Palm Beach Preservation Foundation.

PALM BEACH PEOPLE captures the essence of America's most exclusive enclave, from the early 70s to today, in hundreds of color and black-and-white photographs complimented by revealing captions. Subjects include the Duke and Duchess of Marborough; former Canadian Prime Minister Brian Mulroney and his wife Mila; Marie Jose Kravis; members of the Fanjul family; Judy and Alfred Taubman; Georgina Bloomberg; Pauline Pitt; Mrs. Henry Ford; Leonard Lauder; Tommy Lee Jones; David Koch; Ariana and Dixon Boardman; Tatiana Smith; Mrs. Winston Churchill; Brooke Shields; Anne Slater; and many, many



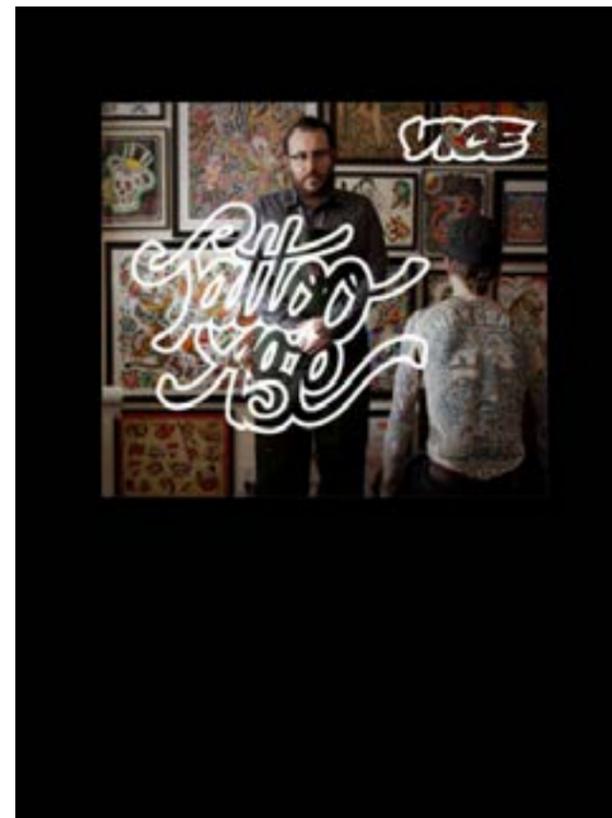
Rudy and Judith Giuliani



TATTOO AGE

Presented by Vice

By Chris Grosso and Lauren Cynamon



For centuries tattoos have been linked to gangs, criminals, and other social deviants in the public imagination, but that is no longer the case. Studies as recent as 2012 show that almost half of adults ages 26-40 have at least one tattoo, and that billions of dollars are spent yearly on tattoos in the U.S. alone. Yet for all of the interest and growing acceptance of this flourishing form of populist art, high quality documentation of the history and culture of tattooing globally is very rare. The critically acclaimed and incredibly popular VICE web series "Tattoo Age" is that rare exception.

The "Tattoo Age" series offers a comprehensive and in-depth look at the state of tattooing today. Through profiles on a selection of the most important working international tattoo artists and the most influential artists of the last 50 years, TATTOO AGE manages to create a complete tapestry of what matters most—from the shops, to the styles, to the philosophy behind the art and business—in the world of tattooing right now. TATTOO AGE the book builds on the original series, delving deeper into the careers of all the original artists documented, including Dan Santoro, Freddy Corbin, Thom Devita, Chris O'Donnell and many more, while offering new profiles on an additional group of inspiring and essential artists such as Sonny Tufts and Ed Hardy. Each profile is accompanied by beautiful reproductions of original artwork, personal photographs, and ephemera, and includes interviews, bios, and other text about the artists. Much of the art from the original series will be on view, along with hundreds of new images and all-new and unabridged interviews.

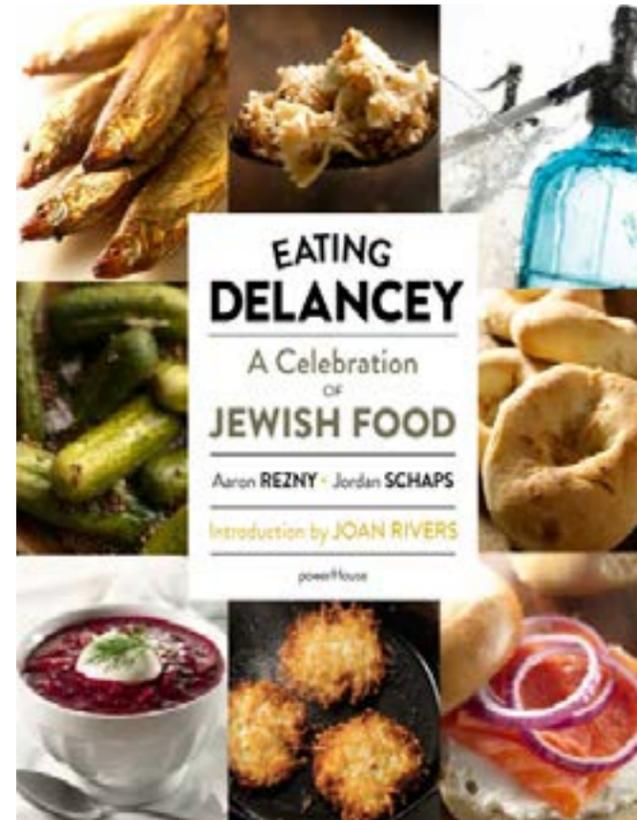
For anyone looking for a survey of the best in tattooing, TATTOO AGE is a beautifully produced contemporary cannon, a necessary historical document of a constantly evolving art form and culture.

ART/BODY ART & TATTOOING

Hardcover, 9.25 x 11.25 inches, 256 pages
ISBN 978-1-57687-713-5 \$49.95 US/CAN

Lauren Cynamon holds a B.A. in Film from the Film Conservatory at SUNY Purchase in New York. In 2006 she started working at VBS.tv before the launch of the online network. Seven years later, she has edited and produced hundreds of hours of content for VICE including the series Toxic, the Webby-award-winning "Epicly Later'd," "Tattoo Age," "On Acid," and "Munchies." In 2010, she edited her first VICE feature film, *THE RIDE*, a film about the professional bull riding circuit. Lauren is currently a Senior Editor/Producer at Vice.com and lives in Brooklyn.

Chris Grosso was born in Patterson, New Jersey. In his youth Grosso worked at his family's diner, before moving to New York City to wait tables. After getting home from a dinner shift at Balthazar one night, he watched the show *Epicly Later'd* on the newly launched VBS.tv and swiftly wrote the show creator a short note that he would like to help out in any way possible. It was at VICE that Grosso met Lauren Cynamon, a then fresh-out-of-college editor, who showed him the ins and outs of documentary filmmaking. That was in April 2007, six years later Grosso is now a senior producer at Vice.com, and the co-creator of the series "Tattoo Age" and "Munchies."



EATING DELANCEY
A Celebration of Jewish Food
By Aaron Rezny and Jordan Schaps
Introduction by Joan Rivers
Foreword by Fyvush Finkel

Delancey Street in New York conjures up an entire world of Yiddishkeit, “The quality of being Jewish; the Jewish way of life or its customs and practices.” Delancey, and the streets that cross it in the Lower East Side—Ludlow, Essex, Orchard, Rivington, and its “sister” street to the north, Houston Street—are the historical home of Jewish immigrants and thus a cradle of that unique Jewish experience.

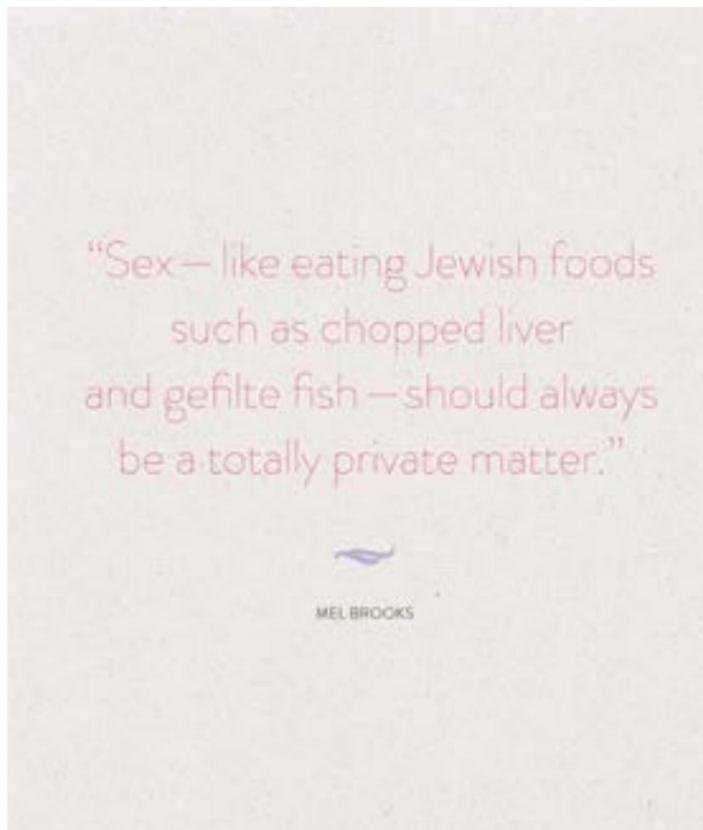
All the foods that were brought to America in the early 20th century by Jews during the great emigration from Europe came to the Lower East Side: knishes, bagels, lox, pastrami, whitefish, dill pickles, kasha, herring (in multiple variations), egg creams, and much more. It is an area that continues to undergo rapid change but EATING DELANCEY hopes to capture forever the Jewish cuisine of the Lower East Side.

EATING DELANCEY is a compilation of gorgeous photographs of classic Jewish food, with profiles and recipes from classic LES Jewish eateries such as Sammy’s Roumanian Steakhouse, Russ & Daughters Appetizers, Katz’s Delicatessen, Yonah Shimmel Knish Bakery, and Ratner’s. These are complimented by celebrity reminiscences.

COOKING/JEWISH & KOSHER
Hardcover, 7.69 x 9.93 inches, 320 pages
ISBN 978-1-57687-722-7 **\$35.00** US/CAN

Aaron Rezny has spent more than 20 years shooting food and tabletop photography. Rezny, the son of Polish immigrants, began his photographic career at an early age and eventually established his own studio in 1979. His photography has been featured in major marketing campaigns for Nestlé, Duncan Hines, Kellogg’s, Russell Stover, Nabisco, and Applebee’s among other brands. His work has also appeared in *New York* magazine, *Bon Appetite*, *Food & Wine*, and *The Wall Street Journal*.

Jordan Schaps began his photo-directing career at *New York* magazine in 1978. Schaps quickly rose to Photography Director at *New York* and went on to act as concept/creative director of features for *inStyle*, *GQ*, *The Sports Illustrated Swim Suit Issue*, and other magazines. Schaps also produced advertorials for Lincoln Motor Cars, JC Penney, and Knoll International. He contributed to the books *XXX: 30 Porn Star Portraits* (Bulfinch, 2004), and *Miami Beach: Blueprint of an Eden* (Trans-Atlantic, 2005).





WHAT MY DAUGHTER WORE

By Jennifer Williams

Foreword by Olivia Bee

WHAT MY DAUGHTER WORE is Brooklyn artist Jenny Williams' original collection of intimate and playful drawings capturing the inspired, offbeat, and whimsical sartorial choices of girls in the fleeting years between childhood and young adulthood. With her daughter Clementine as her original muse—but also inspired by her daughter's friends—Jenny depicts a unique moment in a girl's life, when self-expression and individuality trump trends and the impulse to conform.

From a dress borrowed from mom worn over vintage pants handed down by a big brother, to a Dr. Who T-shirt paired with a flouncy knee-length skirt, the girls of WHAT MY DAUGHTER WORE are dressing only for themselves and discovering the power and joy of their own tastes and style. WHAT MY DAUGHTER WORE is a celebration and snapshot of the uniqueness and creativity of the girls, the tween years, and of course the clothes.

The WHAT MY DAUGHTER WORE project began in Williams' Williamsburg loft, where her live/work artist's studio had gradually morphed into a setting familiar to every parent—a home overrun by her three kids and their many friends. Faced with diminishing space to paint, she turned to drawing, taking advantage of the ready inspiration the kids provided. The resulting drawings combine the straightforward documentary quality of a street-style blog with the immediacy and emotion of the portraits that fill Jenny's hundreds of private sketchbooks.

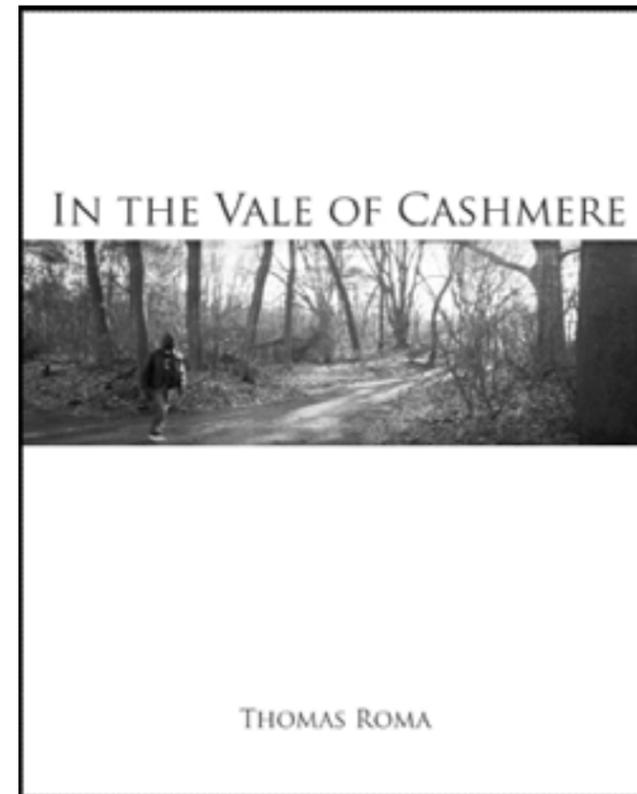
DESIGN/FASHION/GRAPHIC ARTS/ILLUSTRATION

Trade Paperback, 6.2 x 8.4 inches, 152 pages
ISBN 978-1-57687-726-5 \$24.95 US/CAN

Jenny Williams is an artist and illustrator. Her blog, WHAT MY DAUGHTER WORE, was named one of the 25 Best Blogs of 2013 by *Time*, and has attracted a loyal and enthusiastic following. Her work has appeared in *The New Yorker*, *New York*, *Rolling Stone*, and *The Source*. As the artist behind WHAT MY DAUGHTER WORE, she has recently been profiled in numerous art/fashion publications, including *Spanish Vogue*, *Refinery 29*, and *die Zeit*. She works and lives in Brooklyn with her husband and three children.

Olivia Bee is a 20-year-old photographer and director from Portland, Oregon. Living half out of a suitcase and half out of her loft in Brooklyn, New York, and forever seeking colorful experiences, she is intrigued by the beauty of everyday life and the beauty of memories (real or imagined) and how they touch us.



**PHOTOGRAPHY - PORTRAITS**

Hardcover, 7 x 9 inches, 144 pages
 ISBN 978-1-57687-715-9 \$30.00 US/CAN

Thomas Roma is a two-time recipient of Guggenheim Fellowships (1982 and 1991) and a New York State Council for the Arts Fellowship (1973). Roma's work has appeared in one-person and group exhibitions internationally, including one-person shows with accompanying books at The Museum of Modern Art, NY and the International Center of Photography. He has published 12 monographs including: *Enduring Justice* (powerHouse Books, 2001) with an introduction by Norman Mailer, *On Three Pillars* (powerHouse Books, 2008) with text by Phillip Lopate, and his 2010 powerHouse Books publication *Dear Knights and Dark Horses* with an introduction by Alec Wilkinson. He has taught photography since 1983 at Yale, Fordham, Cooper Union, and The School of Visual Arts and in 1996 became the Director of the Photography Program at Columbia University School of the Arts where he is a Professor of Art. Roma lives in Brooklyn with his wife Anna and their son Giancarlo.

G. Winston James is a Jamaican-born poet, author, essayist, and editor. A former fellow of the Millay Colony for the Arts, he holds a BA from Columbia College, Columbia University and an MFA in Fiction from Brooklyn College, City University of New York. He is the author of the poetry collection *The Damaged Good: Poems Around Love* and the Lambda Literary Award finalist collection *Lyric: Poems Along a Broken Road*.

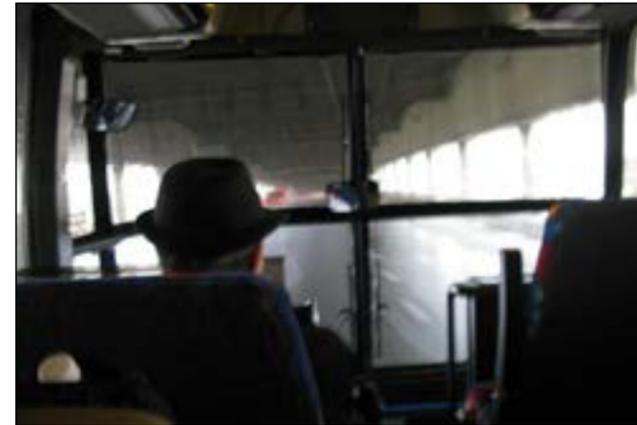
IN THE VALE OF CASHMERE**By Thomas Roma****Introduced by G. Winston James**

IN THE VALE OF CASHMERE marks the culmination of photographer Thomas Roma's four-year odyssey into the darkest realms of a little known corner of Prospect Park, Brooklyn, where gay cruising dominates the wooded areas and trails. The Vale of Cashmere, as it is known, is an anonymous, secret meeting ground where scores of men, mostly of African American descent, find one another for sex where such encounters occur between men of all walks of life, many of them identifying not as gay but as heterosexuals, with children and wives—and a deep secret.

Roma, with his awkward and oversized hand-made cameras and unwieldy photography gear, boldly stepped into the Vale, oftentimes unwelcome and always uninvited, into the center of clandestine, testosterone-fueled sex encounters where the police and violence always loomed as a risk. Understandably, many of the men Roma approached to photograph in a formal portrait were not interested, but surprisingly, many were. After agreeing to be photographed Roma would offer the men time and the opportunity to show Roma something of themselves they might not have the chance to do otherwise.

Although originally conceived solely as a portrait project, the more time Roma spent in the Vale of Cashmere, the more the physical beauty of the Vale became inseparable from the portraits and many landscape photographs were made to be included in the book. In addition to the landscapes, a custom modified miniature camera was utilized to provide sequential pictures depicting the steady march of the mostly solitary men as they cruised the paths and roadways of the Vale. These candid photographs, which run along the bottom of the pages of landscape photographs, are reproduced in small scale so as to make it impossible to identify any individual.

Acclaimed photographer Thomas Roma's motivation for doing the project came from his wish to honor the memory of a dear friend who died of AIDS in 1991, and who introduced him to the Vale of Cashmere.



ON
TOUR
WITH
LEONARD
COHEN

photographs
by
Sharon Robinson

MUSIC - POPULAR/PHOTOGRAPHY/CELEBRITY

Hardcover, 7.75 x 10 inches, 220 pages
ISBN 978-1-57687-725-8 \$35.00 US/CAN

Sharon Robinson has been associated with Leonard Cohen since touring with him as a singer in 1979-80. She co-wrote and produced Cohen's 2001 album, *Ten New Songs*, (one of Rolling Stone's "Top 100 Albums of the Decade"), and co-authored the Cohen classics, "Everybody Knows" and "Waiting for the Miracle." A Grammy winning songwriter, Robinson's work has been covered by artists as diverse as Patti LaBelle, Don Henley, Aaron Neville, and Roberta Flack to name a few. Robinson's solo album, *Everybody Knows* (2008), garnered wide critical acclaim, as have her recent performances on the Cohen World Tour. Sharon once worked as the staff photographer at the world-famous Coconut Grove nightclub in Los Angeles.

Greg Gold is an award-winning filmmaker, writer, and photographer.

Leonard Cohen is one of the most distinguished poets, novelists, and singer-songwriters of our time.

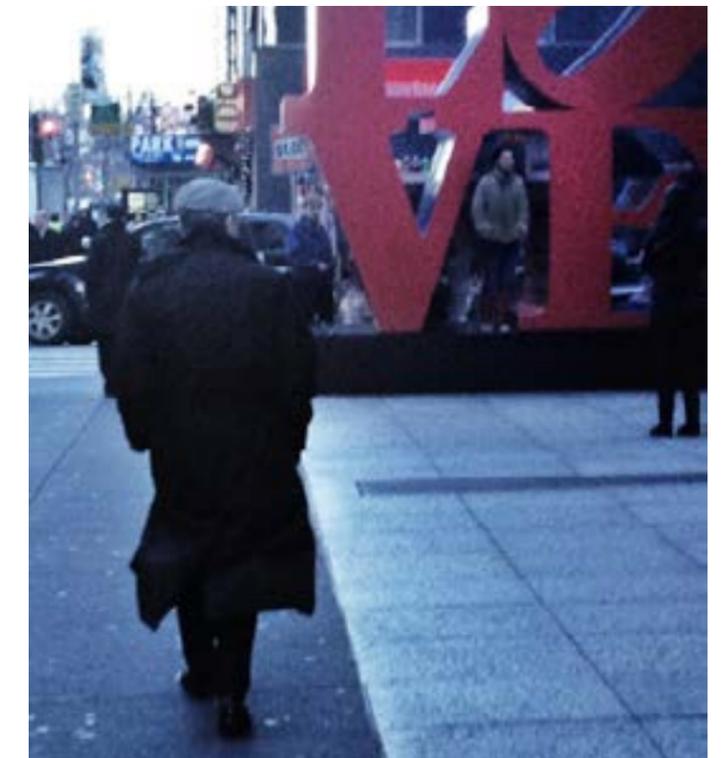
ON TOUR WITH LEONARD COHEN

By Sharon Robinson

THE LEONARD COHEN WORLD TOUR documents the wildly successful Leonard Cohen World Tour through the eyes of his friend and longtime collaborator, Sharon Robinson. In 2004 Cohen's manager stole his life savings, forcing him out of planned retirement into what has now become a legendary six-year sojourn.

Sharon Robinson has been associated with Cohen since the Field Commander Cohen tour of 1979-80, first as a singer and subsequently as his co-writer and producer. She was drafted into the current iteration of Cohen's band, The Unified Heart Touring Company, from the onset, and has literally been at his side for over 400 shows. Robinson has captured her experience behind the scenes with the complete freedom afforded her by her unique position.

THE LEONARD COHEN WORLD TOUR is an impressionistic view of what it was like to be on tour with the legendary singer-songwriter poet. Robinson reveals the nitty-gritty of day-to-day life of the road, onstage and behind the scenes, and the chemistry of Cohen and his supporting artists, together on an incredible journey across the globe, their hearts and minds focused on the next show.



METAL CATS

By Alexandra Crockett



HUMOR/ANIMALS/CATS/HEAVY METAL

Paperback, 6 x 7-1/2 inches, 176 pages
ISBN 978-1-57687-677-0

\$12.95

TESTAMENT

By Chris Hondros, Edited by Alexander Ciric, Francisco P. Bernasconi and Christina Piaia



PHOTOJOURNALISM/HISTORY/MILITARY

Hardcover, 11-1/4 x 9-1/4 inches, 160 pages
ISBN 978-1-57687-673-2

\$45.00

COVER

By Peter Mendelsund



DESIGN

Hardcover, 9-1/4 x 11-1/4 inches, 304 pages
ISBN 978-1-57687-667-1

\$60.00

THE MIND'S EYE

The Art of Omni

Edited by Jeremy Frommer and Rick Schwartz



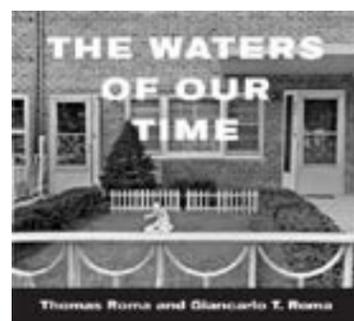
ART/POPULAR CULTURE/SCIENCE FICTION

Hardcover, 12-1/4 x 11-1/4 inches, 180 pages
ISBN 978-1-57687-686-2

\$60.00

THE WATERS OF OUR TIME

Photography by Thomas Roma
Text by Giancarlo T. Roma



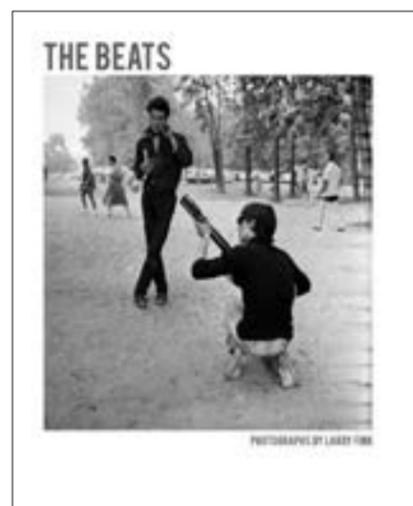
PHOTOGRAPHY/PHOTO ESSAYS

Paperback, 4-3/4 x 7-1/8 inches, 100 pages,
ISBN 978-1-57687-678-7

\$12.95

THE BEATS

By Larry Fink



PHOTOGRAPHY/AMERICANA

Hardcover, 9-1/2 x 12 inches, 96 pages,
ISBN 978-1-57687-689-3

\$50.00

DEVELOPER TRAYS

Photographed by John Cyr
Introduction by Lyle Rexer



PHOTOGRAPHY - HISTORY

Hardcover, 8-1/4 x 10-1/4 inches, 144 pages
ISBN 978-1-57687-687-9

\$35.00

FARE FORWARD

Edited by Laura Sims
Written by David Markson
Afterword by Ann Beattie



LITERARY COLLECTIONS - LETTERS

Paperback, 4-1/2 x 6-1/8 inches, 156 pages
ISBN 978-1-57687-700-5

\$12.95



POW!

An imprint of powerHouse Books, **pow!** publishes visually driven, imagination-fueled books for kids. Our projects combine an offbeat or humorous sensibility with outstanding art and design to make books that delight children and grown-ups equally.



OH, BABY! By Chad Geran

A round, chunky boardbook that features adorable illustrations of wide-eyed infants achieving baby milestones such as crawling, reaching, rolling, and standing, this is a perfect gift for new parents. With its unique circular format, Oh, Baby! is also ideal for tiny hands. These charming babies, with their enormous round eyes and expressive faces, are sure to enchant.

CHILDREN/PICTURE BOOK/SENSES & SENSATION

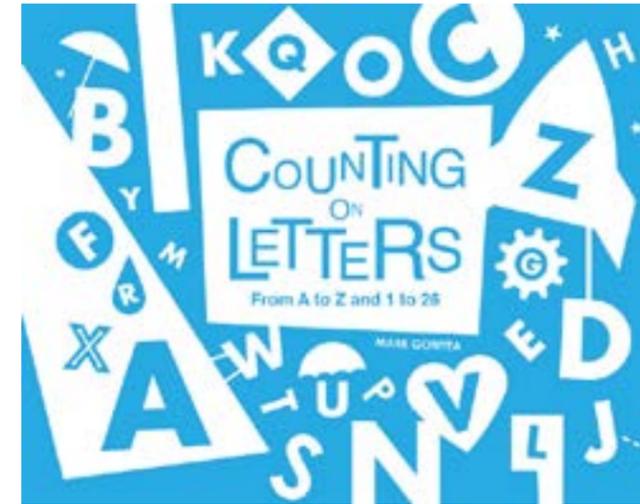
Board book, 5 x 5 inches, 16 pages

Ages 0-3

ISBN 978-1-57687-704-3 \$8.95 US/CAN

Chad Geran is an illustrator and designer who creates branding and visual identities, greeting cards, web design, animation, and a variety of advertising in a diverse range of media. Chad lives in Regina, Saskatchewan, with his wife and two kids.



**CHILDREN/PICTURE BOOK/COUNTING**

Board book, 9 x 7 inches, 28 pages

Ages 4-6

ISBN 978-1-57687-702-9 \$10.95 US/CAN

Mark Gonyea is the author of several books for children, including *A Book About Design*, *A Book About Color*, and most recently, *The Spooky Box* (all from Henry Holt), as well as the web comic series *Mr. Oblivious*. His recent successful Kickstarter campaign for a graphic counting poster called *One to One Hundred* more than met its mark. Mark spent the better portion of his early life watching tv, going to movies, and playing video games, little realizing this was to be the essential ground work for a successful career in cartooning and graphic design. Mark lives in Burlington, Vermont. Visit him at www.mroblivious.com.

COUNTING ON LETTERS

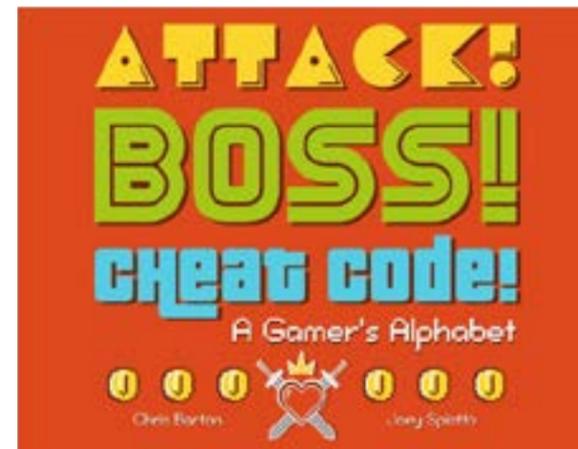
By Mark Gonyea

Counting on Letters is a colorful alphabet and counting book offers an exciting introduction to letters and numbers for young children. Presented as a conveniently lap-sized board book, easy to hold and use even for the youngest reader, this is a volume sure to enchant toddlers and preschoolers.

Each letter is presented in a strongly contrasting color scheme that combines one saturated hue with white for a boldly graphic, fun-to-look-at spread. The vibrant hues and sense of movement will keep young readers turning pages.

Designed to reinforce learning, each letter is accompanied by a number, which is shown in numeral form. When reading, parents and children can count the number of letters together, reinforcing both the alphabetic and numeric learning process—a key aspect of getting children ready for early reading and math skills.





CHILDREN/PICTURE BOOK/ALPHABET
 Hardcover, 9 x 7 inches, 32 pages
 Ages 6-9
 ISBN 978-1-57687-701-2 **\$14.95** US/CAN

Chris Barton is the acclaimed author of *Shark Vs. Train* (Little, Brown), *False Identities* (Dial), and *The Day-Glo Brothers* (Charlesbridge), both of which received three starred reviews and made three major publishing best-of-the-year lists plus receiving many additional notices; in addition, *Shark Vs. Train* was a NYT bestseller and *The Day-Glo Brothers* received a Sibert Honor. Chris lives in Austin, TX. Find him on the web at www.chrisbarton.info

Joey "Joe-bot" Spiotto is an illustrator from southern California. Joe has worked on film and video-game projects with Warner Bros., Electronic Arts, Telltale Games, Gazillion, and many more. His tee-shirts sell on Teefury.com, and his work is shown t the high-profile Gallery 1988 in Los Angeles, CA. Visit him online at www.jo3bot.com

ATTACK! BOSS! CHEAT CODE! A GAMER'S ALPHABET Written by Chris Barton Illustrated by Joey Spiotto

If you can decipher the following sentence, you don't need this book:

"This open beta game is in third-person but first-person is unlockable if you know the cheat code or install your own mod, but either way, for the best attack on the boss on this level, try to grab that power-up!"

Almost any 9-year old could translate for you but if you don't have access to one, try this book instead.

Video games are the dominant form of pop culture today, a \$75 billion industry worldwide, and an inescapable part of modern living. Don't be left out! A quick perusal of *Attack! Boss! Cheat Code!* is all you need to get in the game. Brilliantly colorful illustrations by video game artist Joey Spiotto vividly embody the terminology of video games, bringing the world of video games to life. Lucid definitions make terms clear and understandable, even for non-players.



Presented as an alphabet, *Attack! Boss! Cheat Code!* is also an entertaining visual history and glossary of gaming, providing a solid understanding of terms that have made their way into everyday language, from to "mod" to "RPG."



And on my hands I'll wear some mittens.



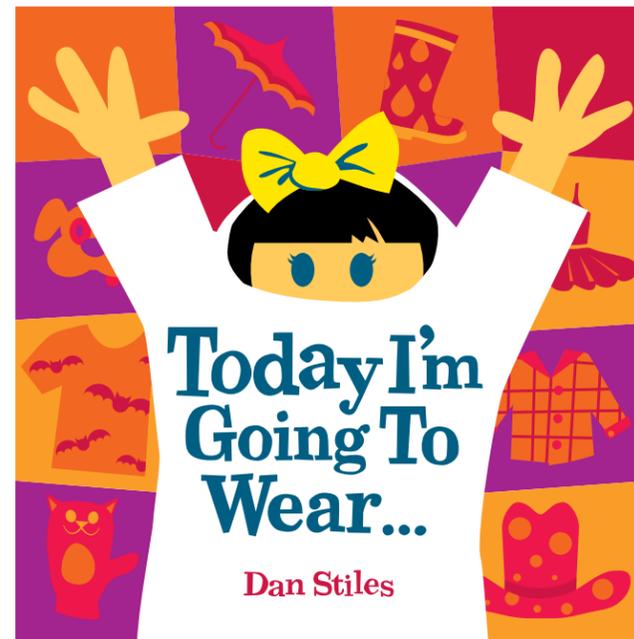
Forget it, I'm sticking with PJ's.



A cowboy hat with polka dots.



My coat that hasn't fit in years.



CHILDREN/PICTURE BOOK/DRESS

Board book, 7 x 7 inches, 16 pages
Ages 3-7
ISBN 978-1-57687-718-0 \$9.95 US/CAN

Dan Stiles is a Portland-based artist whose boldly graphic style has made his work instantly recognizable. Known best for his work with musicians, Dan has created hundreds of posters and CD covers. His work has garnered numerous awards, is regularly featured in national gallery exhibitions, and has been reproduced in a wide variety of books and magazines, including *Dwell Magazine*, *Apartment Therapy*, *Graphis*, *Print*, *Step*, and *GQ*. He draws from a broad swath of influences including classic skateboard graphics, album covers, modern art, Japanese

TODAY I'M GOING TO WEAR . . .
By Dan Stiles

If you can decipher the following sentence, you don't need this book:

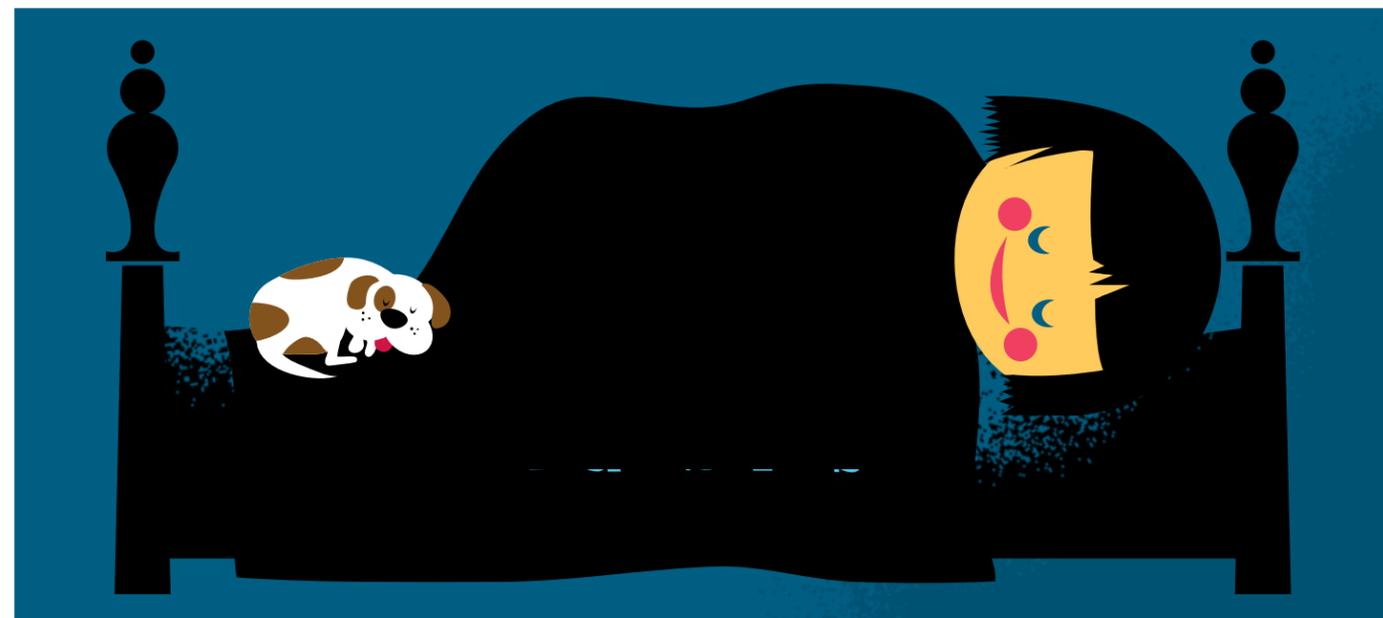
"This open beta game is in third-person but first-person is unlockable if you know the cheat code or install your own mod, but either way, for the best attack on the boss on this level, try to grab that power-up!"

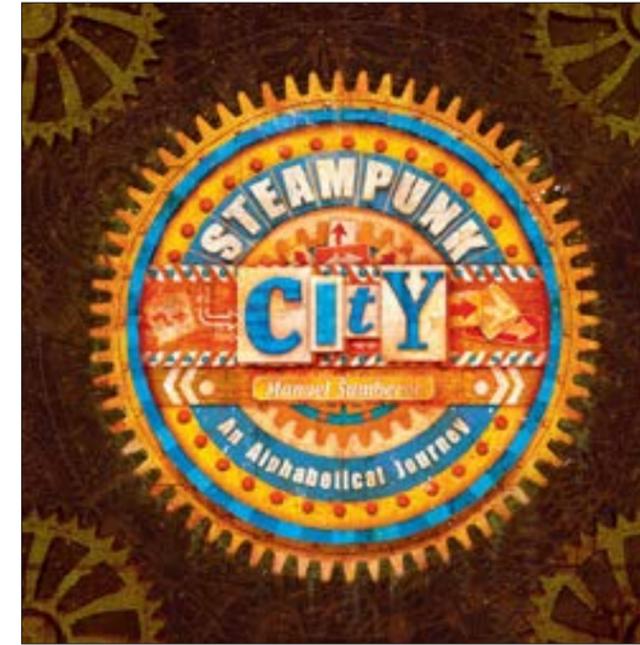
Almost any 9-year old could translate for you but if you don't have access to one, try this book instead.

Video games are the dominant form of pop culture today, a \$75 billion industry worldwide, and an inescapable part of modern living. Don't be left out! A quick perusal of *Attack! Boss! Cheat Code!* is all you need to get in the game. Brilliantly colorful illustrations by video game artist Joey Spiotto vividly embody the terminology of video games, bringing the world of video games to life. Lucid definitions make terms clear and understandable, even for non-players.

Presented as an alphabet, *Attack! Boss! Cheat Code!* is also an entertaining visual history and glossary of gaming, providing a solid understanding of terms that have made their way into everyday language, from "mod" to "RPG."

design, old comic books, and vintage packaging.



**CHILDREN/PICTURE BOOK/ALPHABET**

Hardcover, 9 x 9 inches, 56 pages

Ages 7-10

ISBN 978-1-57687-703-6 \$16.95 US/CAN

Manuel Šumberac is an animator and illustrator whose films and music videos have won numerous awards. Manuel has illustrated several picture books, including *Steampunk Poe* and *Steampunk Frankenstein* (Running Press.) He lives in Zagreb, Croatia.

STEAMPUNK CITY: AN ALPHABETICAL JOURNEY

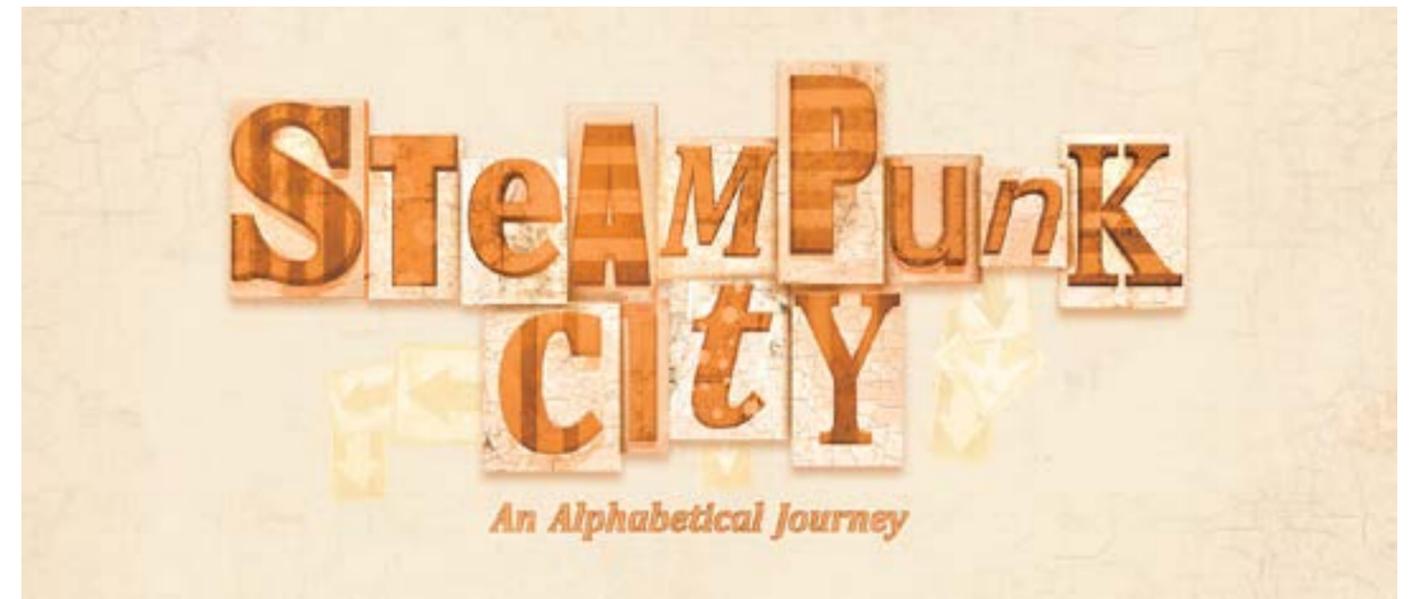
By Manuel Šumberac

Steampunk, with its irresistible combination of Victorian-era style and futuristic sensibility, comes to children's books with this stunning alphabet. Brilliantly colorful paintings and rhyming text illustrate each letter of the alphabet, inviting the reader on a voyage through a quirky steampunk fantasy world, where things are not quite what one might expect. Kids will love the ingeniously detailed depictions of the machines and objects that exemplify each letter, while older steampunk fans (from tweens to parents) will enjoy poring over these gorgeous retro-futuristic dreamscapes. Readers will find no simpering A is for Apple in *Steampunk City*, but rather an imagination-fueled alphabet that transcends age groups and entralls readers of all ages.

- with its compelling illustrations, this book works as an introduction to the alphabet for younger readers and as a steampunk primer for older kids, who just might see the alphabet in an entirely new light

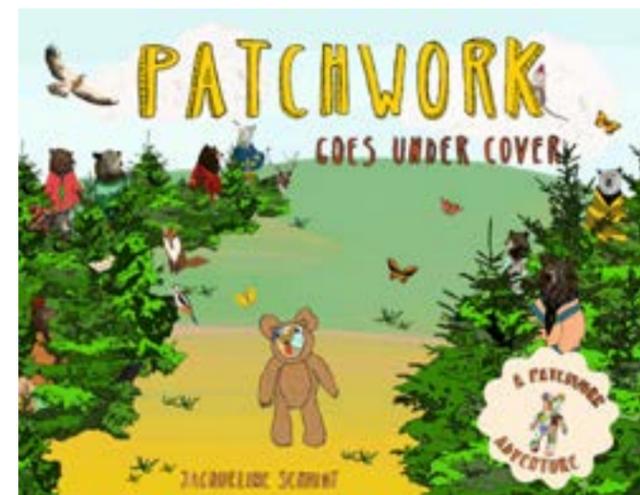
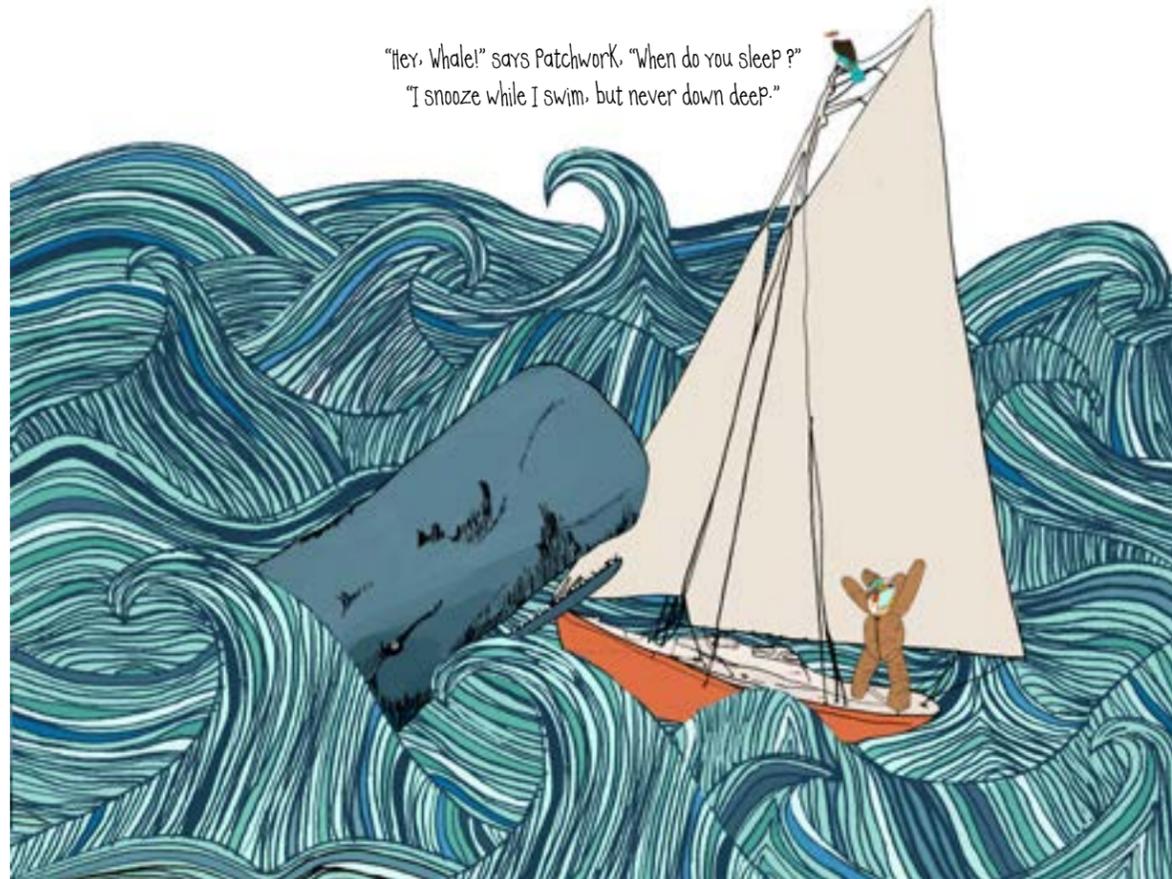
- though it began as a sub-genre of science fiction, steampunk has quickly crossed cultural categories to become a popular theme in fashion, design, film, music, and even food and drink

- no less an authority than IBM's Social Sentiment Index, which analyzed more than half a million public posts on message boards, blogs, social media sites, and websites, predicted in late 2013 that steampunk will build to a peak trend over the next 2 years





"Hey, Whale!" says Patchwork. "When do you sleep?"
 "I snooze while I swim, but never down deep."



PATCHWORK GOES UNDER COVER

By Jacqueline Schmidt

Where should a stuffed bear sleep? His wild counterparts hibernate in caves, but a cave does not seem like a very cozy sleeping spot to Patchwork. In order to find the perfect place to lay his stuffed head, Patchwork decides to consult with his friends, as he did with such good results in *Patchwork Helps a Friend*. As he journeys, asking delicate everyone from the delicate butterflies to an enormous whale about an ideal spot to sleep, Patchwork begins to realize that home might be the best place for him. Each spread is a visual celebration of nature and the imagination, with Jacqueline's distinctively lovely collages depicting natural creatures amid fantastical imagery, enhanced by rich colors and pleasing patterns.

CHILDREN/PICTURE BOOK/NATURE

Hardcover, 10 x 9 inches, 32 pages
 Ages 5-9
 ISBN 978-1-57687-717-3 \$17.95 US/CAN

Jacqueline Schmidt is the author of *Patchwork Helps a Friend*, and the illustrator behind Screech Owl Design; her immediately recognizable style has made her whimsical depictions of natural and urban imagery (birds on bicycles is a recurring motif) popular as stationery, prints, and textiles at retailers such as Anthropologie, Papyrus, and more. She has an MFA in creative arts therapy and early childhood development and is the former creative director for Moomah. Jacqueline grew up in New York City, and now makes her home in Brooklyn, NY, with her beloved husband, son, and cat. See Jacqueline's stationery line and list of retailers at screechowldesign.com.

This sweet bedtime book is a wonderful choice for parents seeking to send little ones off to dreamland. Jacqueline's lilting prose and gorgeously detailed dreamscapes will help lull children into a restful state. The exquisitely detailed collages encourage repeated readings, night after night, helping to create an expectation of sleep.



Patchwork's a hodgepodge, part stuffing, part bear;
 When it's cold outside, he wears a snowsuit made of hair.



POP GOES THE BRAIN

STEP BY STEP:

1. INFLATE A BALLOON WITH WATER. If you need help trying the balloon tightly, ask one of those people who used to be kids (you know...grown-ups!). From now on, this water balloon is your brain!

2. BUILD THE SKULL AROUND YOUR BALLOON-BRAIN. Now you're going to **INVENT A SKULL FOR YOUR BALLOON-BRAIN.** You can use any of the materials you've gathered (don't be afraid to try some that are not on my list.) Don't buy any materials... be creative! Just use the stuff you find around your house.

3. THINK UP A NAME FOR YOUR SKULL. Yep, it's testing time here at Skull Central. (Quick tip: To avoid a giant mess, do your testing outside. You'll thank me later.) Stand a few feet away from the wall and toss the skull-covered balloon at it.

4. IF YOUR BALLOON DOES NOT POP, YOU SAVED YOUR BRAIN! You are now a **SKULL INVENTOR!** If your balloon pops, clean up the mess... and then it's back to the drawing board! Scientists always learn from their mistakes!

STUFF YOU NEED:

- balloons
- a pile of stuff from around your house, such as:
 - aluminum
 - cups
 - wrapping paper
 - cartons
 - old coats
 - felt
 - egg cartons
 - bubble wrap
 - newspaper
 - tape
 - bits of tape!

REAL WORLD SCIENCE: Your skull feels like one big dome, doesn't it? The entire skull has more than 20 bones in it. The hard, round part is called the cranium. It's your brain's home. The brain is protected by four layers of tissue called the meninges. Just to see how it works...

INVENTION CONVENTION

YOU SEE IT, YOU DON'T!

STEP BY STEP:

1. DYE YOUR PAPER WITH MILK. Dip your cotton swab into the milk. Use the cotton swab like a pen, and write on the paper. When the tip runs dry, dip again and finish writing!

2. TAKE THE PAPER AND GENTLY MOVE IT THROUGH THE AIR. As you do, **THE MILK WILL EVAPORATE.** The paper is dry... or is it? **SWA-HE-HAI!** (Sorry, that was my mad scientist coming out... I'm better now.)

3. THE WATER HAS EVAPORATED, BUT THE FAT FROM THE MILK IS STILL THERE ON THE PAPER. YOU NEED SOMETHING TO STICK TO THE FAT. THIS WILL REVEAL YOUR HIDDEN MESSAGE.

4. RUB THE TIP OF YOUR PENCIL TOGETHER. Take two pencils and rub the tips of the pencils together. Do this while holding the pencil above your hidden message. It will look like black snow or pepper is falling. That's the graphite from the pencils.

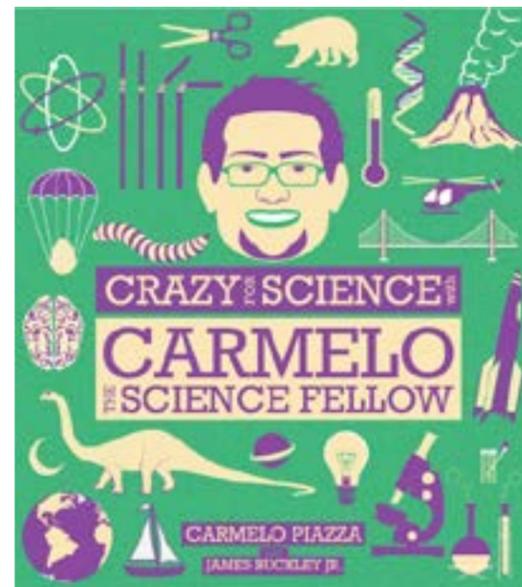
5. NOW TAKE YOUR POINTER FINGER AND GENTLY RUB THE GRAPHITE AGAINST THE PAPER. The graphite will stick to the fat from the milk. Your message will appear like magic!

STUFF YOU NEED:

- whole milk (make sure it's not half-milk, get it!)
- a glass for the milk
- a piece of white or cream-colored paper
- cotton swabs for dipping pencils
- a pencil (for writing)
- a pencil (for rubbing)
- a pencil (for reading)

REAL WORLD SCIENCE: Spies in World War II used a different sort of invisible ink made from lemon juice. They wrote on paper with the ink. The ink they used is fat-based. The brown had to come over heat... and the message appeared!

MAGIC? NO, IT'S CHEMISTRY!



CHILDREN/PICTURE BOOK/NATURE
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CRAZY FOR SCIENCE WITH CARMELO THE SCIENCE FELLOW

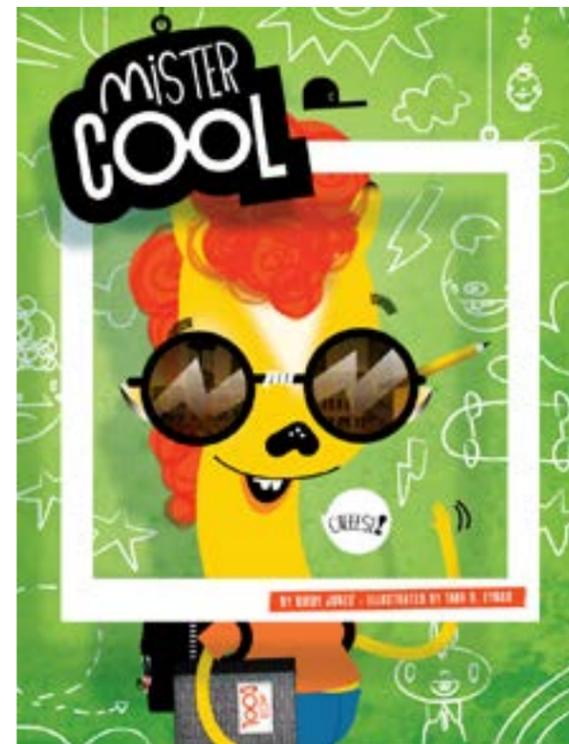
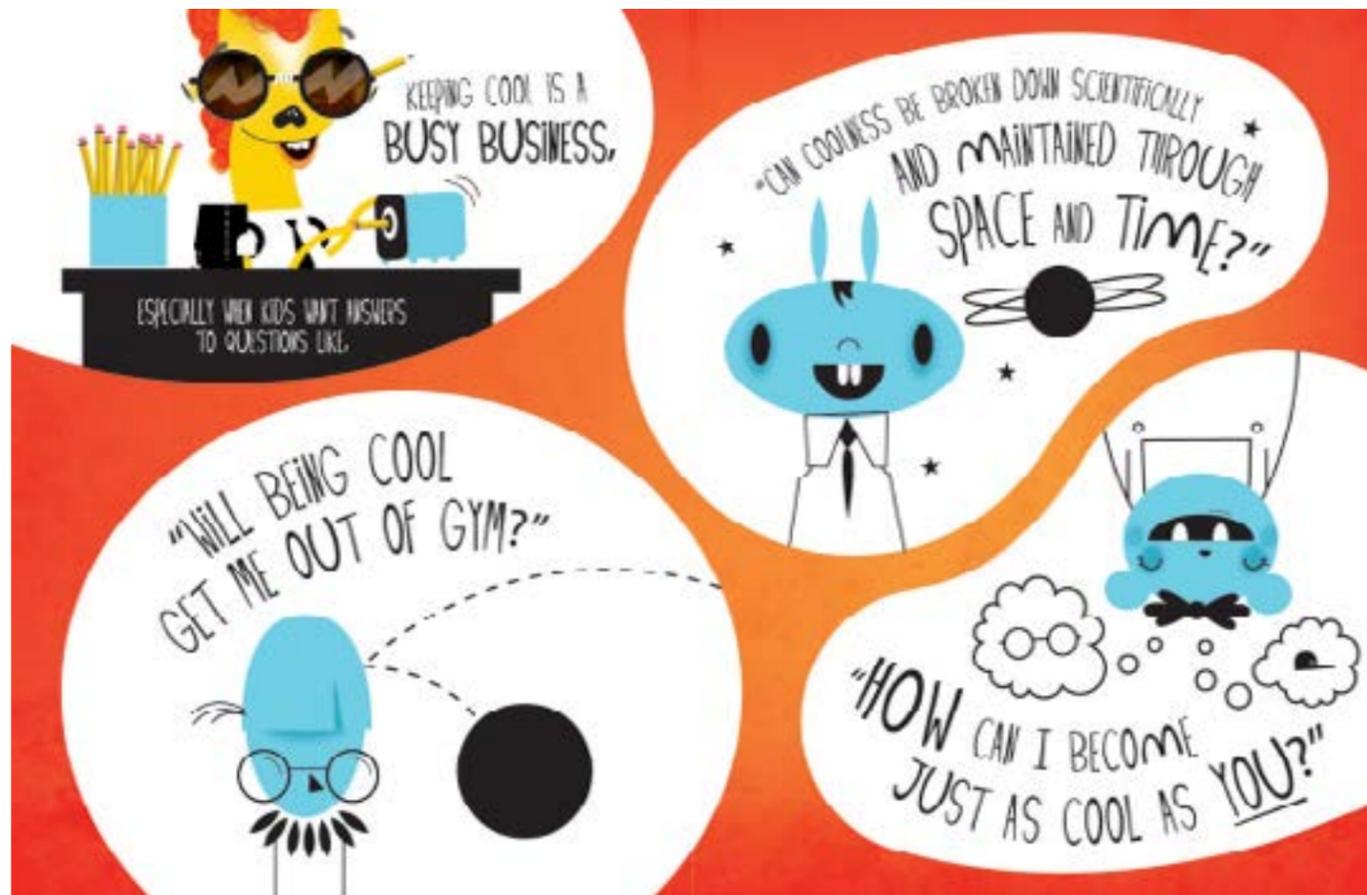
By Carmelo Piazza and James Buckley

Where should a stuffed bear sleep? His wild counterparts hibernate in caves, but a cave does not seem like a very cozy sleeping spot to Patchwork. In order to find the perfect place to lay his stuffed head, Patchwork decides to consult with his friends, as he did with such good results in Patchwork Helps a Friend. As he journeys, asking delicate everyone from the delicate butterflies to an enormous whale about an ideal spot to sleep, Patchwork begins to realize that home might be the best place for him. Each spread is a visual celebration of nature and the imagination, with Jacqueline's distinctively lovely collages depicting natural creatures amid fantastical imagery, enhanced by rich colors and pleasing patterns.

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Carmelo "the Science Fellow" Piazza has been teaching science for more than 16 years, and has become locally famous for his signature high-energy, funny, charismatic style. Carmelo's afterschool and summer camp programs are so popular that parents line up overnight in frigid February temperatures to ensure their little ones a spot! In 2013, Carmelo opened New York City's first Preschool of Science in Cobble Hill, Brooklyn—the 2014 class is already full. Carmelo's series of science experiment videos are popular on YouTube, and he is developing a television show. Carmelo has a bachelor's degree in elementary education and a master's in environmental science.

Jim Buckley is the author of more than 25 books for kids, and has contributed hundreds of articles to dozens of national magazines. Formerly editor of two national children's magazines, Jim was also senior editor with NFL Publishing and editorial projects manager for *Sports Illustrated*. Jim lives in San Diego, CA.


CHILDREN/PICTURE BOOK/NATURE

Hardcover, 10 x 9 inches, 32 pages

Ages 5-9

ISBN 978-1-57687-717-3 \$17.95 US/CAN

Birdy Jones is video producer at Mother Nature Network (MNN). She studied writing and sketch comedy at The Second City in Chicago, and while attending the Illinois Institute of Art, she taught art to underserved kids. Inspired by these experiences and the example of her nephew, diagnosed with Asperger's Syndrome, whose good humor in the face of adversity never fails, she created Mr. Cool. Birdy is an active member of the Society for Children's Book Writers and Illustrators. Birdy co-authored and self-published a Harry Potter-themed parody, *The Unofficial Harry Potter Insults Handbook: 101 Comebacks for the Slytherin in Your Life*, which has sold almost 5,000 copies. She lives in Atlanta, GA.

Tara D. Lynch is an illustrator and founder of HOTBOX, a mobile art gallery that showcases work from Chicago's contemporary and public art scene. Tara graduated from the Illinois Institute of Art, and has worked in advertising and graphic design, where her clients included Nike, AT&T, and Kellogg. She lives in Chicago.

MR. COOL

Written by Birdy Jones

Illustrated by Tara Lynch

The antics of Mr. Cool, who faces down the mean kids at school with confidence, show kids how to deflect bullying with humor and create friendships through kindness--depicted in widely colorful, clever illustrations.

Confidence? Mr. Cool has it, and explains that it comes from understanding your own unique assets--and being able to bring that confidence with you when bullies get in your face. Tripped by much bigger kids, Mr. Cool turns his fall into impressive breakdance moves; bugged on account of his brains, Mr. Cool offers math help to his critic--and ends up with a new friend.

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