



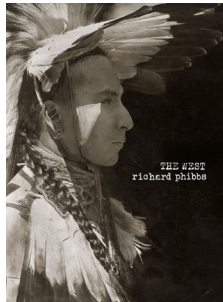
SPRING  
2015

POWERHOUSE  
BOOKS

POW!

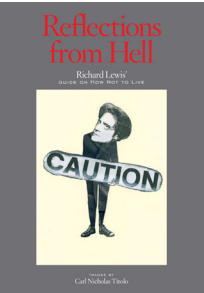


POWERHOUSE BOOKS  
SPRING 2015 CATALOG



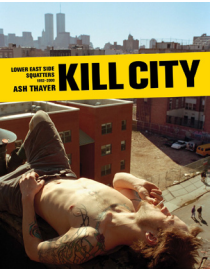
**THE WEST**  
By Richard Phibbs  
Edited by  
Alfredo Paredes

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**REFLECTIONS  
FROM HELL**  
Richard Lewis' Guide On  
How Not To Live  
  
By Richard Lewis  
Illustrations by Carl  
Nicholas Titolo  
Foreword by Larry David

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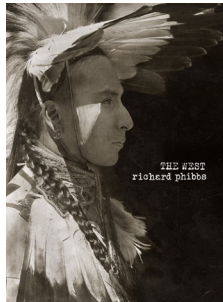
**KILL CITY**  
Lower East Side  
Squatters 1992–2000  
  
By Ash Thayer  
Introdcution by  
Frank Morales  
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**THE WEST**  
By Richard Phibbs  
Edited by  
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**BA. KU.**  
Kult Skating/Dark  
Rituals  
  
By Anthony Tafuro  
Texts by Deer Man of  
Dark Woods and Deep  
Leviathon Dweller

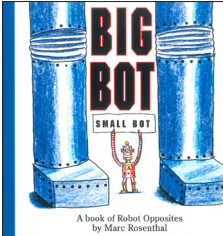
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**I KNOW YOU  
THINK YOU  
KNOW IT ALL**  
Advice and  
Observations  
for You to Stand Apart  
in Public and Online

By Chris Black

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**BIG BOT,  
SMALL BOT**  
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**BROOKLYN ABC**  
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**ONE THING  
LEADS TO  
ANOTHER**  
The Posters and Art of  
Dan Stiles

By Dan Stiles

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**SUBVERSIVE  
CROSS STITCH**  
50 F\*cking Clever  
Designs for Your  
Sassy Side

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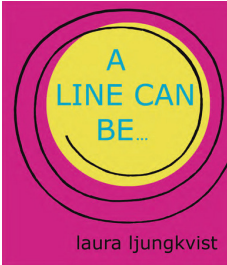
**PAPER NINJA**  
  
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**JUST LIKE  
DADDY**  
By Ovi Nedelcu

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**A LINE CAN BE...**  
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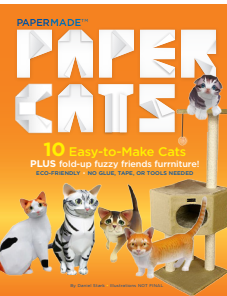
**A NEW HOME  
FOR THE RABBIT  
FAMILY**  
By Steve Light

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**PAPER  
MONSTERS**  
  
By PaperMade

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**PAPER CATS**  
By PaperMade

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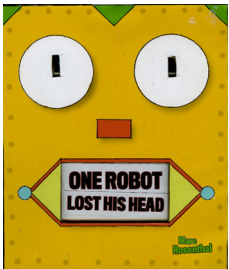
**DON'T TAKE  
THESE  
DRAWINGS  
SERIOUSLY**  
1981–1987  
  
By Nathalie Du Pasquier  
Edited and designed by  
Omar Sosa

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COUNTING WITH  
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By Marc Rosenthal

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**ONLY FISH FALL  
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**I HEART GIRL**  
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**MOMMIE**  
Three Generations  
  
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**PROJECT LIVES**  
New York Public  
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Photograph Their World  
  
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FRONT COVER:  
from **Don't Take These Drawing Seriously**  
(pg. 2-3)  
  
BACK COVER:  
from **ONE THING LEADS TO ANOTHER**  
(pg. 53)

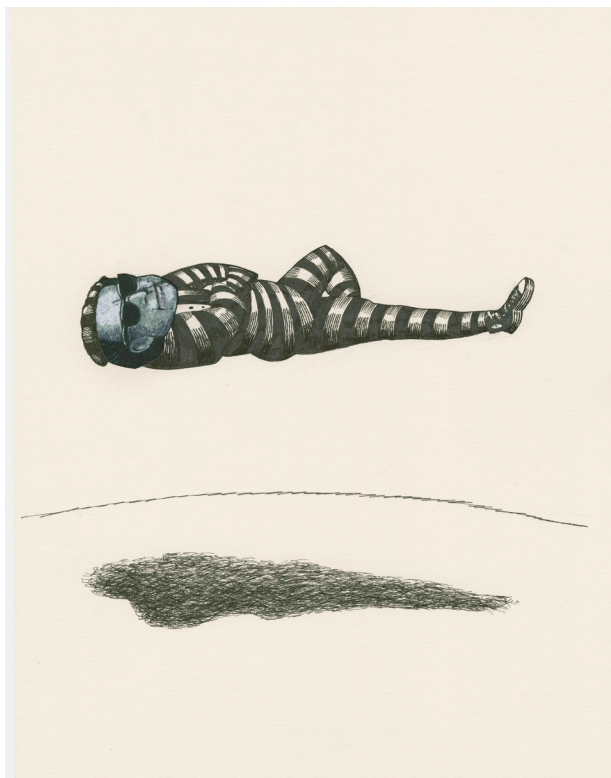




My mother  
tried to switch me at birth.



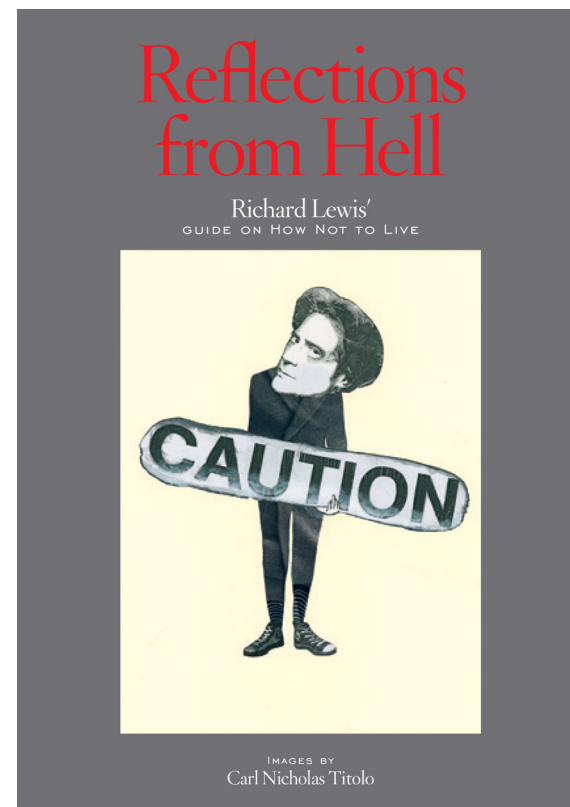
The monkey on my back is me.



The morning my shrink  
asked me to lighten up.



There's nothing to fear  
but life itslef.



#### HUMOR / ANECDOTES

Hardcover, 6 x 8.5 inches, 128 pages  
ISBN 978-1-57687-745-6

**\$21.95** US/CAN

**Richard Lewis** has taken his lifelong therapy fodder and carved in into a commanding, compelling art form. His early career as a standup brought him to the top of his ranks. Over time and through a variety of mediums, he broadened his exposure and more and more came on board to appreciate his brilliantly warped world. Comedy Central has recognized Mr. Lewis as one of the top 50 stand-up comedians of all time and he was charted on GQ magazine's list of the "20th Century's Most Influential Humorists." In December of 1989, Lewis achieved a very personal goal... He performed at Carnegie Hall to a standing room only audience.

**Carl Nicholas Titolo** is a native New Yorker who lives with his wife of 43 years. He has spent the last three decades recording Italy's visual soundtrack through mixed-media imagery. He has held a teaching position in The School of Visual Arts for 40 years, and at present is a faculty member of the Visual Essay Graduate Program. His studio is located on the Lower East Side in Manhattan and he is currently completing a children's book about a man and his dog who reside in a small mountaintop village in Italy.

**Larry David** is an Emmy Award-winning actor, writer, comedian, and television producer. His accomplishments in comedy and entertainment include creating TV's *Seinfeld*, *Curb Your Enthusiasm*, and *Fridays* to resounding critical acclaim.

## REFLECTIONS FROM HELL

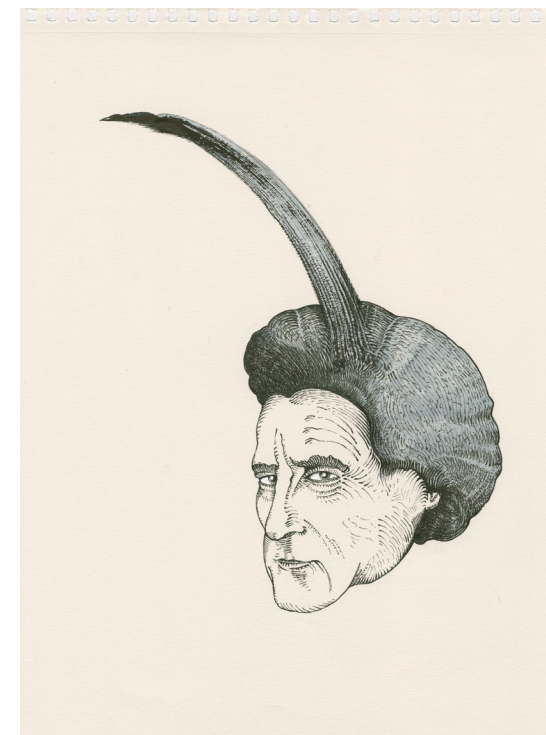
**RICHARD LEWIS' GUIDE ON HOW NOT TO LIVE**

**By Richard Lewis**

**Illustrated by Carl Nicholas Titolo; Foreword by Larry David; Preface by Christopher Murray**

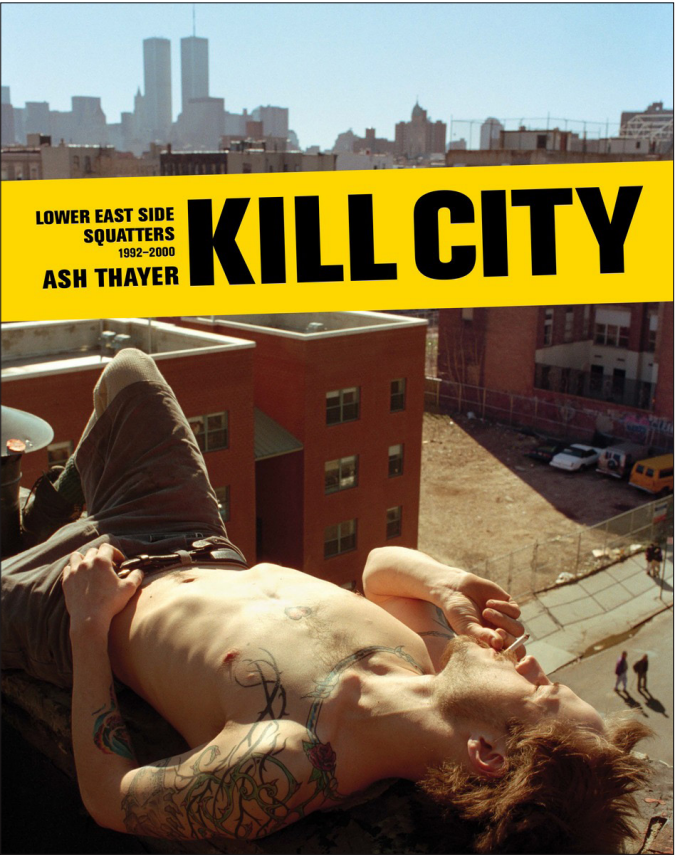
*Reflections from Hell* presents decades of Richard Lewis' "dark comedic premises," jokes and reflections that are fantastically illustrated by the remarkable art of Carl Nicholas Titolo. Lewis recounts that he was "blown to smithereens" when introduced to the world of Titolo. Titolo's visual interpretations of Richard Lewis' words create a humorous and compelling reflection on modern life and a compelling, page-turning knee slapper. As Richard Lewis says of Titolo's art, "Though an entirely different medium, it felt like it was stolen right out of my own torment."

With a preface by Larry David, Richard Lewis' lifelong friend and collaborator, and a foreword by author and curator Chris Murray, *Reflections from Hell* is certain to both entertain and annoy.



I used Viagra once  
and got a four hour  
cowlick.





**LOWER EAST SIDE / SQUATTERS / URBAN HOUSING**  
Hardcover, 9.25 x 12 inches, 176 pages  
ISBN 978-1-57687-734-0 **\$50.00** US/CAN

**Ash Thayer** is a photographer and multimedia visual artist based in Los Angeles. She received her Bachelor's of Fine Arts from The School of Visual Arts, and a Masters of Fine Art from Columbia University in New York. Thayer has exhibited her work at venues including The Lawrence Miller Gallery and The Proposition Gallery in New York; the Berlin Art Fair; Kean College in New Jersey; The Museum of the City of New York; and The Chicago Art Institute. Her work is held in several public art collections including the Saatchi Gallery in London, The Chicago Art Institute, and The Museum of the City of New York. She has taught as an adjunct professor at New York University and Columbia University. She studied acting and directing at the Terry Schreiber Studio in New York, and has performed both on stage and in film.

# KILL CITY

**LOWER EAST SIDE SQUATTERS 1992-2000**

**By Ash Thayer**  
**Introduction by Frank Morales**  
**Interview by Dana Hoey**

After being kicked out of her apartment in Brooklyn in 1992, and unable to afford rent anywhere near her school, young art student Ash Thayer found herself with few options. Luckily she was welcomed as a guest into See Skwat.

New York City in the 90s saw the streets of the Lower East Side overrun with derelict buildings, junkies huddled in dark corners, and dealers packing guns. People in desperate need of housing, worn down from waiting for years in line on the low-income housing lists, had been moving in and fixing up city-abandoned buildings since the mid 80s in the LES.

Squatters took over entire buildings, but these structures were barely habitable. They were overrun with vermin, lacking plumbing, electricity, and even walls, floors, or rooves. Punks and outcasts joined the squatter movement and tackled an epic rebuilding project to create homes for themselves.

The squatters were forced to be secretive and exclusive as a result of their poor legal standing in the buildings. Few outsiders were welcome and fewer photographers or journalists. Thayer's camera accompanied her everywhere as she lived at the squats and worked alongside other residents. Ash observed them training each other in these necessary crafts and finding much of their materials in the overflowing bounty that is New York City's refuse and trash. The trust earned from her subjects was unique and her access intimate. *Kill City* is the true untold story of New York's legendary LES squatters.





## THE WEST

**By Richard Phibbs**  
**Edited by Alfredo Paredes**

He was chasing beauty in his first book. Now Richard Phibbs turns his unique eye for beauty westward. His second book is a penetrating, provocative, and extremely personal view of the beauty and authenticity of the place, the sensuality and spirit of the people, its timeless myths and their lingering hold on our national self-image.

Phibbs's artful images—iconic portraits of cowboys, horses as wild and free as the wide-open spaces, a dog working its herd with skillful grace, a saddle weathered with work and time—contain comparisons and contrasts that amplify each photo's emotional resonance.

Phibbs's love for the west came naturally. He was born in Calgary, Alberta, home to Canada's Calgary Stampede, one of the world's great rodeos. The landscapes of Phibbs's childhood then are the backgrounds of his most evocative and authentic images now. Stark plains and endless prairies. Weathered barns and fences. An empty horizon rolling to an open sky. This minimalism rooted in nature shaped Phibbs's aesthetic from the beginning.

Peopling the western landscapes of his childhood was that archetypal hero, the cowboy. Phibbs's modern cowboys are sensitively rendered; looking into their eyes, you connect with decades of tradition while experiencing an electric shock of immediacy. At the same time, Phibbs developed the love for animals, especially dogs and horses, which informs all his work. Once more Phibbs collaborates with Alfredo Paredes, Executive Vice President, Ralph Lauren, his partner for his first book, *Chasing Beauty*. The lore of the West has held a grip upon generations of people and there is always room for a fresh, beautiful, look at it.

"I grew up with minimalism — stark plains, weathered fences, an empty horizon rolling to the sky. It still shapes my view of what's beautiful."

—Richard Phibbs

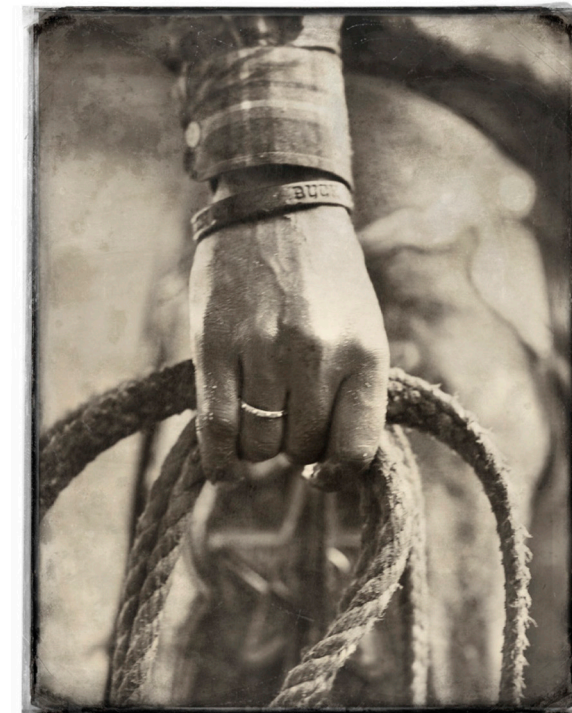


### PHOTOGRAPHY/NATURE & WILDLIFE/FINE ART

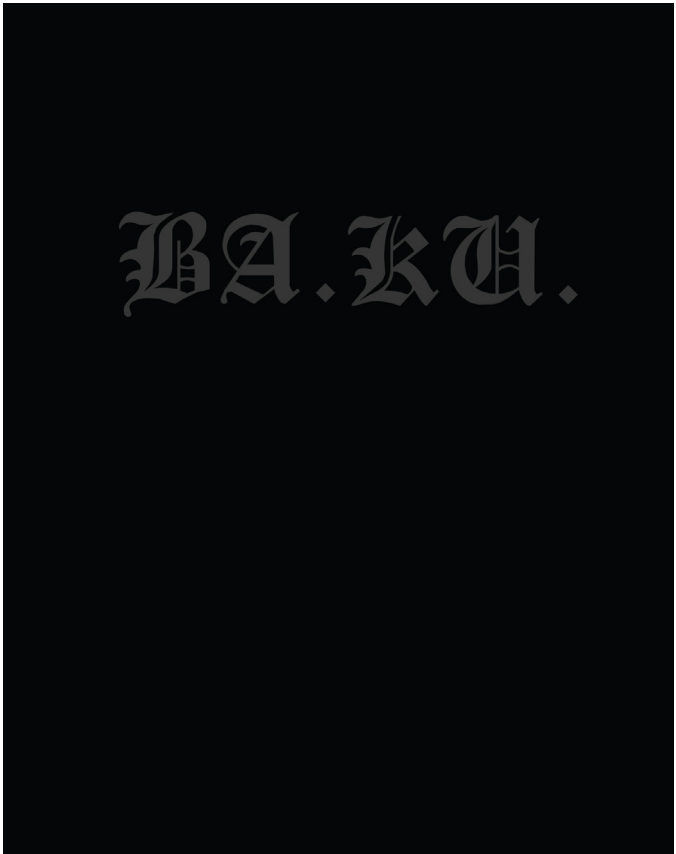
Hardcover, 10 x 13 inches, 150 pages

ISBN 978-1-57687-746-3 **\$65.00** US / CAN

**Richard Phibbs** brings an artist's eye to every photograph he takes—in advertising and editorial, fine art, and his personal work. His work has appeared in major publications worldwide. He has shot advertising campaigns for iconic brands like Ralph Lauren. His fine art photography is in the private collections of many notable collectors. Phibbs's portraits present subjects, from Beyonce to Bernard Henri-Levy as well as many world-class athletes. Phibbs is also an experienced director. He is currently working on a project which he filmed in Turkey. Phibbs's passion is photography. His provocative book, *Chasing Beauty*, published in 2010, highlights a decade's worth of work from his archive. Phibbs's compassion for his longtime causes—animal rescue and children with AIDS—are his inspiration. He also serves on the Board of Directors, Humane Society of New York. Phibbs was born and raised in Canada. He lives in New York City.







**PHOTOGRAPHY / SKATEBOARDING / BLACK METAL**  
Hardcover, 7.5 x 9 inches, 216 pages  
ISBN 978-1-57687-738-8    **\$40.00** US/CAN

**Anthony Tafuro**, originally from Long Island, NY, currently resides in Queens, NY. Tafuro grew up on the road touring with a band where he met skateboarders everywhere he went. Most of the crowd consisted of skate kids, which eventually led to an interest in photographing this mythic culture. After hanging with wrestlers and roller derby girls, working with BA.KU. was Tafuro's ultimate goal. Trips to Vancouver allowed Tafuro access to the team, as well as a mutual understanding of how the images should appear.



## BA. KU.

**KULT SKATING/DARK RITUALS**

**By Anthony Tafuro**  
**Texts by Deer Man of Dark Woods and Deep Leviathon Dweller**

Within the city of Vancouver, and amongst the deep wilderness of B.C. dwells the Barrier Kult. They're an assembly of incognito professional skateboarders that ritualize their skill on concrete barriers. The team was created ten years ago by Deer Man of Dark Woods and Depth Leviathan Dweller, who decided to adorn a mask of anonymity after growing tired of the repetition of the professional skate world. One would argue that the Barrier Kult's entire way of skating is repetitive, but the team takes this as a challenge to land big tricks...on stone cold concrete.

BA. KU. resembles a religious cult and is likewise intricate and timeless. The skaters' ages range from early 20s, to mid 40s, with members spread around the world who meet up in Vancouver (or wherever there is a proper barrier) when it comes time to collect footage for a video/film. Though alchemy and other ritual practices interest the Barrier Kult, their true roots lie in music and nature. The team is promoted by, and has worked with, countless bands in the black metal/noise community and feels that the genre has been able to loan the group its face and image. By connecting with these heavy musical influences, BA. KU. has been able to grow a loyal fan base that is not concerned with who may be behind the balaclava mask. While watching the team perform, the vast nature of B.C. creates the atmosphere, and war metal amplifies the experience. Most of skateboarding culture has been linked to punk, rap, metal and other similar genres, so the rookie members of BA. KU. are all proud to sport the musical inspirations of the organization.



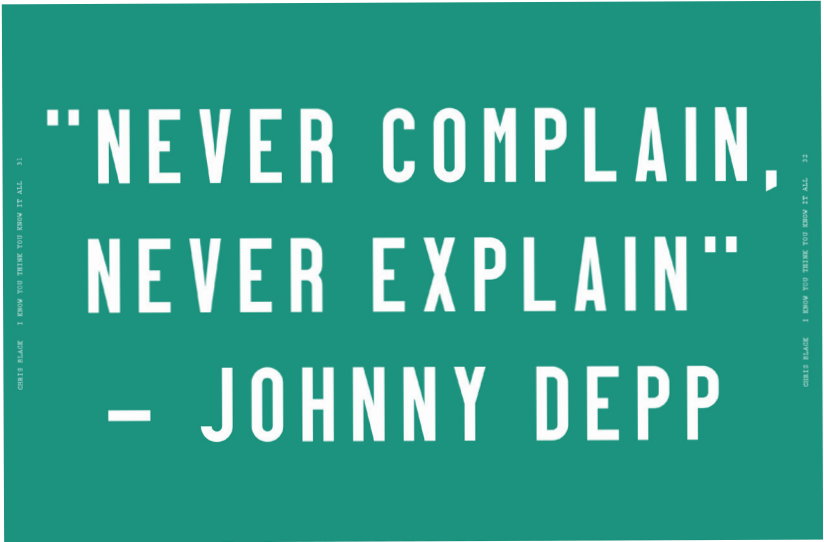


No. 84

CHANCES ARE YOU'RE NOT THAT BUSY.

No. 86

YOU ARE AN IDIOT IF YOU USE THE  
TERM 'AMAZEBALLS.'

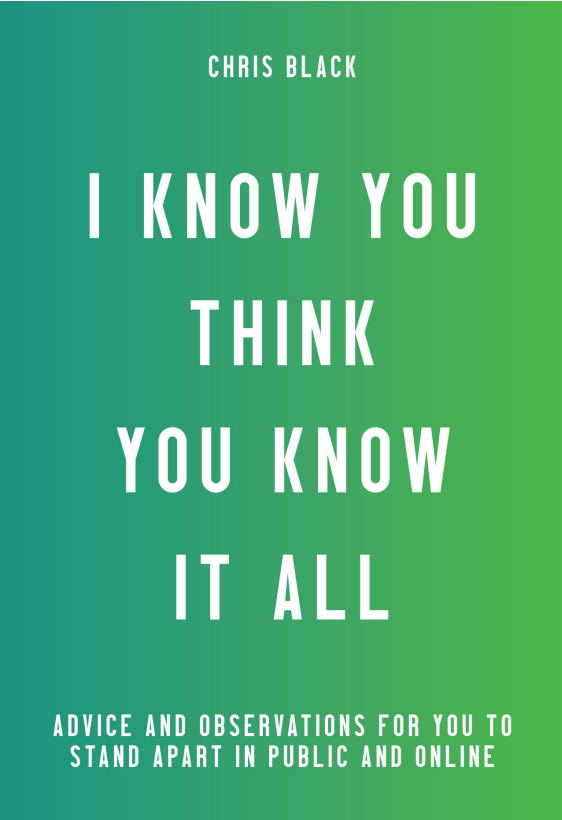


No. 87

A THANK YOU CARD IS ALWAYS NICER  
THAN A THANK YOU EMAIL.

No. 85

LET'S PUT A BAN ON THE TERM 'DANCE  
PARTY'- EVERYONE SOUNDS STUPID  
USING IT.



**HUMOR/BUSINESS & PROFESSIONAL**  
Paperback, 4.75 x 6.25 inches, 160 pages  
ISBN 978-1-57687-735-7 **\$12.95** US/CAN

**Chris Black** is a writer, producer, and editor living in New York City. His agency, Done to Death Projects, has worked with New Balance, VICE, and Gilt Groupe, among other clients. His renowned Twitter feed offers “high level cultural commentary” and is required reading for discriminating members of the fashion, music, and creative worlds. Black writes a regular column for Style.com that focuses on popular culture. A one-time band manager, Black continues to work with artists including filmmaker Jake Davis and the photographer Mikael Kennedy. His publishing projects include the forthcoming *Evel Comes to Cooperville*, featuring never-before-seen photographs of an Evel Knievel motorcycle jump in Oklahoma. Black grew up in Georgia, and now lives on Manhattan’s Lower East Side.

**I KNOW YOU THINK  
YOU KNOW IT ALL**  
**ADVICE AND OBSERVATIONS FOR YOU TO STAND APART IN  
PUBLIC AND ONLINE**

**By Chris Black**

The Know It All can be spotted from a block away in most any city today, devoted to the latest microtrends, sure that he is an influencer, never knowing he is mostly just being influenced. Often seen with others who share a similar look and viewpoint, he does not have a clue how to march even to the beat of his own drummer. He spends his time in what he thinks is his refined circle, whether in real life or online, and always knows “the best,” be it clothing, coffee, or culture. He is rarely without an opinion and doubts his even less. He is largely without humor when the mirror is turned upon him. We’ve all seen and heard this type of guy in public and on social media: the classic jerk who thinks he always knows best. Chris Black is here to help you not become, or stop being, him.

Life for Chris Black over the past 20 years has put him in close contact with many of these guys, as they regularly congregate in the creative industries: film, music, advertising, media, and fashion. He has worked in all of these businesses and his astute and witty observations could only come from one who needs to know what is current in pop culture to make a living, yet is routinely able to step back and rise above the noise to keenly survey the scene. We’ve all had cringe-worthy moments in our past, and many are experiencing them still every day, only to realize it down the road. The chances for such occurrences are greatly reduced with the advice in *I Know You Think You Know it All*. It’s not too late.

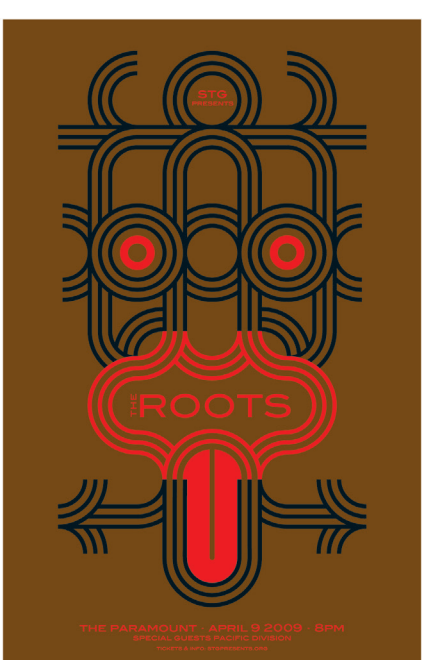




Grimes



Jack Johnson



The Roots



**DESIGN/GRAPHIC ARTS/ ILLUSTRATION**  
Paperback, 8.5 x 11 inches, 176 pages  
ISBN 978-1-57687-740-1    **\$24.95** US/CAN

Over the past 20 years, **Dan Stiles** has collaborated with everyone from indie bands to major corporations in creating posters, identities, advertising, custom packaging, and limited edition collectable art and merchandise. His clients range from Arctic Monkeys, Sonic Youth, and Wilco to the X Games, IBM, and Old Navy. He draws from a broad swath of influences including classic skateboard graphics, album covers, modern art and design, children's books, comics, psychedelia, and vintage advertising. Dan recently published two children's books, *Put On Your Shoes*, and *Today I'm Going to Wear...* He lives with his wife and daughters in Portland, Oregon.

# ONE THING LEADS TO ANOTHER

THE POSTERS AND ART OF DAN STILES

By Dan Stiles

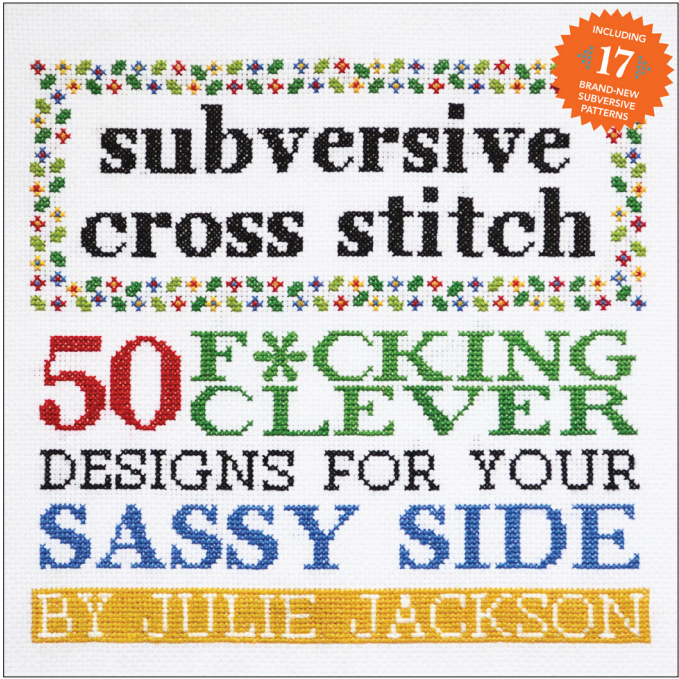
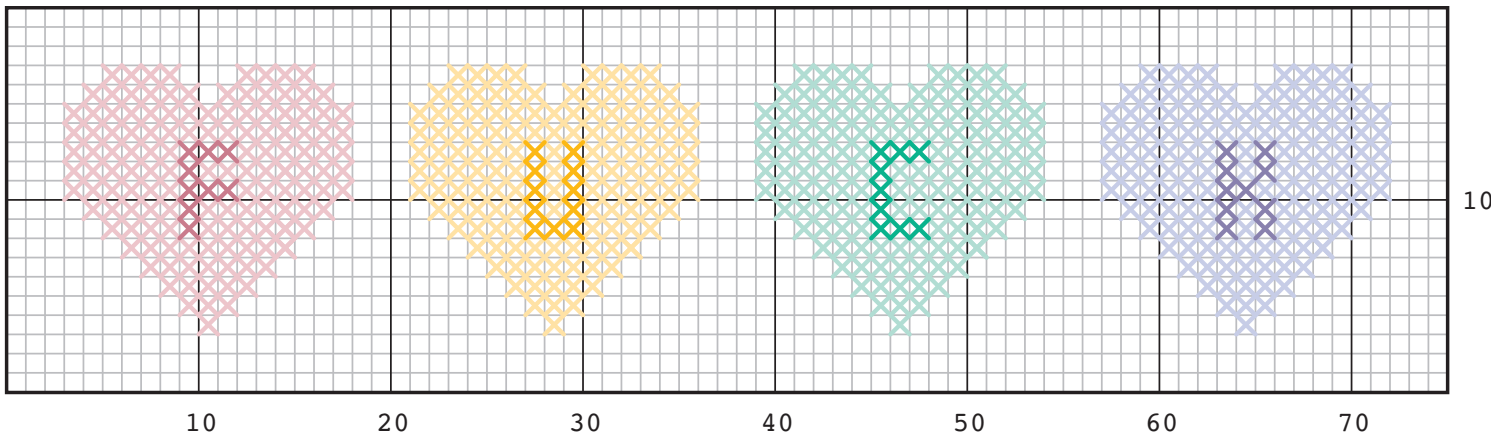
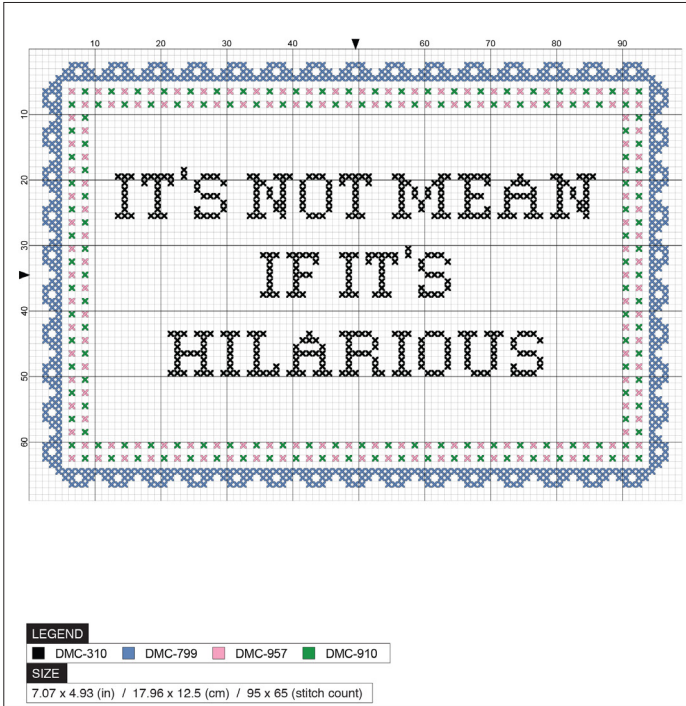
Internationally acclaimed designer and illustrator Dan Stiles has created a collection of over 200 concert posters for many of today's leading acts including Arctic Monkeys, Wilco, The XX, Sonic Youth, Girl Talk, Sigur Ros and hundreds more. From indie rock to dance punk, americana, hip-hop and garage rock, these lovingly screen-printed posters provide a visual narrative of the music that shaped the last decade.

While music, like fashion, recycles itself, poster artwork consistently endears fans. From cheap momentos often ripped down from telephone poles to priceless framed souvenirs accompanied by concert tickets, true music fans can describe posters from their favorite shows. Proving once again that punk is not dead and that video did not kill the radio star, Stiles' posters evoke the thrill of small band discovery for die-hard fans and first-timers. Occasionally it is the artwork we treasure, more than even the band, following the artist's discernment rather than our own ears. How many times have we gone to a show because a friend dragged us? That can easily be said for having been led to a show because of Stiles' seductive posters. Reproduced as a collection for the first time this, book is a must have for every music and art fan.

With extensive writing in Stiles' own words, a foreword by famed rock poster historian Paul Grushkin, and an interview conducted by design broadcaster Mark Brickey, *One Thing Leads to Another* goes beyond the images into the history, philosophy, and techniques used to create award winning posters as well as methods of building success in the ever shifting waters of professional art and design. Finding inspiration, business practices, and design development are covered as the process of creating individual posters is broken down step-by-step. With topics ranging from color theory to building a screen printing studio in a basement.

In addition to posters the book contains samples of Dan's commercial work including children's art, fabric design, book jackets, record covers and advertising for clients like Nike, X Games, MTV, and Old Navy.





**CRAFTS & HOBBIES / CROSS-STITCH**  
Hardcover, 7.25 x 7.25 inches, 96 pages  
ISBN 978-1-57687-755-5 **\$15.95** US/CAN

In 2003, **Julie Jackson** created Subversive Cross Stitch, a bedrock of the modern craft movement that pairs old-fashioned samplers with snarky sentiments. Along with this, her second book, kits, cards, and other gift items bearing Subversive designs can be found online and in retail stores around the world. Kits, supplies, advice, and hundreds of PDF patterns can be found on her site, subversivecrossstitch.com. Julie currently lives in Dallas with her husband and a menagerie of outstanding honor roll pets.



## SUBVERSIVE CROSS STITCH

### 50 F\*CKING CLEVER DESIGNS FOR YOUR SASSY SIDE

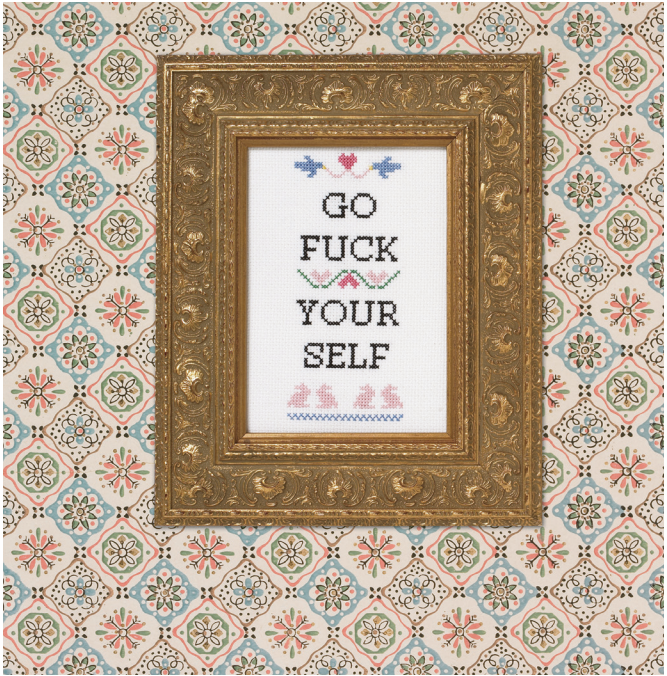
By Julie Jackson

Sugar and spice and everything #&%@! That's what Subversive Cross Stitch is made of. In this wicked little book, Julie Jackson, the creator of subversivecrossstitch.com, reinvents the age-old craft of cross stitch. Inside this 10th anniversary edition you'll find her most popular patterns along with 17 all-new equally snarky designs. Stitch up "Bitch in Kitchen" for a sassy housewarming gift. Spread cheer with the ever-festive "Bite Me." Or hang up "This Place Sucks" for a cherished co-worker. Jackson outlines the simple tools and techniques you'll need to get started, and gives modern stitchers the chance to say what's really on their minds.

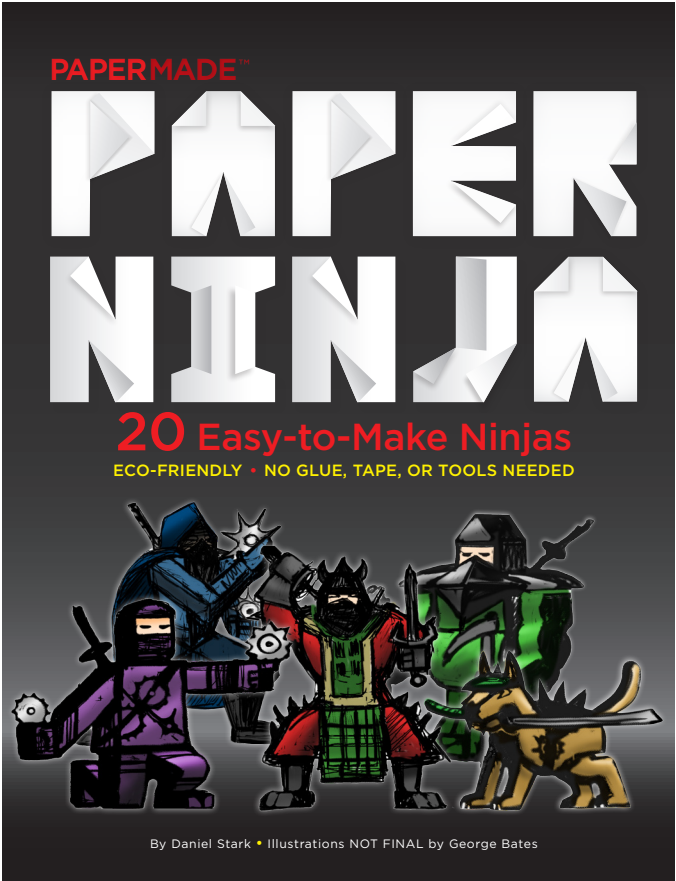
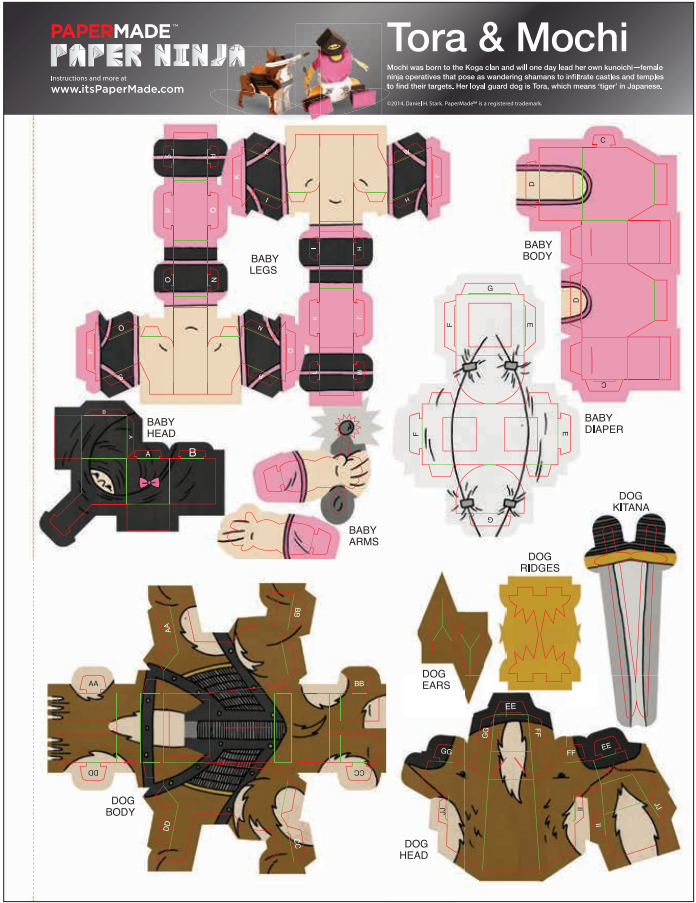
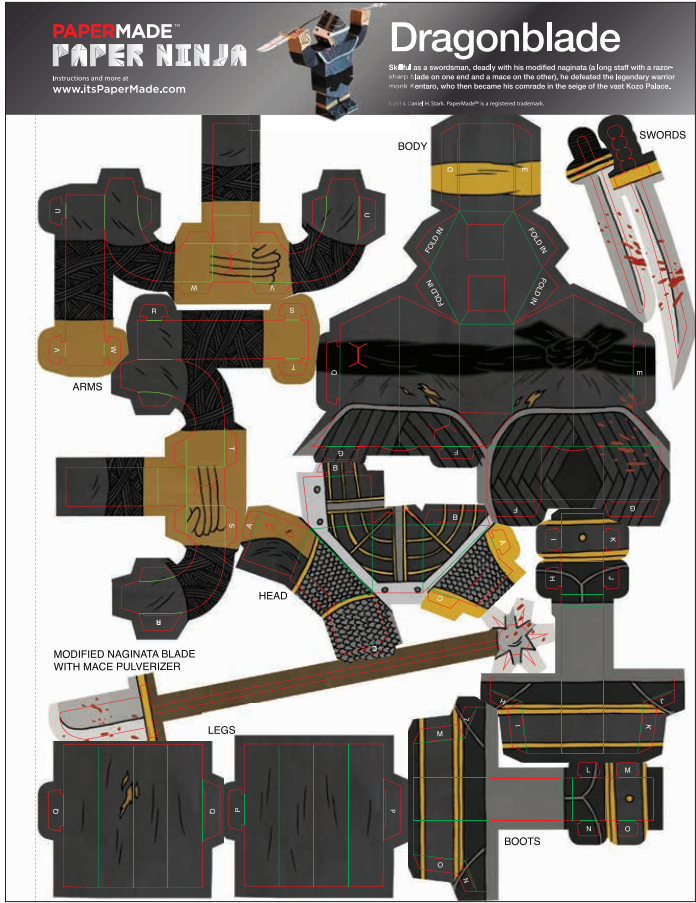
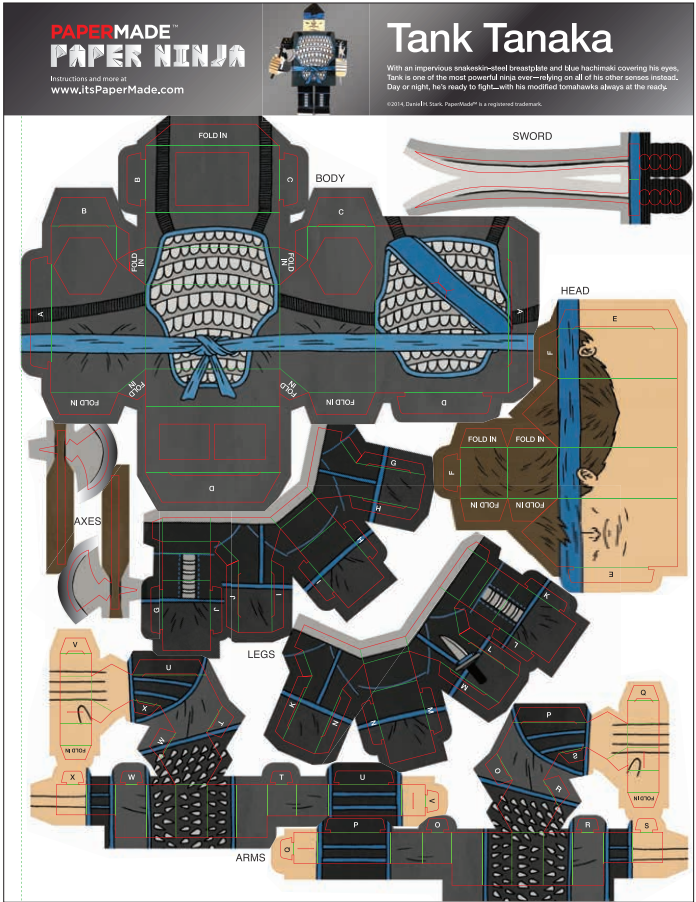
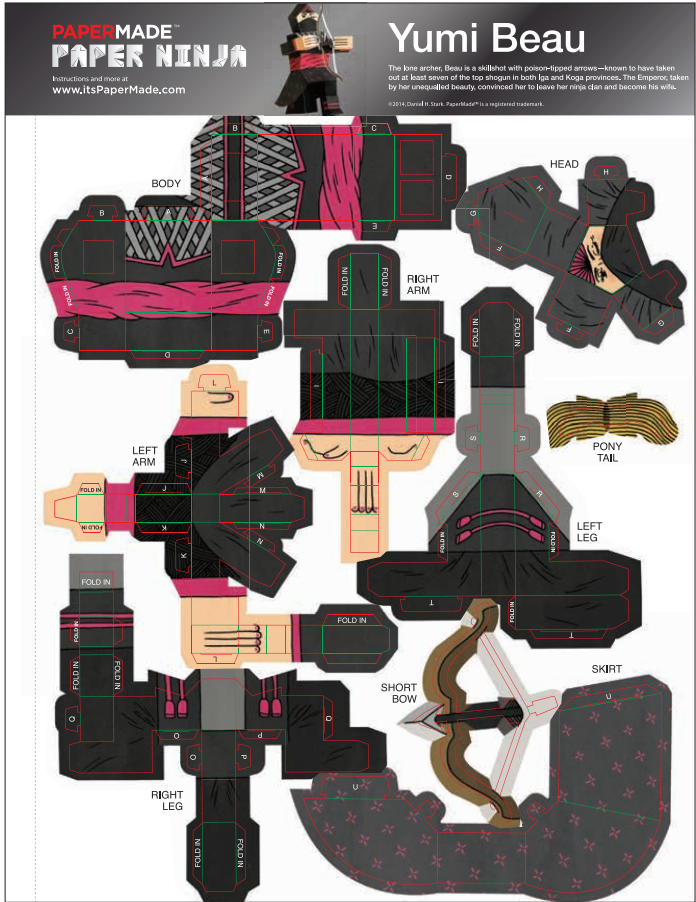
Brand new patterns including:

fuck the dumb shit  
beeyatch  
go fuck yourself  
life sucks then you die  
whatever  
shut the fuck up  
bite me  
boo fucking hoo  
don't make me cut you  
cross bitch  
you suck  
bitch, please  
shut your piehole

this place sucks  
chill the fuck out  
please kill me  
is that all there is  
get lost  
mom tattoo  
babies suck  
be my bitch  
f-u-c-k hearts  
love stinks  
kiss me you fool







**CRAFTS & HOBBIES/PAPERCRAFTS**  
Paperback, 9.25 x 12 inches, 40 pages  
ISBN 978-1-57687-742-5 **\$14.95** US/CAN

**PaperMade** books are easy to understand and assemble—no glue, tape or tools are EVER needed. They're a safe, simple and nostalgic alternative to digital games that are fun for the whole family. PaperMade™ – Paper craft for the masses.



## PAPER NINJA By PaperMade

*Paper Ninja*—the third book in the amazing PaperMade Series—is a title that will surprise at every turn. Each of the 14 unique ninja designs are pre-cut, scored, and perforated so anyone can simply punch them out and fold them up with easy-to-follow instructions. These quiet killers blend perfectly into the background, waiting to strike. And this book comes with an added bonus—pages that fold up to become a perfect ninja dojo. *Paper Ninja* deftly combines paper craft with advanced paper engineering so no glue, tape, or tools are ever needed...but a katana might come in handy!

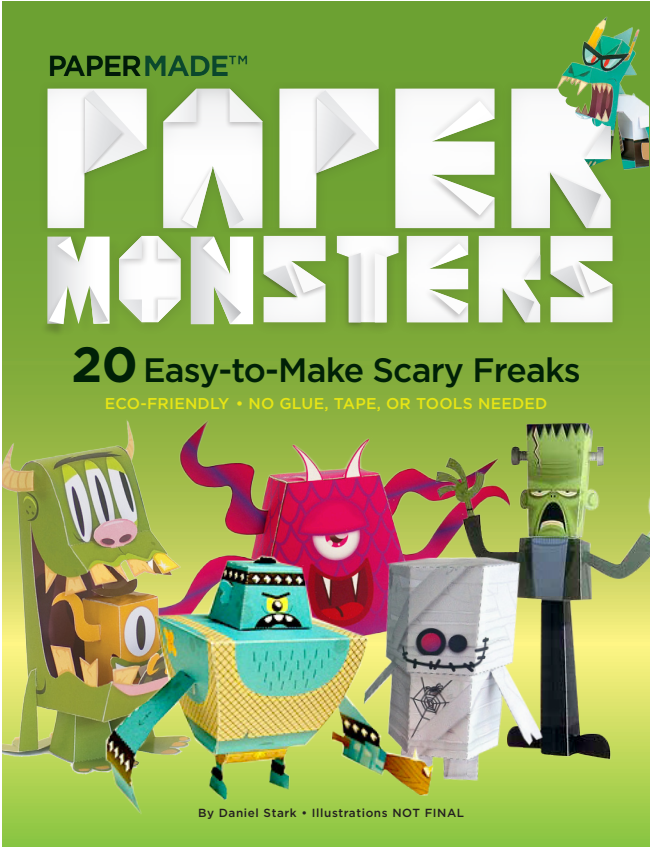
Paper Ninja make great companions for ages 7 to 101 and they'll provide hours of fun for anyone interested in stealth entertainment.

*Paper Ninja* includes:

- Pages that pop out and transform into a Ninja dojo—with hiding spaces
- Dragonblade, the swiftest sword alive
- Mochi the baby ninja, only 9 months...and deadly
- Tank Tanaka, a hefty ninja with armor as thick as a brick wall
- Yumi Beau, a gorgeous sharpshooter ninja, ready to strike at any time







**CRAFTS & HOBBIES / PAPER CRAFTS**  
Paperback, 9.25 x 12 inches, 40 pages  
ISBN 978-1-57687-743-2     **\$14.95** US/CAN

**PaperMade** books are easy to understand and assemble—no glue, tape or tools are EVER needed. They're a safe, simple and nostalgic alternative to digital games that are fun for the whole family. PaperMade™—Paper craft for the masses.

## PAPER MONSTERS

By PaperMade

Punch out, fold up and... Voila! Instant Scary Freaks.

*Paper Monsters*—the fourth book in the PaperMade Series—is scary good! Each of the 20 unique monster designs are pre-cut, scored, and perforated so anyone can simply punch them out and fold them up with easy-to-follow instructions. Whether you're a fan of things that go bump in the night or not, you'll find these scary creatures too cute to scream at. They instantly become awesome 3D objects to play with and display. *Paper Monsters* deftly combines paper craft with advanced paper engineering so no nightmares with glue, tape, or tools ever happen!

Best of all, they won't keep you up at night, unless you're playing with them... Paper Monsters make great companions for ages 7 to 101 and they'd never hurt a fly.

*Paper Monsters* includes:

- Frankenstein, because he's expected to show up at these events
- A pretty friendly ghost
- The Creature from a very dark green lagoon
- Nose Feratoo, who can smell any sweets a mile away
- Catherine Zeta Zombie... sexy, for a zombie



**CRAFTS & HOBBIES / PAPER CRAFTS**  
Paperback, 9.25 x 12 inches, 40 pages  
ISBN 978-1-57687-741-8     **\$14.95** US/CAN

**PaperMade** books are easy to understand and assemble—no glue, tape or tools are EVER needed. They're a safe, simple, and nostalgic alternative to digital games that are fun for the whole family. PaperMade™—Paper craft for the masses.

## PAPER CATS

By PaperMade

Punch out, fold up and... Voila! Instant cuddle buddy.

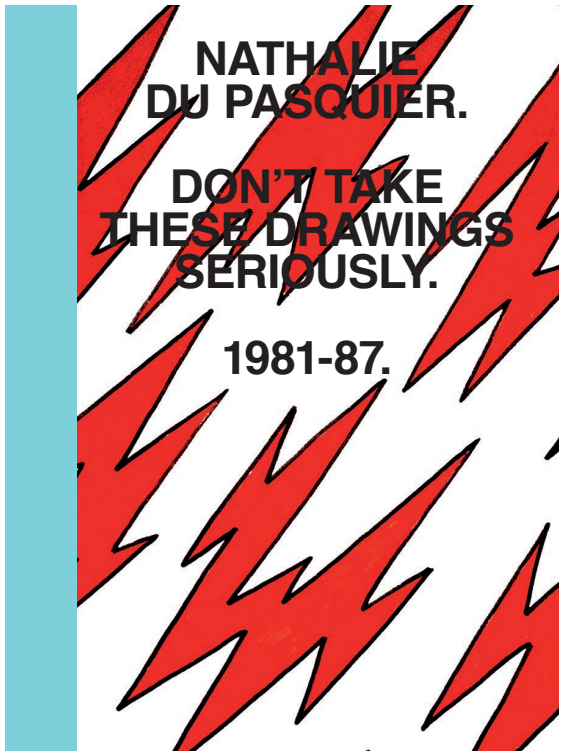
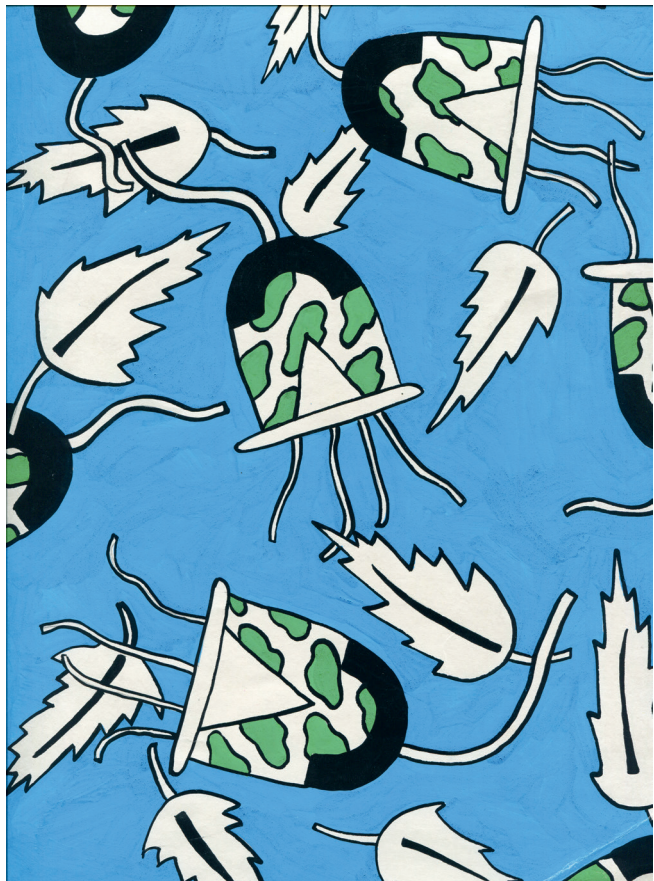
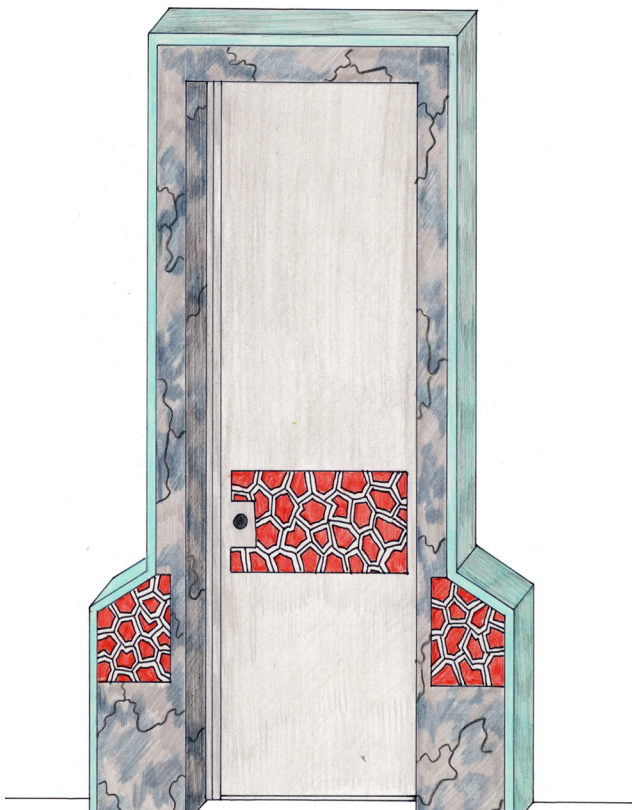
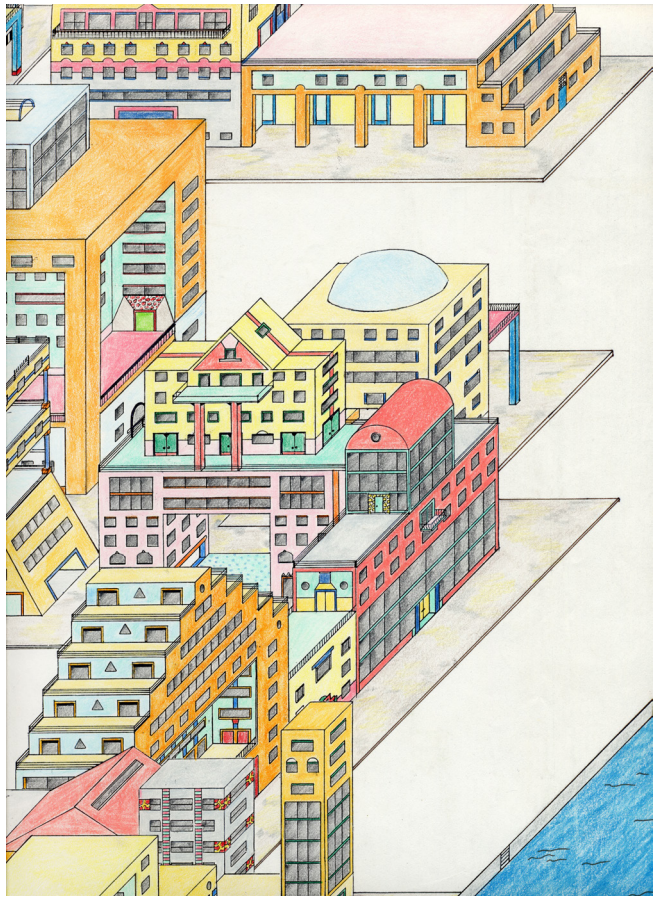
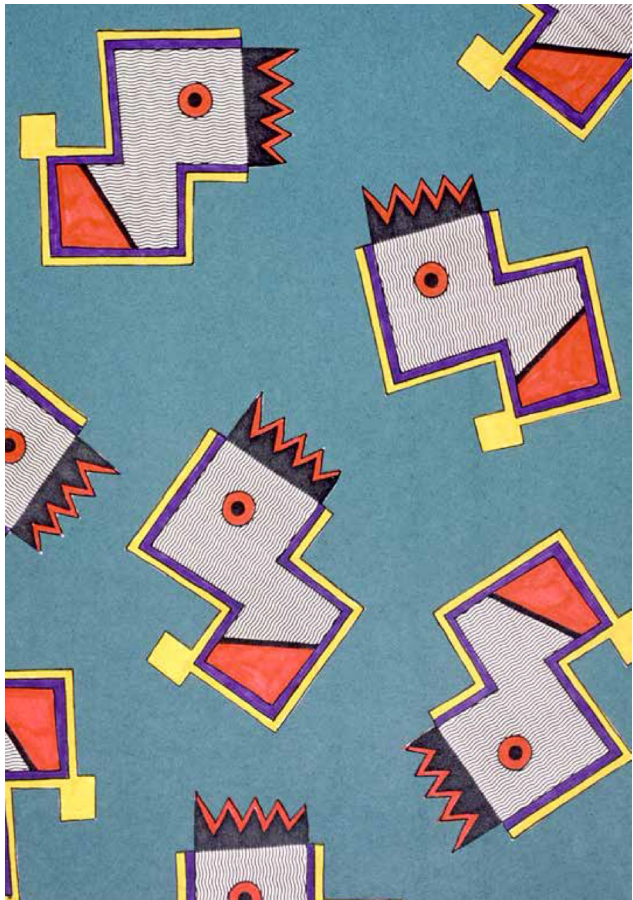
*Paper Cats*—the fifth book in the PaperMade series—is totes adorbs! Each of the unique cat designs are pre-cut, scored, and perforated so anyone can simply punch them out and fold them up with easy-to-follow instructions. Best of all, *Paper Cats* comes with several pages that punch out and fold up into a cat habitat—just perfect for Paper Cats to sit in and enjoy. *Paper Cats* deftly combines paper craft with advanced paper engineering so no glue, tape, or tools are ever needed!

Best of all, they don't need to be fed or cuddled... Paper Cats make great companions for ages 7 to 101 and some people may even enjoy them more than a real cat.

*Paper Cats* includes:

- One oversized scratching post / furry friends habitat for all of the cats
- Piano Cat—famous on YouTube
- Surprise Kitty
- Grumpy Cat
- Mac, the orange tabby
- Spooky, the black cat everyone loves





**DESIGN / GRAPHIC ARTS**  
Hardcover, 7.75 x 11.175 inches, 320 pages  
ISBN 978-1-57687-754-8 **\$60.00** US/CAN

**Nathalie Du Pasquier** was born in Bordeaux (France) in 1957, and has lived in Milan since 1979. Until 1986 she worked as a designer and was a founding member of the Italian design group Memphis. She designed numerous “decorated surfaces”: textiles, carpets, plastic laminates, as well as some furniture and objects. In 1987 painting became her main activity. Apart from all the exhibitions with the Memphis group, she has been showing her work, mainly in Hong Kong from 1989 until 2009 with Le Cadre Gallery, in Ireland with Rubicon Gallery and Fenderesky, and in Italy. She paints still lifes with objects and in the last years has been building abstract compositions to be represented in oil. In 2014 she launched a collection of clothes for American Apparel and a collection of objects and fabrics for Wrong for HAY.

**Omar Sosa** (1983) is a Barcelona-based art director, graphic designer, and publisher. In 2008, after a period working at Folch Studio in Barcelona as a business partner, Sosa founded the magazine *Apartamento* together with his friend Nacho Alegre. *Apartamento* is now distributed in 45 countries. Two years later, he went on to win the prestigious Yellow Pencil Award and *Apartamento* was awarded the Best Entire Magazine of 2010 by the D&AD association (Design & Art Direction Association, UK). He has worked as the art director for a wide range of international clients: Flos, Louis Vuitton Group, Rizzoli International, Carolina Herrera NY, DDG Partners, Corriere Della Sera, Patricia Urquiola, and Ricardo Bofill Architecture, among others. His work spans from designing books and magazines to creating brand identities, designing exhibitions, and generating successful liaisons among creative professionals.

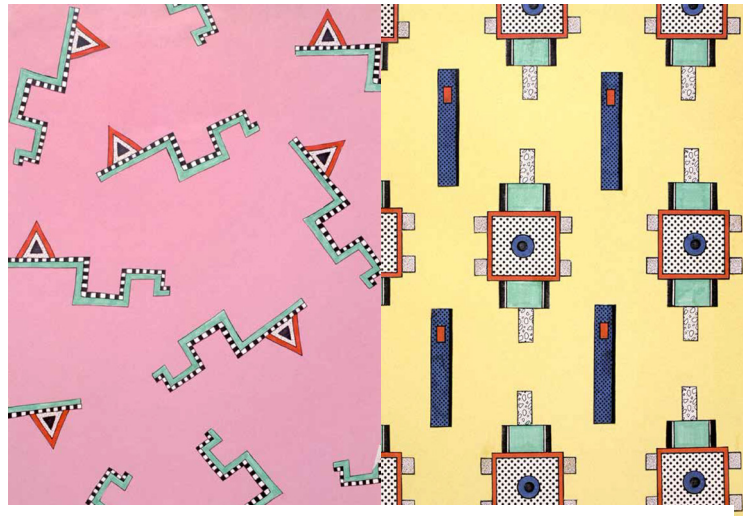
## DON'T TAKE THESE DRAWINGS SERIOUSLY

1981–1987

**By Nathalie Du Pasquier**  
**Edited and Designed by Omar Sosa**

Nathalie Du Pasquier started drawing as soon as she met her husband George Sowden in 1979 in Milan. She was introduced to the world of design and shortly after, in 1981, she became a founding member of the iconic postmodern design collective Memphis. From 1981 to 1987 she didn't stop drawing. Every day she would add to a new modern world, from very small items like jewelry to entire cities. This world only existed in her head but would eventually be developed into real pieces for the Memphis collections.

*Don't Take These Drawings Seriously* is the first and definitive compilation of all the unpublished drawings from those years. Drawings that had been sitting in the drawers of Nathalie's studio for over 30 years. Organized from the smallest objects to the biggest and divided into chapters, each with a text by Nathalie, it has been carefully edited and designed by *Apartamento* magazine's co-founder Omar Sosa together with Nathalie.







**PHOTOGRAPHY/PORTRAITS**  
Hardcover, 8.5 x 10.5 inches, 96 pages  
ISBN 978-1-57687-739-5 **\$30.00** US/CAN

**Jessica Yatrofsky** (1981) is a Brooklyn-based photographer, known for her film and photographic work exploring the body, sexual politics, beauty, and perception. She received an MFA from Parsons The New School and published her first monograph, *I Heart Boy*, with powerHouse Books in 2010. She is the founder of iheartboy.com, a website dedicated to picturing young men in sweetly provocative ways, and has exhibited her work in Belgium, Spain, China, Denmark, New York, California, and Nevada.



# I HEART GIRL

By Jessica Yatrofsky

The subjects of *I Heart Girl* do not exhibit the expected stereotypes of women in mass media today. Instead, each face and each body is presented by Jessica Yatrofsky through study and repetition, examining femininity with irreverence, and countering the widely accepted female image of past generations.

Purposefully capturing young subjects with varying degrees of “masculine” and “feminine” traits, she further ignores the clichés of conventional gender identifiers. In *I Heart Girl*, hyper-sexualized extremes of female archetypes do not exist, instead we are given a new picture of what contemporary female culture looks like.

The photographs depict young women—nude, clothed, hard-featured, delicate, both alone and in pairs. Some subjects are adorned by tattoos, symbolic of their placement in history, others with hints of counter-culture peeking through extra pierced holes and candy-colored wisps of hair. The poses are earnest and the light is revelatory. This unique curation of the female image allows us to view features once perceived as diametrically opposed; the subjects becoming representative of a facet in the current cultural landscape. It is a landscape whose breadth has extended and evolved further than ever before, but still one that is often at odds with itself.

Ordinary, and exotic are the extremes, and Yatrofsky allows them all to exist within the confines of her photographs. Collectively, the narrative is an invitation to re-examine what we know of femininity. *I Heart Girl* embraces the complexity of gender identification and it’s latest collective shifts. The subjects are both venerable and powerful, a candid yet tender reminder that femininity is not singular.





**PHOTOGRAPHY/INDIVIDUAL PHOTOGRAPHERS**  
Hardcover, 6.75 x 8.75 inches, 240 pages  
ISBN 978-1-57687-744-9    **\$45.00** US/CAN

**Arlene Gottfried**, born in Brooklyn, graduated from the Fashion Institute of Technology in New York, and worked as a photographer at an ad agency before freelancing for top publications, including *The New York Times Magazine*, *Fortune*, *Life*, and *The Independent* in London. Gottfried has exhibited at the Leica Gallery in New York and in Tokyo, and at the Smithsonian Institution in Washington, D.C., among others. Her photographs can be found in the collections of the Brooklyn Museum of Art, The New York Public Library, and the Maison Européenne de la Photographie in Paris. She is the recipient of numerous awards, including the Berenice Abbott International Competition of Women's Documentary Photography. Gottfried is the author of *Bacalaitos & Fireworks* (powerHouse Books, 2011), *Sometimes Overwhelming* (powerHouse Books, 2008), *Midnight* (powerHouse Books, 2003), and *The Eternal Light* (Dewi Lewis Publishing, 1999). A lecturer and a teacher, Gottfried lives and works in New York City.

# MOMMIE

THREE GENERATIONS

**By Arlene Gottfried**  
**Introduction by Sara Rosen**

*Mommie* is a remarkable photographic portrait of three generations of women in the family of photographer Arlene Gottfried and an intimate story of the inevitable passage of time and aging. Pictured within, we are introduced to Gottfried's 100-year-old immigrant grandmother, fragile mother, and reluctant sister over the breathtaking course of 35 years.

An artist turning their eye on their own immediate family is a well explored theme, but Gottfried has achieved the sublime with a multi-decade-long commitment to document the intimate lives of her nearest kin. Gottfried succeeds in creating a complete 20th-century portrait of four lives inextricably interwoven through relation, sickness, need, love, and the absence of the only male in the family, who passed away while Arlene was still young.

Living as many mid-century Jewish New York families did, the Gottfrieds were not wealthy and lacked any trappings of luxury. Close examination of their world on Avenue A in Manhattan's Lower East Side reveals a dimly lit small apartment, cartons of budget saltines and groceries, chipped paint, damaged floor tiles, guarded loose change, and well worn clothes—details natural to the lives of many families of immigrants in New York.

*Mommie* is testament to the passage of time, changes in the generations, losing loved ones, and a familial experience at once both similar and unique to all.







PHOTOGRAPHY / PHOTO ESSAYS

Hardcover, 10.25 x 8.25 inches, 136 pages

ISBN 978-1-57687-737-1 \$30.00 US/CAN

A Bronx native, **George Carrano** founded the non-profit Seeing for Ourselves, which brought the Developing Lives photography program to New York's housing authority in 2010. He has also curated exhibits of war photojournalism and participatory photography that *The New York Times* termed "poignant" and "not to be missed." Previously Carrano raised the bar for public transit at the Metropolitan Transportation Authority, inventing passenger displays that became the industry standard; leading the agency to just-in-time logistics; and implementing MetroCard—this last a \$2 billion subway token replacement whose success awed New York and has remained one of the largest public works projects in U.S. transportation history.

A born Brooklynite with family roots in New York public housing, photographer and teacher **Chelsea Davis** helped create and now directs the Developing Lives photography program at the New York City Housing Authority. She had previously created a participatory art class for the city's Association for Metro-Area Autistic Children (2004). Building on its success, Davis established the Project Picasso program three years later in the pediatric oncology ward of St. Louis Children's Hospital, providing art therapy to young children struggling with cancer. The program continues to operate, including a focus on photography that captures each child's personality without illness overwhelming the portrait.

Born in Manhattan and raised in the Bronx and Queens, **Jonathan Fisher** administers the Developing Lives photography program at the New York City Housing Authority, managing its extension into award-winning video. Trained in transportation science, he had made his mark at the city's transit agency by producing products that delighted millions of passengers. Fisher also handled technology communications within Madison Avenue's Ogilvy & Mather, communicating best practices to 10,000 advertising practitioners in 104 countries. Meanwhile, he has produced highly regarded web, video, and collateral for Agent Orange relief.

# PROJECT LIVES

NEW YORK PUBLIC HOUSING RESIDENTS PHOTOGRAPH THEIR WORLD

Edited by George Carrano, Chelsea Davis, and Jonathan Fisher

For a generation now, the tabloids and Hollywood have helped create an appalling public image of New Yorkers who live in the city's 334 public housing projects. Focusing on crime, disrepair, and other ills that plague these islands of red brick, such portrayals have tarred perpetrator and victim alike, ironically making it all too easy for federal and local government in turn to reduce the subsidies the projects have relied on since their birth 80 years ago — worsening conditions further yet, as the buildings try to soldier on past their intended life, at times crumbling around the 400,000 tenants.

What if the project residents had the tools and training to document their own lives? And the opportunity to share the result? *Project Lives* takes you on a remarkable journey into a New York City turned inside out, where the camera's subject becomes the storyteller. Participatory photography, of which this marks one of the largest efforts anywhere, comes the closest to creating a new visual medium, a universal language speaking across borders and cultures.

By using their cameras to show us a world worth preserving, the courageous souls who set out on a daunting mission to change how Americans see them may accomplish more than helping preserve their homes. This is the daily reality of hundreds of thousands of people, a handful of whom have taken this opportunity to show the world their lives add to the richness of the city's diversity.







**PHOTOGRAPHY / CINEMA / PERFORMING ARTS**  
Hardcover, 11.25 x 9.25 inches, 72 pages  
ISBN 978-1-57687-736-4 **\$40.00** US/CAN

**Ryan Spencer** is an artist, producer and, photography book editor based in Brooklyn, New York. He is a graduate of the University of Colorado and received his MFA in photography from Pratt University. His series of Polaroids, *Romance & Adventure*, which chronicled the history of The World Trade Center in popular film was exhibited at Dust Gallery in Las Vegas, Nevada and featured in *NY Arts* magazine in 2006. He was recently a producer and technical director for the theatrical presentation *American Power*, featuring photographer Mitch Epstein and musician Erik Friedlander, which premiered at Les Rencontres d'Arles in 2011 and made its U.S. premier at the Walker Art Center in Minneapolis in 2013. He is also a contributing writer and photographer for *BOMB* magazine. *Such Mean Estate* is Ryan Spencer's first monograph and first publication with powerHouse Books.

## SUCH MEAN ESTATE

**By Ryan Spencer**  
**Essay by Leslie Jamison**

*Why lies He in such mean estate  
Where ox and ass are feeding?  
Good Christian, fear: for sinners here  
The silent Word is pleading.*  
— William Chatterton Dix, "What Child Is This?" 1865

Disaster can be explosive and theatrical or quiet and ominous. The photographs that make up *Such Mean Estate* are images appropriated from films about apocalypse. However, rather than a survey of disaster movies, they create a narrative from specific frames whose contents range from high drama to the banal. When taken as a whole, the conjunctions and themes of the project create their own terms and exist within a framework that is not strictly defined by their source.

The films cited in this body of work are about the cataclysmic destruction caused by human interference or negligence. The agents of such destruction vary in form: unstable weather and atmosphere; global poverty; nuclear fallout; and chemical or disease-induced pestilence including, in extreme cases, zombie hordes. Though the tones of such films range from somber and disturbing, to gory, to campy and humorous, they often reach the same conclusion of extreme or total annihilation.

These photographs also transform the cinema, which has grand scale and mass-cultural scope, into an object that is personal and intimate. The pictures, a somewhat irreverent homage to these films, are a dissection of entertainment that is fantastic but also functions as a warning and—possibly—a harbinger of things to come.



COVER

By Peter Mendelsund  
Introduction by Tom McCarthy



**GRAPHIC DESIGN/AESTHETICS/BELLES LETTRES**  
Hardcover, 9.25 x 11.25 inches, 304 pages  
ISBN 978-1-57687-667-1 **\$60.00**

THE ART OF EATING WELL

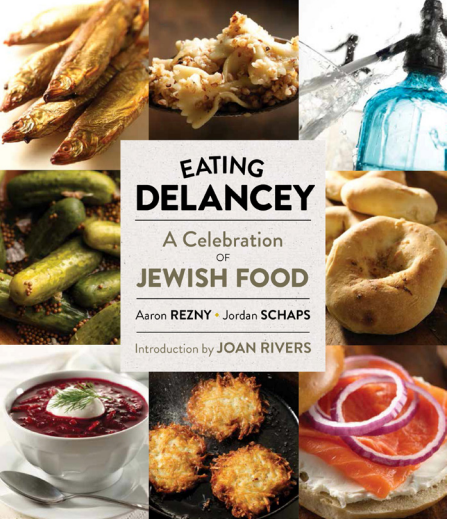
Hemsley+Hemsley  
By Jasmine and Melissa Hemsley



**COOKING/HEALTH**  
Hardcover, 7.75 x 10.25 inches, 320 pages  
ISBN 978-1-57687-727-2 **\$35.00**

EATING DELANCEY

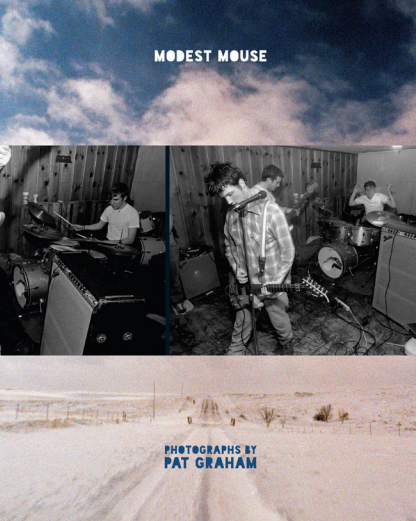
A Celebration of Jewish Food  
By Aaron Rezny and Jordan Schaps  
Introduction by Joan Rivers



**JEWISH FOOD/NEW YORK CITY/NOSHING**  
Hardcover, 9 x 10.25 inches, 232 pages  
ISBN 978-1-57687-722-7 **\$35.00**

MODEST MOUSE

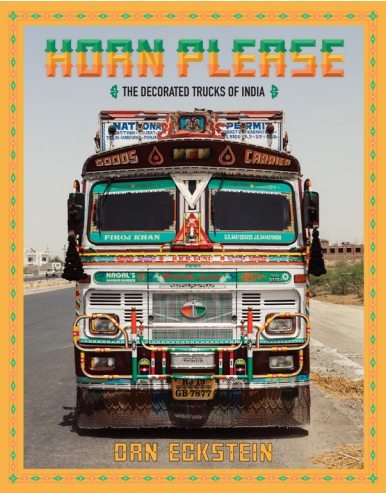
By Pat Graham



**MUSIC/DOCUMENTARY/PHOTOGRAPHY**  
Hardcover, 8 x 10 inches, 160 pages  
ISBN 978-1-57687-651-0 **\$29.95**

HORN PLEASE

The Decorated Trucks of India  
By Dan Eckstein



**INDIA/PHOTOGRAPHY/VERNACULAR ART**  
Hardcover, 10 x 12.25 inches, 160 pages  
ISBN 978-1-57687-706-7 **\$45.00**

BROOKLYN SPIRITS

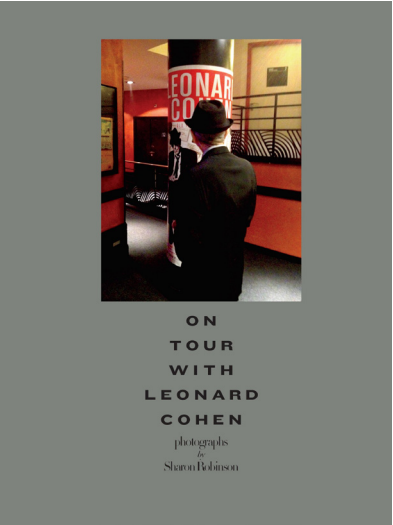
Craft Distilling and Cocktails from the  
World's Hippest Borough  
By Peter Thomas Fornatale and Chris Wertz



**ALCOHOL/RECIPES/BROOKLYN**  
Hardcover, 7.75 x 9.75 inches, 272 pages  
ISBN 978-1-57687-705-0 **\$35.00**

ON TOUR WITH  
LEONARD COHEN

By Sharon Robinson  
Foreword by Larry "Ratso" Sloman



**PHOTOGRAPHY/MUSIC/CELEBRITIES**  
Hardcover, 7.75 x 10 inches, 220 pages,  
ISBN 978-1-57687-725-8 **\$45.00**

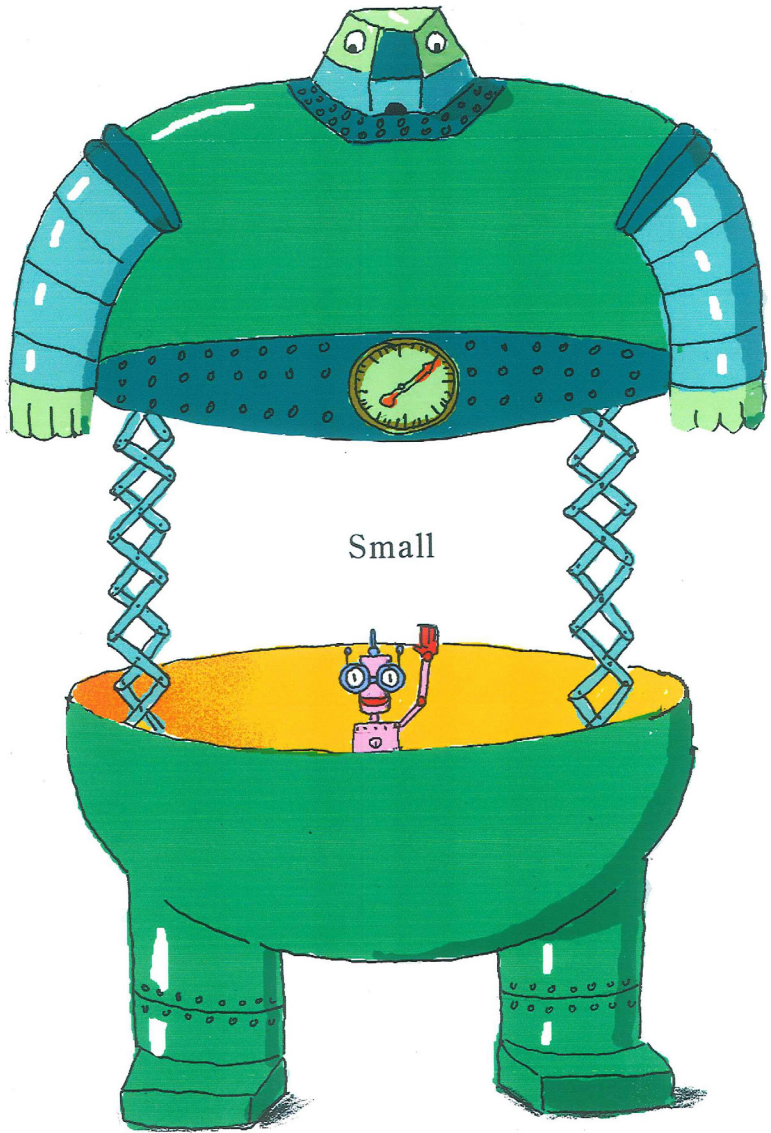
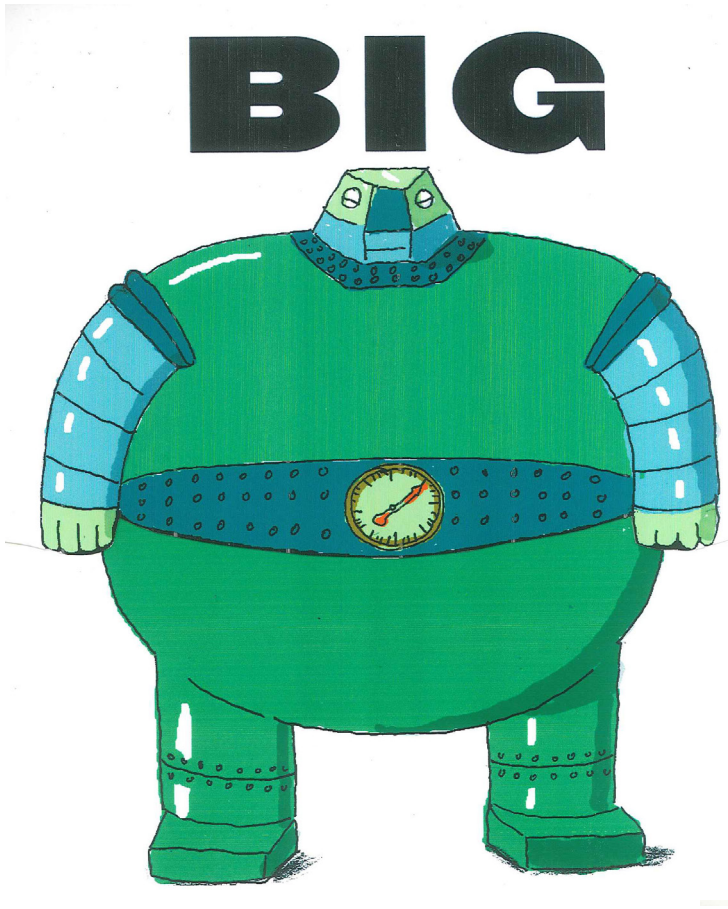
PAPER BOTS

By PaperMade

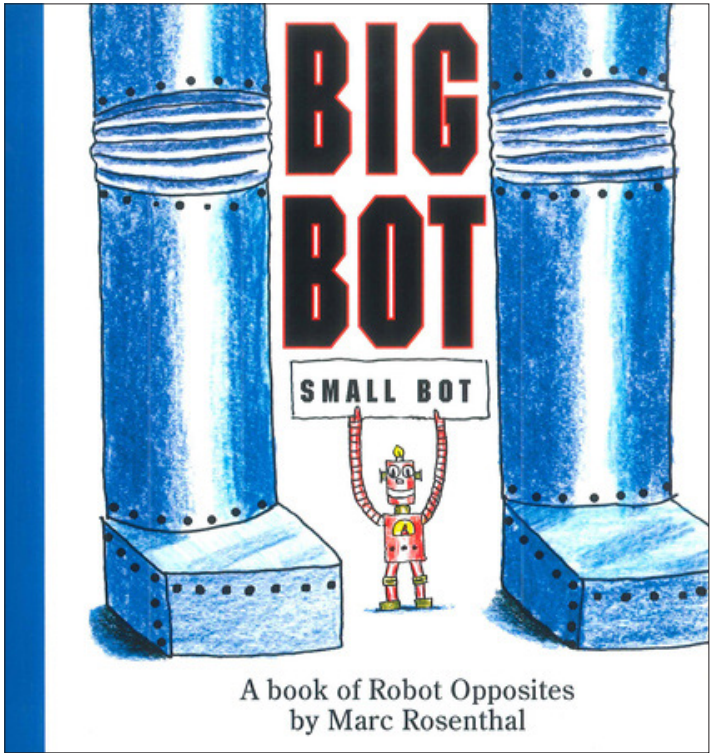


**PAPER CRAFTS/ROBOTS/ALL AGES**  
Paperback, 9.25 x 12 inches, 40 pages,  
ISBN 978-1-57687-716-6 **\$14.95**









**JUVENILE NONFICTION - CONCEPTS - GENERAL**  
Hardcover, 8x8 inches, 16 pages  
Age: 2-5 years  
ISBN 978-1-57687-750-0      **\$17.95 US/CAN**

Marc Rosenthal's illustrations appear regularly in The New York Times, The New Yorker, and many other publications. Marc has both written and illustrated numerous children's books including Phooey! (HarperCollins, 2007) and Archie and the Pirates (HarperCollins, 2009), and illustrated many others, including the bestselling Bobo series, written by his wife, Eileen Rosenthal, I Must Have Bobo!, I'll Save You, Bobo!, and Bobo the Sailor Man (Atheneum) and, most recently, Mogie: The Heart of the House, written by Kathi Appelt (S&S, 2014). Marc lives in the Berkshires in Massachusetts.

## BIG BOT, SMALL BOT

A Book of Robot Opposites

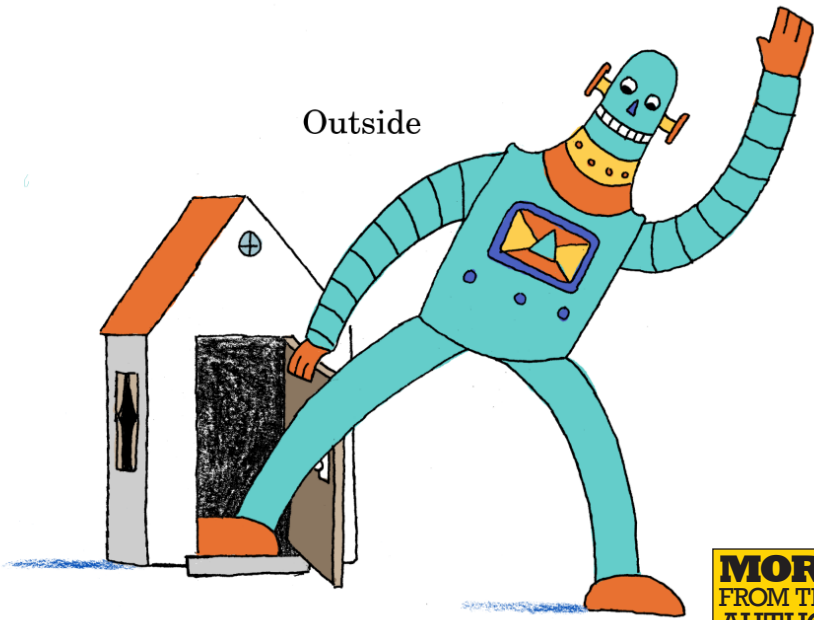
By Marc Rosenthal

Robots are perennial kid-favorites. In this series, acclaimed illustrator Marc Rosenthal's vividly colored, retro-futuristic robots encourage kids age 2 to 5 to lift the flaps and learn all about basic concepts.

Robots are perennial kid-favorites. In this series, acclaimed illustrator Marc Rosenthal's vividly colored, retro-futuristic robots encourage kids age 2 to 5 to lift the flaps and learn all about basic concepts.

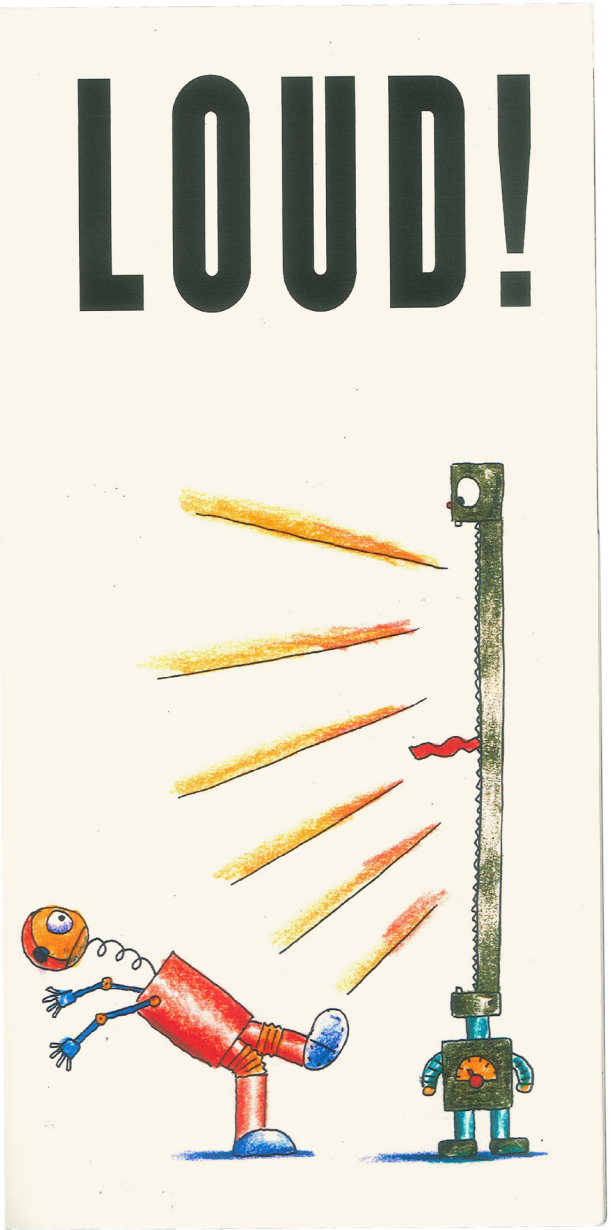
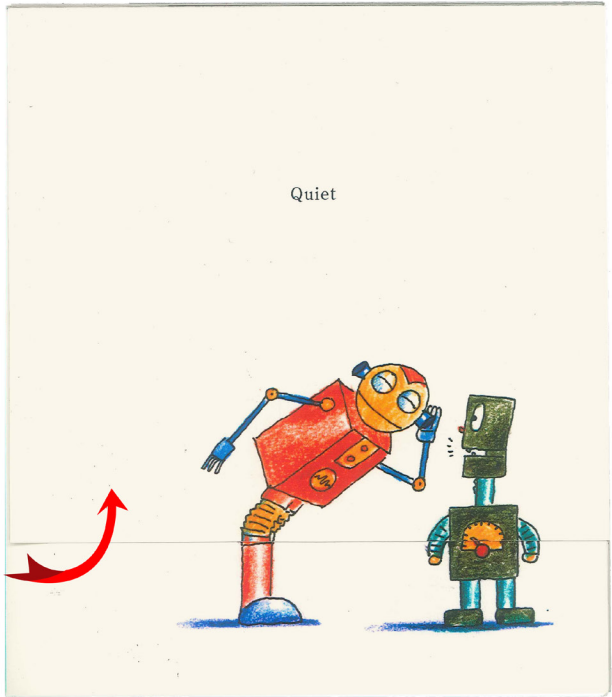
- Printed on sturdy, thick paper, these titles can stand up to the challenge of little hands and repeated readings
- Marc's illustrations can be seen regularly in The New Yorker, Time, Forbes, Fortune, The Atlantic Monthly, The New York Times, Boston Globe, and The Washington Post; his previous children's books have been described by The New York Times Book Review as "hugely appealing."

Artist Marc Rosenthal's new series of interactive concept books introduces a group of friendly, colorful, retro-futuristic robots that demonstrate counting, opposites, shapes, and colors through lift-the-flap gatefolds that transform each illustration in a kid-pleasing way.



**MORE  
FROM THIS  
AUTHOR:**

**ONE ROBOT LOST HIS HEAD**  
Counting with Robots







**JUVENILE NONFICTION - CONCEPTS - ALPHABET**  
Paperback, 8.5 x 8.5 inches, 56 pages  
Age: 4-8 years  
ISBN 978-1-57687-751-7      **\$14.95 US/CAN**

Krzysztof Poluchowicz is the in-house designer for the Brooklyn-based book publisher powerHouse Books. He has designed many best-selling titles as well as more than 400 posters for literary events at The POWERHOUSE Arena in Brooklyn. Kris is a contributor to the Polish culinary magazines Food Service and Smak and has recently produced a project called "StationEntrance" that documents and illustrates New York's subway entrances. Originally from Poland, Kris now makes his home in Brooklyn, NY. Visit him at [www.poluchowicz.com](http://www.poluchowicz.com)

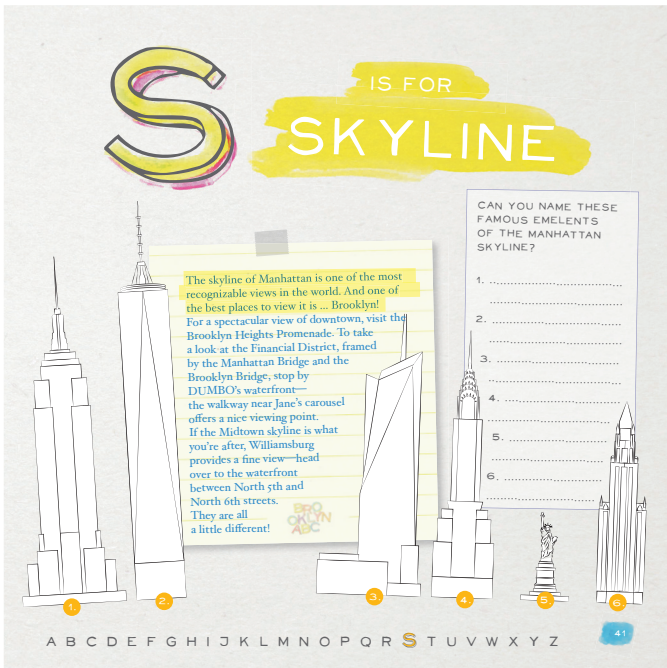
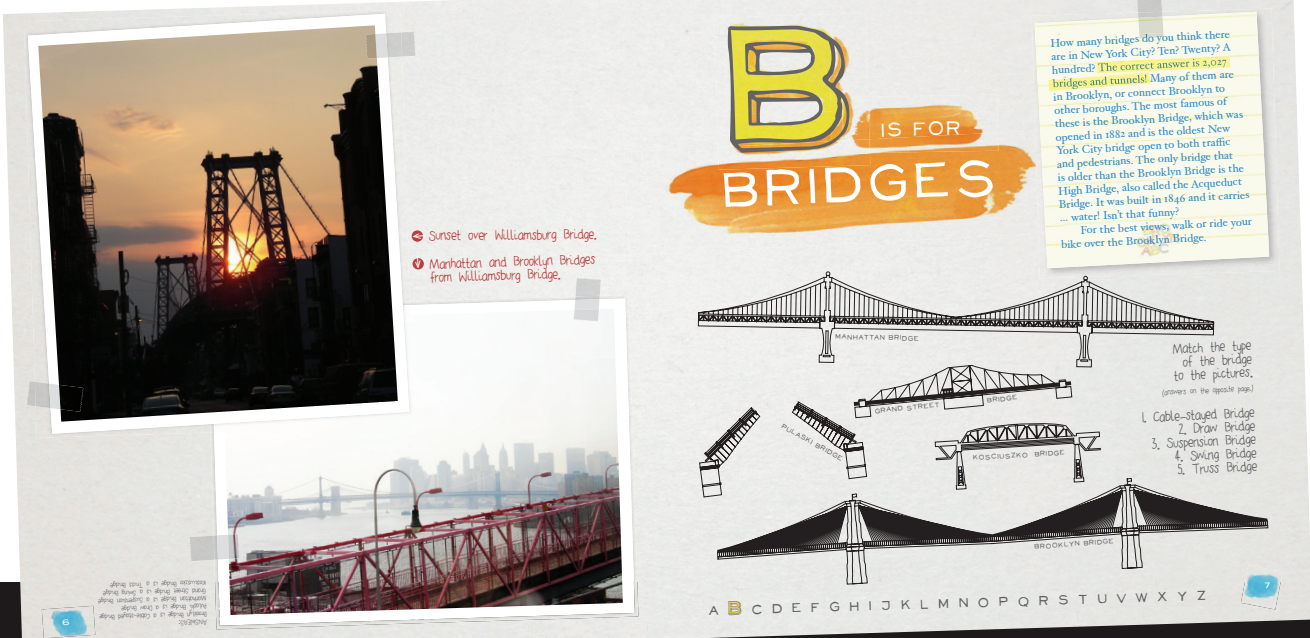
## BROOKLYN ABC

A Scrapbook of Everyone's Favorite Borough  
By Krzysztof Poluchowicz

Brooklyn has become a destination in itself, with tourist buses traveling regular routes through the borough to show off its attractions to visitors from afar. Now the younger visitors can take home their own memento of Brooklyn in this interactive scrapbook.

A photographic celebration of Brooklyn's most kid-friendly and iconic spots, from the Cyclone at Coney Island to the Verrazano Narrows Bridge, this is an interactive travel scrapbook for visitors (and locals, too) who love the Borough of Kings and all it has to offer. Organized alphabetically, each spread shows off one of Brooklyn's best spots with photos and fun facts—plus space on each page for kids to draw their own interpretations, doodles, and memories of what they have seen.

- Statistics show more than 15 million tourists visit Brooklyn each year, many of them with kids in town
- This book is ideal for visitors, but also a good pick for locals who love Brooklyn
- Scrapbook format allows kids to make it their own, personalized book about their unique experience of Brooklyn







JUVENILE FICTION - FAMILY - PARENTS  
Hardcover, 11 x 9 inches, 32 pages  
Age: 3-7 years  
ISBN 978-1-57687-756-2      \$16.95 US/CAN

Ovi Nedelcu is the creator of the critically acclaimed comic book series PIGTALE. Ovi is also a character designer and story artist for clients such as Laika Studios, Dreamworks, Disney and Cartoon Network. Ovi majored in illustration at the Academy of Art University in San Francisco. Today he lives in Portland, Oregon, with his wife and kids, and when he is not writing and illustrating, he enjoys tending to his garden, pruning his fruit trees, and occasionally sipping a hot cup of home-brewed organic coffee in the early morning sunlight.

# JUST LIKE DADDY

By Ovi Nedelcu

A vividly illustrated day in the life of a little boy and his daddy, this charming picture book paints a gently ironic comparison of how the day unfolds for each of them.

The toddler is filled with glee as he tackles each new challenge, while the dad faces his day with a more grown-up combination of perseverance and resignation—yet he finds himself inspired by his son’s open-hearted optimism. Spreads alternate between perspectives—the little boy’s excitement at driving his toy car around compared with his father trying to navigate traffic, for example. The tension is resolved by a transcendent final spread that shows what makes it all worthwhile. Comparable to Go the F\*ck to Sleep in its unvarnished acceptance of the travails of being a parent, yet considerably more upbeat, *Just Like Daddy* is a perfect Father’s Day gift for today’s dads.

- On sale in time for Father’s Day promotions.
- Author/illustrator is a character designer and story artist for animated movies, including ParaNorman and Coraline, and has worked for Dreamworks and Disney, among other studios.

Series Overview: Artist Marc Rosenthal’s new series of interactive concept books introduces a group of friendly, colorful, retro-futuristic robots that demonstrate counting, opposites, shapes, and colors through lift-the-flap gatefolds that transform each illustration in a kid-pleasing way.







# A LINE CAN BE . . .

By Laura Ljungkvist

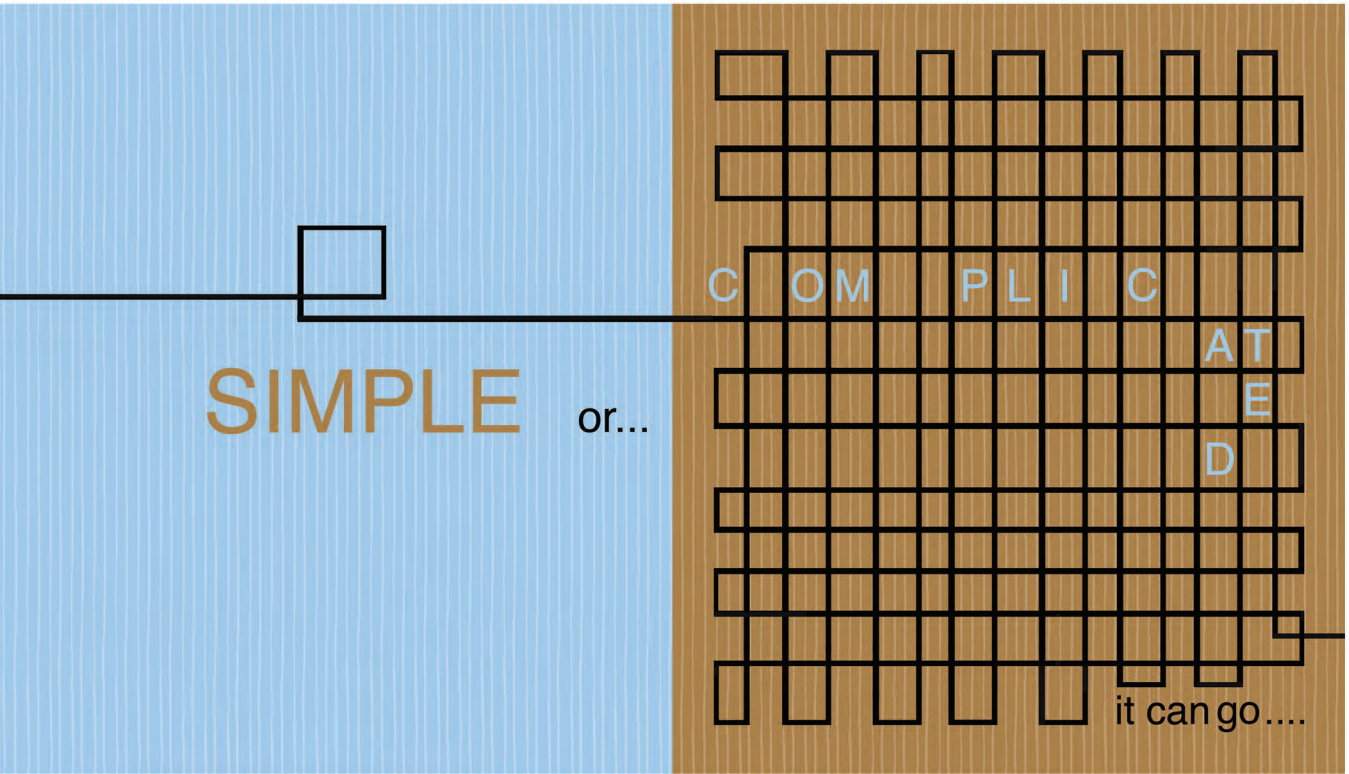
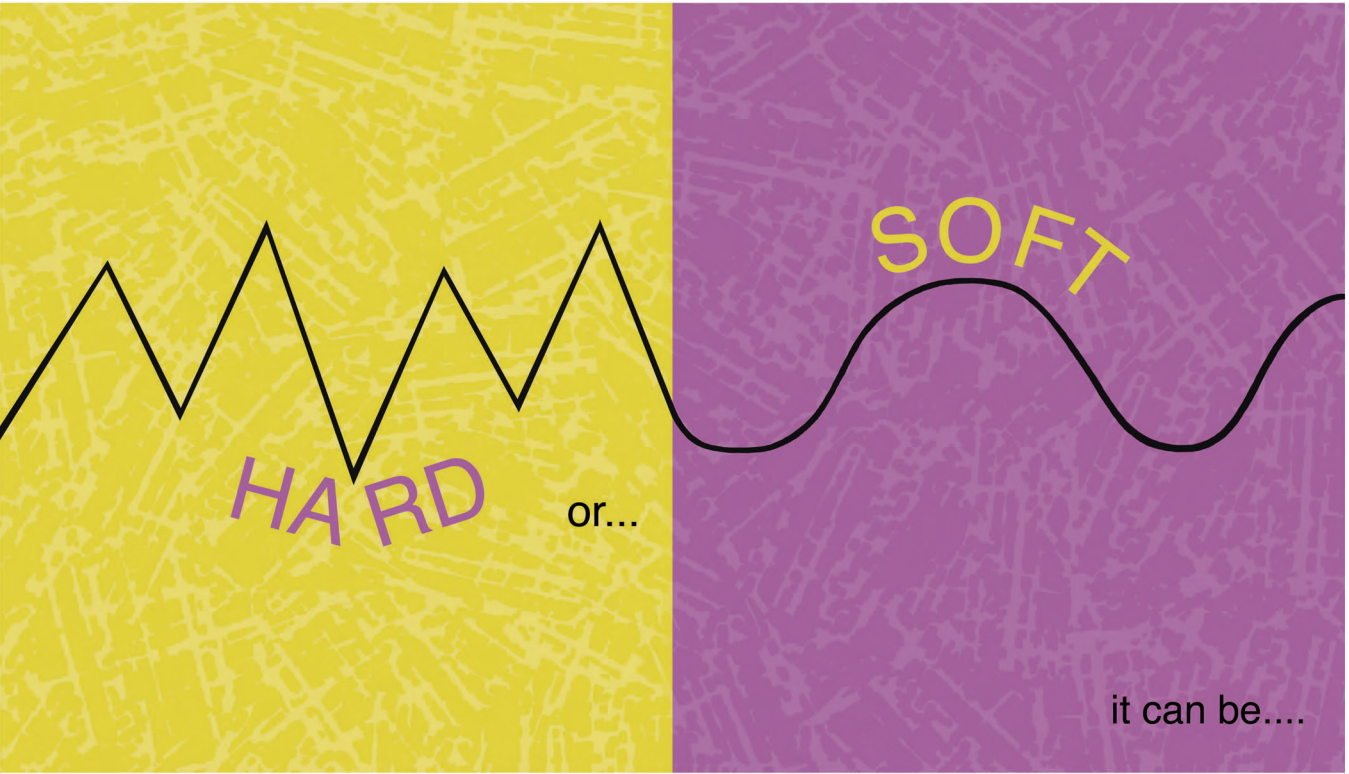
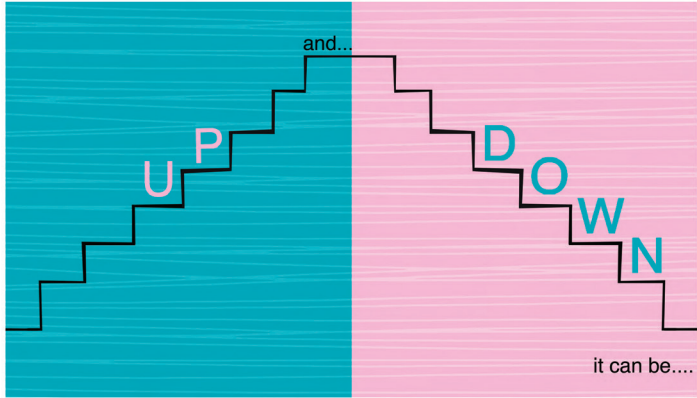
From much-lauded artist Laura Ljungkvist, whose Follow the Line series earned praise for its clean, Scandinavian style and ingenious premise, comes a playful board book perfect for the toddler and pre-K set, and sure to please parents who are fans of modern design.

Starting on the front cover, and winding its way across each page to the end, a single line forms different shapes that demonstrate opposites (“clean” or “messy”) in Ljungkvist’s signature modern style. Children can follow the playful and ingenious line, which winds its way across brightly colored and patterned pages, till it ultimately forms “you” and “me,” for a warmly charming ending.

Laura Ljungkvist has developed a fan base as the author and illustrator of numerous children’s titles, including the award-winning series Follow the Line (Viking, 2006-2011), Pepi Sings a New Song (Beach Lane, 2010) and, most recently, as the illustrator of Mem Fox’s Yoo-Hoo, Lady Bug (Beach Lane, 2013).

**JUVENILE NONFICTION - CONCEPTS - OPPOSITES**  
Board, 7 x 8 inches, 24 pages  
Age: 2-5 years  
ISBN 978-1-57687-753-1      **\$16.95 US/CAN**

After establishing a successful illustration and teaching career in Stockholm, **Laura** moved to New York City, where she quickly found work with high-end department stores, magazines, and design firms, including The Museum of Modern Art, Bergdorf Goodman, The New Yorker, and Dwell. Her first children’s book was published in 2001, and many more have followed. For MoMA’s collaboration with Chronicle Books, Laura has designed Art While You Eat placemats and the Play Town cityscape set. Laura’s vibrant, modern style has earned her many awards and international acclaim. Laura lives with her husband and daughter in a 100-year old brownstone in Brooklyn, NY. Visit her at [www.lauraljungkvist.com](http://www.lauraljungkvist.com).







**JUVENILE FICTION - ANIMALS - RABBITS**  
Hardcover, 8 x 7 inches, 16 pages  
Age: 4-8 years  
ISBN 978-1-57687-752-4      **\$19.95 US/CAN**

**Steve Light** is the author of many best-selling children's books, including the Vehicles Go! series (Trucks Go!, Trains Go!, Diggers Go!, Planes Go! and Boats Go!, all from Chronicle) and Have You Seen My Dragon? (Candlewick, 2014.) Steve is a preschool teacher and professional storyteller who lives with his wife in New York City.

## A NEW HOME FOR THE RABBIT FAMILY

By Steve Light

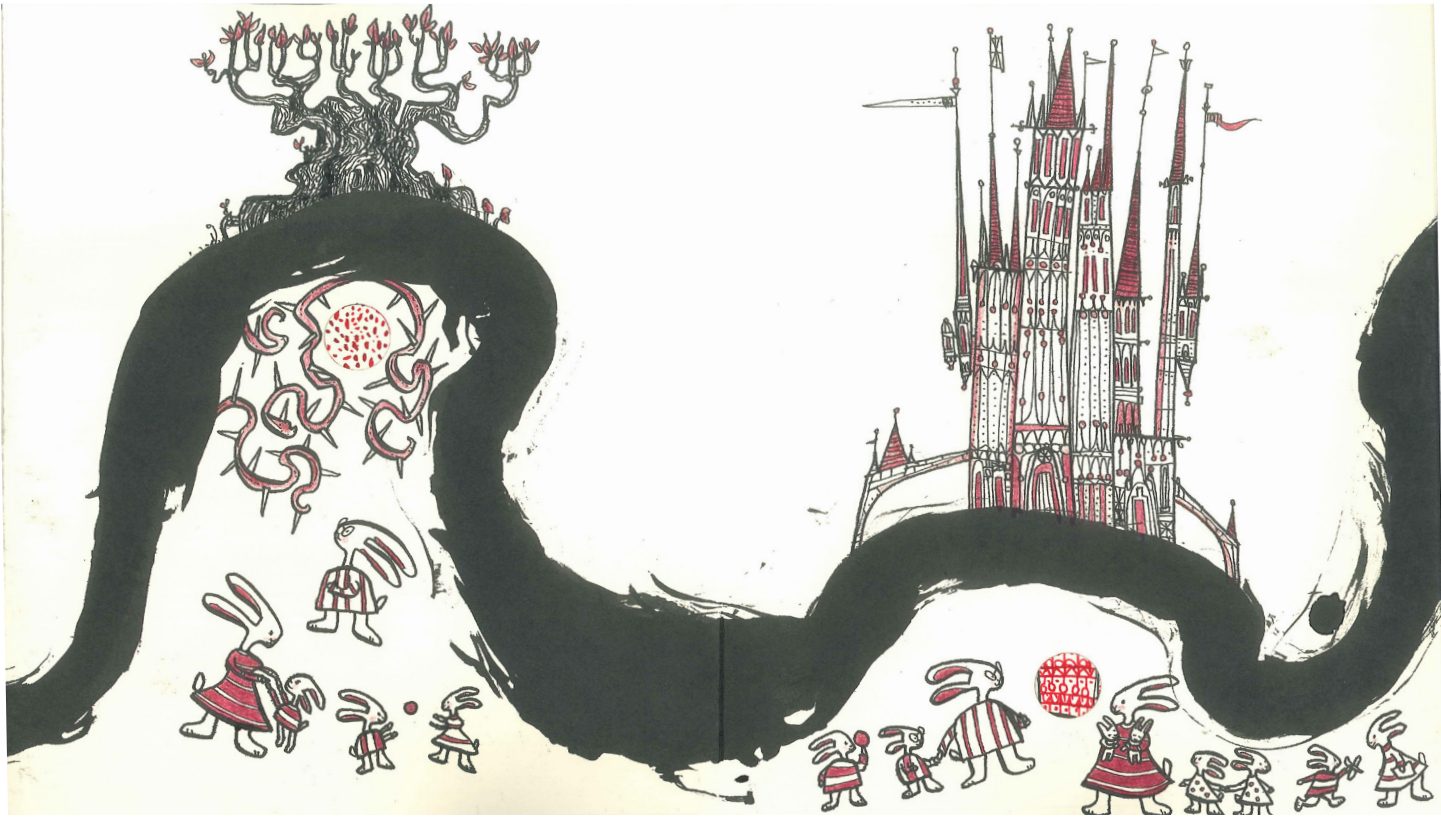
This saga of a swiftly increasing family of rabbits in search of a new place to call their own, rendered in exquisitely detailed artwork featuring cut-outs and gatefolds, is a perfect book for small children whose families are moving to a new home.

Mr. and Mrs. Rabbit are having baby bunnies, and their burrow-for-two is just too small to accomodate a growing family. Time to call the forest real estate agent! As anyone searching for a new home must, the Rabbits look at a lot of different places, each one appealing in its own way, but none of them quite is right! Will they find the perfect new home to call their own?

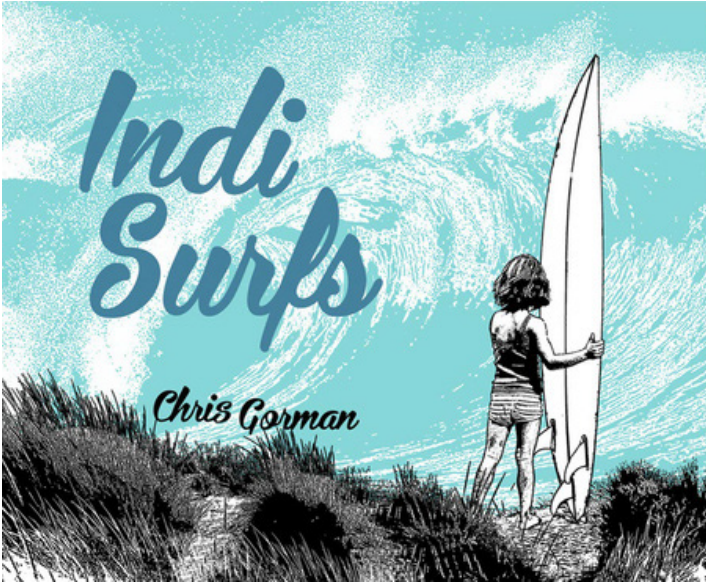
A single, black brushstroke that runs through the entire book provides a line that can be traced by little fingers from page to page, and anchors the detailed pen-and-ink style that Steve uses to show the forest homes and the creatures who currently inhabit them—the visible above-ground part of each burrow appears above the line, and the underground portion shows below the line. In addition, circular die cuts in each page allow a peek into the next burrow.

With gorgeous artwork and exquisite production, this lovely little volume makes a fine gift for any new homeowner, and particularly for those with small children.

- According to the US Census Bureau, around 40 million Americans move house each year—and growing families account for a significant percentage of the numbers, as they outgrow their spaces.
- Preschoolers and elementary-school age kids often feel significant anxiety about moving house; this book helps them anticipate the change with positive feelings.







JUVENILE FICTION - SPORTS & RECREATION - WATER SPORTS

Hardcover, 10 x 8 inches, 40 pages

Age: 5-9 years

ISBN 978-1-57687-765-4

\$16.95 US/CAN

Born and raised on the beaches of Rhode Island, Chris has spent his life in search of creative outlets . . . and waves. A lifelong surfer, in 1991, he became one of the founding members of the acclaimed band Belly. After years on the road and in recording studios, he moved to New York City and began a successful career as a photographer. He also co-owned WaterBrothers Surf & Skate Shop on Newport, RI. Today, Chris is a photographer and surfing dad, who lives in Long Beach, NY, with his wife Camille, daughter Indi, and son Toll, plus their dog Kali.



# INDI SURFS

By Chris Gorman

From surfer dad and photographer Chris Gorman comes *Indi Surfs*, the story of a little girl who braves the ocean to find the perfect wave.

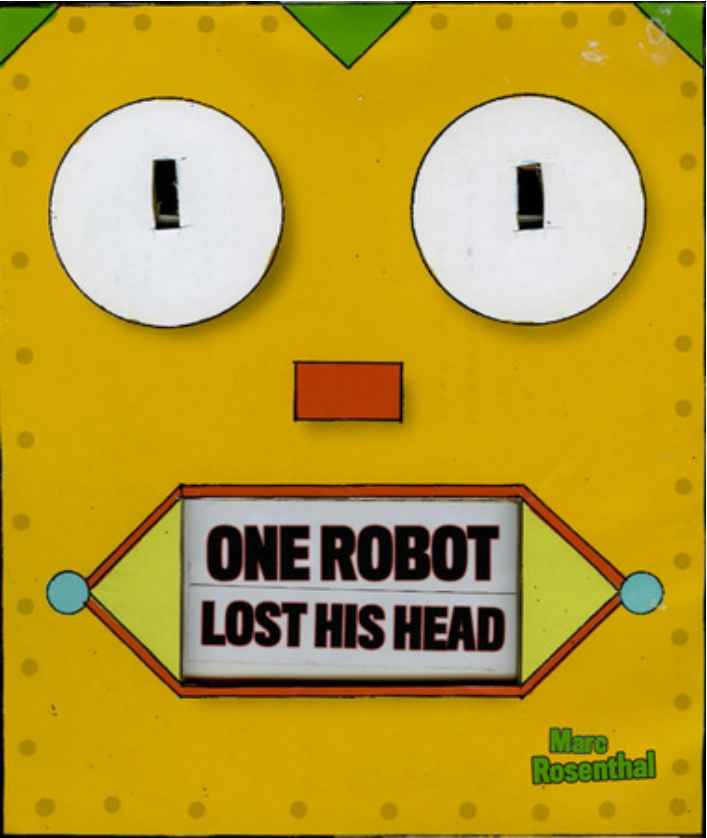
Gorman's evocative images and text capture the essence of beach culture and the surfer's journey in the story of a young girl who takes to the waves. Challenged by the ever-changing ocean, Indi shows how patience and persistence pay off in pursuit of the ultimate surfing goal. Readers will cheer when she gets her reward—a transcendent ride for Indi when she finally catches her wave.

- The story teaches children the value of practice and patience: even though Indi falls (spectacularly), she never gives up.
- The distinctive 2-tone art for this book was created by combining photography and illustration for a uniquely appealing and evocative representation of the seashore.
- The perfect beach book for kids.
- 

*Indi is a surfer.*







JUVENILE NONFICTION - CONCEPTS - COUNTING  
Hardcover, 7 x 8 inches, 16 pages  
Age: 2-5 years  
ISBN 978-1-57687-749-4      **\$17.95** US/CAN

Marc Rosenthal's illustrations appear regularly in The New York Times, The New Yorker, and many other publications. Marc has both written and illustrated numerous children's books including Phooey! (HarperCollins, 2007) and Archie and the Pirates (HarperCollins, 2009), and illustrated many others, including the bestselling Bobo series, written by his wife, Eileen Rosenthal, I Must Have Bobo!, I'll Save You, Bobo!, and Bobo the Sailor Man (Atheneum) and, most recently, Mogie: The Heart of the House, written by Kathi Appelt (S&S, 2014). Marc lives in the Berkshires in Massachusetts.

# ONE ROBOT LOST HIS HEAD: COUNTING WITH ROBOTS

By Marc Rosenthal

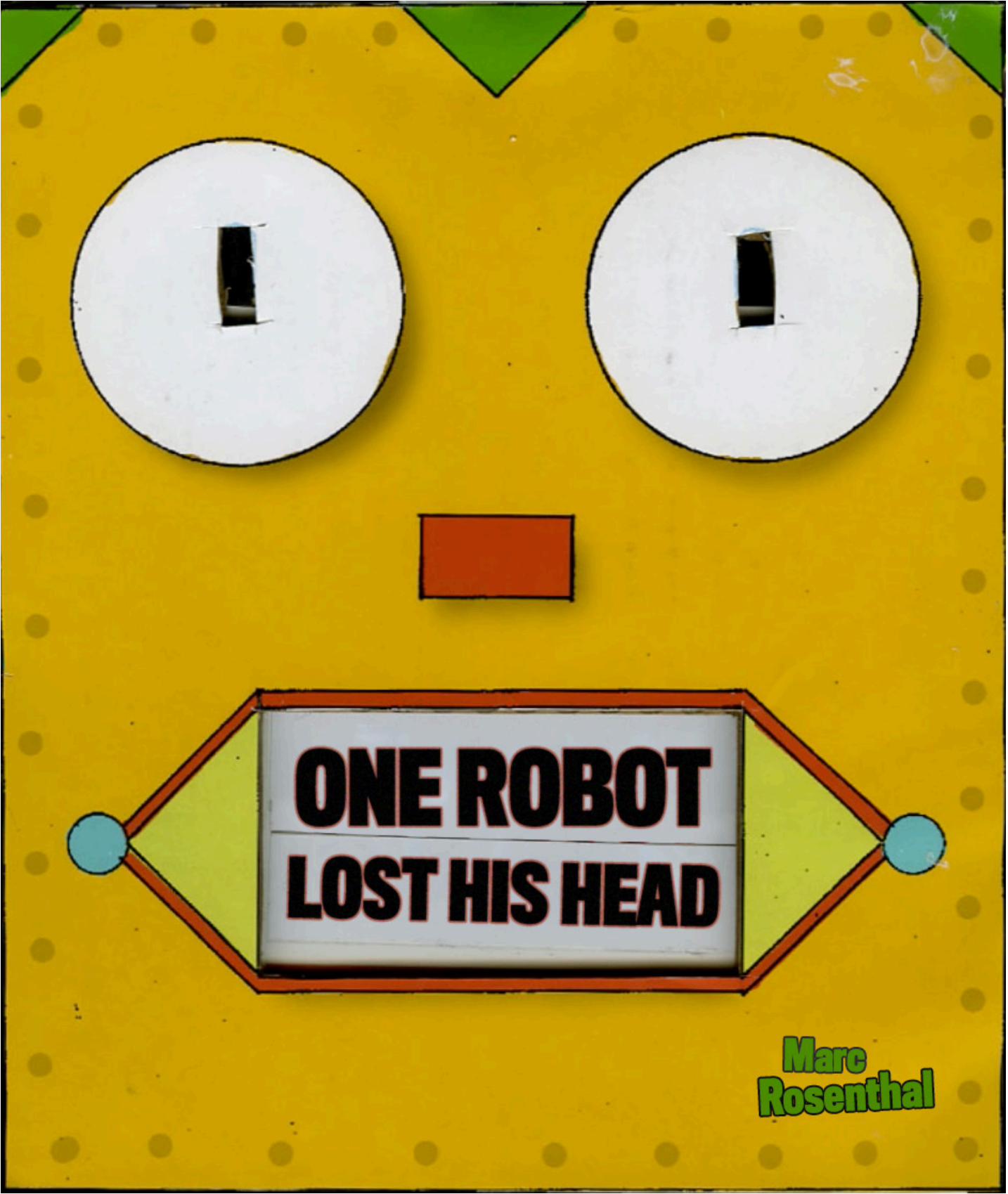
Robots are perennial kid-favorites. In this series, acclaimed illustrator Marc Rosenthal's vividly colored, retro-futuristic robots encourage kids age 2 to 5 to lift the flaps and learn all about basic concepts.

*One Robot Lost His Head* follows the travails of a slightly clumsy robot who can't quite keep track of his own head, and the smart robot pals who help him find it. A gatefold on each spread opens to reveal a visual punch line that teaches kids basic number skills while making them laugh. Each number is presented as a bold numeral, with a matching number of robots shown on the spread. The robots, though not human, are nevertheless full of charm, and their antics, captured perfectly in Marc Rosenthal's colorful, funny illustrations, are sure to crack up toddlers and preschool-age kids.

- Printed on sturdy, thick paper, these titles can stand up to the challenge of little hands and repeated readings
- Marc's illustrations can be seen regularly in The New Yorker, Time, Forbes, Fortune, The Atlantic, The New York Times, Boston Globe, and The Washington Post; his previous children's books have been described by The New York Times Book Review as "hugely appealing."

**MORE  
FROM THIS  
AUTHOR:**

**BIG BOT, SMALL BOT**  
**A Book of Robot Opposites**

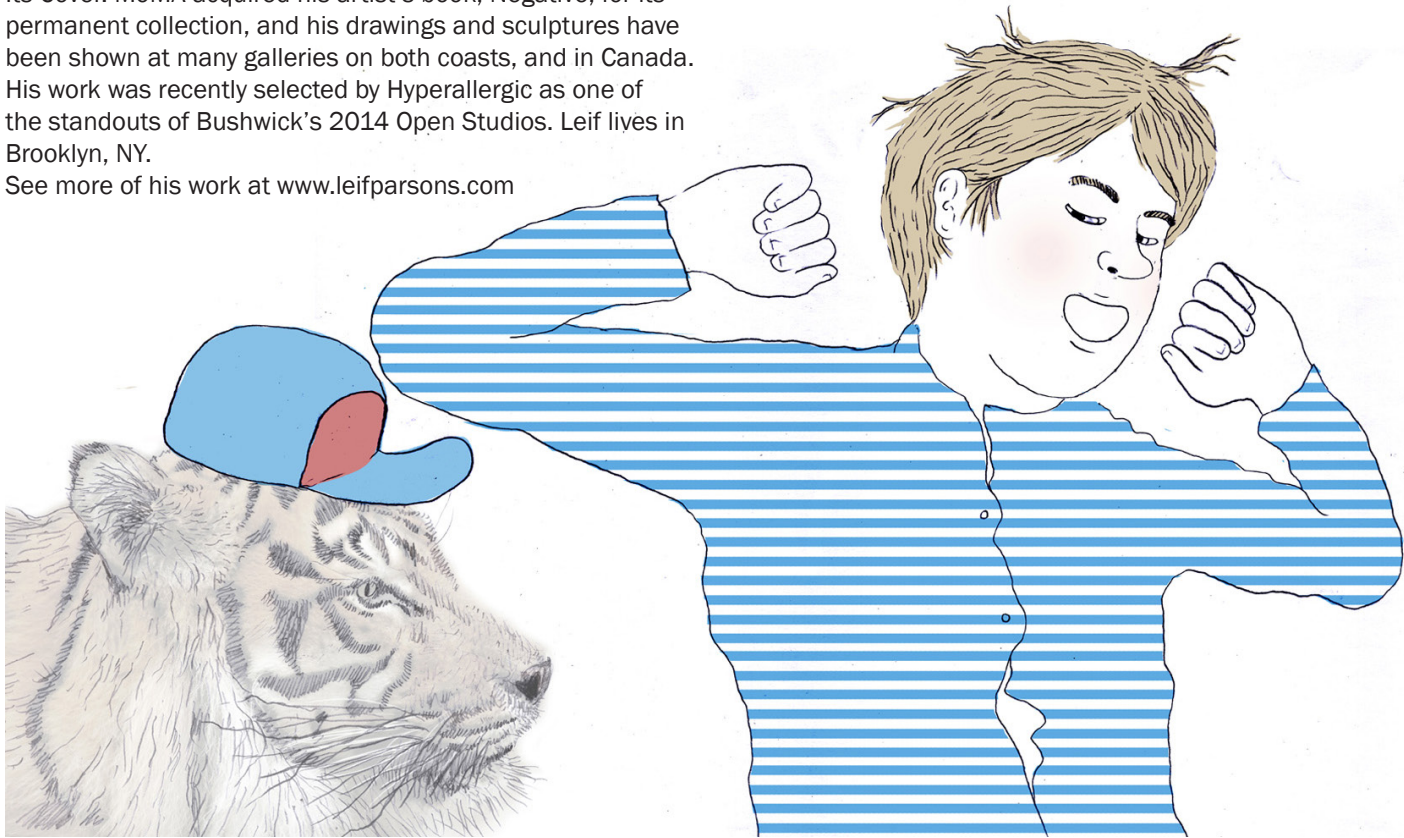






**JUVENILE FICTION - BEDTIME & DREAMS**  
Hardcover, 10.5 x 10.5 inches, 32 pages  
Age: 3-7 years  
ISBN 978-1-57687-757-9      **\$17.95 US/CAN**

**Leif Parsons** is an award-winning illustrator and artist whose work appears regularly in publications including The New York Times, The New Yorker, Harper's, The Boston Globe, and The Atlantic. Leif's work has also been featured online at Boooooom, It's Nice That, Design Arts Daily, and Book By Its Cover. MoMA acquired his artist's book, Negative, for its permanent collection, and his drawings and sculptures have been shown at many galleries on both coasts, and in Canada. His work was recently selected by Hyperallergic as one of the standouts of Bushwick's 2014 Open Studios. Leif lives in Brooklyn, NY.  
See more of his work at [www.leifparsons.com](http://www.leifparsons.com)



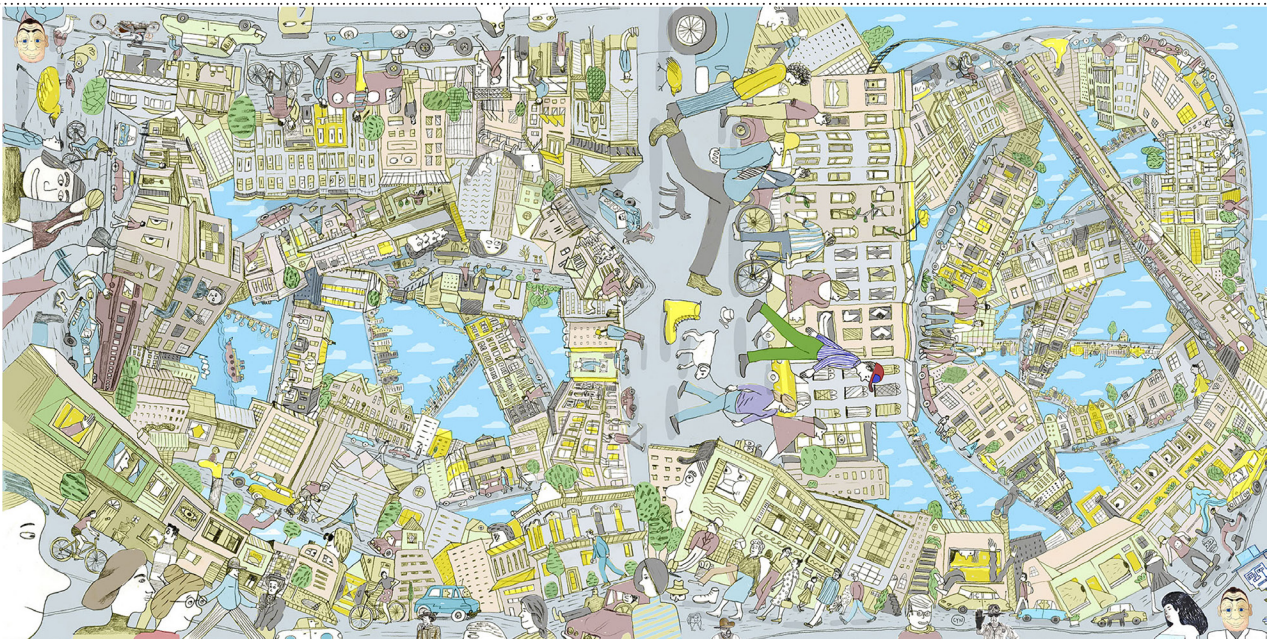
# ONLY FISH FALL FROM THE SKY

By Leif Parsons

A dreamworld where it rains fish instead of water, people dance through dinner, and children sleep with tigers--welcome to the imagination of author/artist Leif Parsons, whose detailed dreamscapes make **ONLY FISH FALL FROM THE SKY** a charming bedtime book for preschoolers and begining readers.

A boy wakes from a marvelous dream to find the world is not quite as he left it--raindrops are falling from the sky, instead of fish, when everyone knows that only fish fall from the sky! But is he asleep or awake? Kids can decide for themselves which world they prefer as they pore over the imaginative dreamscapes of author/illustrator Leif Parson's delightful alternate world.

Movement infuses every inch of Parsons' elaborate illustrations, enticing young readers to linger over each spread to discover such kid-friendly surprises as kangaroos jumping double-dutch, a giant nose poking out of a city window, or a squirrel taking meticulous notes.







**JUVENILE NONFICTION - ANIMALS - BIRDS - OPPOSITES**  
Board, 9 x 9 inches, 20 pages  
Age: 2-5 years  
ISBN 978-1-57687-758-6      **\$12.95 US/CAN**

**Frann Preston-Gannon** is a London-based illustrator and author (and former bookseller), whose books include the bestselling *Hot Dog, Cold Dog* (POW! 2013) and *How to Lose a Lemur* (Sterling, 2013). Her varied clients have included *The Sunday Times* and *Burt's Bees*. Her first book, *The Journey Home*, was published in October 2011 and was shortlisted for four separate book awards including the Waterstone's Children's Prize. Frann was the UK's first ever Sendak Fellowship recipient, which sent her to work in residence with Maurice Sendak on his estate in Connecticut before his death in 2012. Visit her website, [www.frann.co.uk](http://www.frann.co.uk).

# THIS OWL, THAT OWL

By Frann Preston-Gannon

A companion to the best-selling *Hot Dog, Cold Dog*, Frann Preston-Gannon's new lap-sized boardbook, *This One, That One* explores the idea of "this" and "that" through the antics of adorable owls.

Wide-eyed and plump, Frann's colorful little owls cavort happily through these pages—sloshing through the mud in a pair of rainboots ("This one's dirty") or nose-to-nose with a rubber ducky in a sudsy tub ("That one's clean"), they embody simple opposites that kids will immediately appreciate. A surprise ending adds to the read-aloud fun.

- In addition to the irresistibly cute owls, each spread includes other funny things for kids to spot, from "hidden" treats to a sneaky snail.
- Rhyming text makes this a great read-aloud.
- Story closes with a birthday party scene for all the owls

"Preston-Gannon's simple words will have children reading along in no time. The instant I started to read the story to my son I started to do it with a sing-song rhythm and continue to do so every time I read it. The simple text and rhyming will instantly draw your child in and have them wanting you to read it over and over again!" - *Pawing Through Books*: <http://www.pawingthroughbooks.com/2014/06/hot-dog-cold-dog-by-frann-preston.html>

"This larger format board book is a bright and bold delight. Each spread shows a dog but simple opposites (new dog, old dog) become increasingly surprising and more inventive with each turn of the page." - *Books For Keeps*: <http://booksforkeeps.co.uk/issue/206/childrens-books/reviews/hot-dog-cold-dog>



**MORE  
FROM THIS  
AUTHOR:**

**HOT DOG, COLD DOG**





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